



**ABS-CBN**

# LINGKOD KAPAMILYA FOUNDATION, INC.

2012 ACCOMPLISHMENT REPORT

SALAMAT  
*Kapamilya*

The ABS-CBN Lingkod Kapamilya Foundation Inc. believes in bringing together various sectors of society to help create a better nation. For twenty two years, the collective efforts of partners, supporters and donors have made it possible for us to sustain our programs and continue to touch the lives of millions of Filipinos.

We would like to thank you all for believing in our advocacies and for the outpour of financial, material and moral support through the years.

It has been an honor and privilege to be of service to our county and our people.  
We look forward with optimism to future partnerships that will realize our shared passion for nation building.

Maraming, maraming salamat po Kapamilya.



# 2012 | ANNUAL REPORT

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## MESSAGE FROM THE *Chairman*

For a lifetime of misdeeds, the Greek mythological character Sisyphus was condemned to an eternity of frustration. In the underworld, his everlasting punishment was to push a huge boulder up a steep hill. But upon reaching the top, the boulder would roll back down for Sisyphus to again push back up the hill.

I cannot help but think of ABS-CBN Foundation whenever I recall this story – not because the Foundation has a litany of misdeeds to pay for, but rather because of its lifetime mission of being in service of the Filipino.

Day-in and day-out, the Foundation willingly and eagerly embraces the boulder of service that must be borne so that the lives of the Filipino are uplifted through their numerous advocacies – protecting and nurturing children, saving the environment, education, and community building.

Going forward, under the continued leadership of Gina Lopez, the Foundation shall strengthen its ties with the various public service initiatives of ABS-CBN. The concerted efforts of the Foundation and the network public service programs can only lead to the realization of the vision to eradicate poverty through the building of self-sustaining communities.

The change in name from ABS-CBN Foundation to ABS-CBN Lingkod Kapamilya Foundation reflects this collaboration.

There are larger and greater things for the Foundation. Over the years, the Foundation has affected the lives of millions of Filipinos through the work it has done at the grassroots level in tandem with those in Government and the private sector that have supported it. But imagine how many more lives the Foundation can change sweepingly and permanently if it begins to influence and shape legislation?

This is the next level I envision for the Foundation. It must expand its reach and effectivity not just by working with Government, but rather, by working in Government. This way, all the changes it seeks will be enshrined in law and will have more far-reaching and enduring effects over time.

I look forward with excitement to this new era in the life of the ABS-CBN Lingkod Kapamilya Foundation!

Always, I am one with you in the service of the Filipino.



**Eugenio L. Lopez III**







## MESSAGE FROM THE *Managing Director*

“To him who much is given, much is expected”.

I have always felt that having access to the country's largest media conglomerate was a blessing in that it provides an opportunity to effect change on a massive scale. It provides inroads into the hearts and minds of millions of Filipinos. It is an extremely effective tool in getting people to sit at the same table.

My experience after twenty years at the helm of the ABS-CBN Foundation has brought this observation: Efficient ground level activity coupled with media can bring accelerated development results. If it's just media, then it's hot air. If there is ground level activity and no one knows about it, it proceeds at a snail's pace. But if we put the two together, then the effect of a particular project extends far beyond the periphery of the immediate beneficiaries into the country at large. It provides an inspiration into what can be done. It provides an example for others to emulate. It creates a 'weave' upon which many great things can happen.

This then is the role that I feel the ABS-CBN Foundation should continually play. Connecting people, institutions, making people - institutions work together, extending the impact of successful projects, creating a “weave” of hope and inspiration on which the future can be built on.

Media is such a powerful tool. If used strategically and with integrity, I am confident it can play a key role in facilitating the reality of a country and a people that belongs to our highest aspiration.

*Regina Paz Lopez*  
Regina Paz Lopez



A photograph of two young children, a girl in a pink shirt and a boy in a green shirt, walking away from the camera on a paved path. They are holding hands. The background is a bright, sunny outdoor setting with green grass and a clear sky.

# bantay bata

Asia's model for child care services celebrated its 15th year in 2012. Its toll free hotline remains as the country's only helpline devoted to receiving and responding to child abuse reports. The program has evolved to offering medical assistance, free legal counseling services, therapy services, scholarships and parenting seminars among others.

Bantay Bata's is present in major provinces, with 11 branches spread nationwide. It operates in Bicol, Cebu, Davao, Iloilo, Laguna, Manila, Negros, Northern Mindanao, Pangasinan, and Zamboanga. It also conducts operations in Bulacan, Cavite and Rizal.

In 2012, Bantay Bata responded to more than 15,000 reports. It has likewise extended medical assistance to more than 2,000 patients with 31 major surgeries performed in partner hospitals.

Bantay Bata's scholarship grants awarded through its Bantay Edukasyon Program has been an effective intervention program for child abuse victim survivors and to deserving community based students. Most perform exceptionally well in school and have a genuine sense of appreciation for the assistance they received. Beduk scholars who are now in college or have graduated pay the kindness forward by actively participating in Bantay Bata's activities and missions.



# 2012

## NUMBER OF BENEFICIARIES

<b>REPORTS RECEIVED</b>	<b>15,431</b>	<b>ADVOCACY</b>	<b>7,630</b>
<i>Inquiry/Follow-up</i>	10,460	<i>Orientation/Trng/ Seminar</i>	7,381
<i>Donation</i>	1,976	<i>Trainers Training</i>	184
<i>Case Handled</i>	1,882	<i>Student's Forum</i>	65
<i>Counseling</i>	1,044		
<i>Tele/Referral</i>	69		
		<b>FEEDING PROGRAM</b>	<b>6,120</b>
		<b>HOME VISIT</b>	<b>2,083</b>
<b>FORMS OF REPORTED ABUSE</b>		<b>LEGAL ASSISTANCE</b>	<b>258</b>
<i>Physical</i>	1,531	<b>MEDICAL ASSISTANCE</b>	<b>3,877</b>
<i>Neglect</i>	713	<b>RESCUE</b>	<b>25</b>
<i>Psychological</i>	667	<i>Protective Custody</i>	14
<i>Sexual</i>	315	<i>Referred to other Agency</i>	7
<i>Child Labor/Trafficking/ Exploitation</i>	213	<i>Reintegrated to the Family</i>	4
		<b>SHELTERED</b>	<b>16</b>
		<i>Children's Village</i>	
		<b>OUTREACH</b>	<b>89,536</b>
		<i>Community Outreach</i>	87,810
		<i>Medical /Dental</i>	1,726





## MEDICAL CASES

*\* Text and data lifted from Bantay Bata 163's medical records.*

*Patient:* Angelyn, 10 years old

*Diagnosis:* Imperforate Anus

### Case Background:

Angelyn was diagnosed to have an imperforate anus since birth. She immediately underwent colostomy procedure. Bantay Bata has provided them with antibiotics and other medical needs for needed for Angelyn's surgery. Her mother also asked for her daughter's subsequent surgeries, pullthrough and closure of colostomy.

### Socio-economic Status of the Family:

Angelyn's father died when she was still young. She has a stepfather who helps her mother provide for the basic needs of the family. Her stepfather is a construction worker with minimal income.

### Present Condition:

Angelyn was able to go back to school after she underwent the last surgery, closure of colostomy last November 2012. She now lives a normal life and hopes to realize her dreams of becoming a professional nurse someday, so that she can help her family in the future.

*Patient:* John Art, 5 years old

*Diagnosis:* Hirschsprung's Disease

### Case Background:

Three days after birth, John Art was noted with abdominal distention brought about by difficulty in defecation. Since then, his mother has been giving him suppository until he was six months old. When John Art had high-grade fever, she decided to bring him to a hospital where he was confined for a month. Subsequently, he was referred to Philippine Children's Medical Center. After several diagnostic examinations, he was diagnosed with Hirschsprung's Disease, a disorder of the abdomen that occurs when part or all of the large intestine or antecedent parts of the gastrointestinal tract have no nerves and therefore cannot function. He underwent colostomy last August 5, 2011.

### Family Background and Socio-economic Status:

John Art's family lives in Pangasinan. His father works as charcoal maker while his mother takes care of him. After undergoing colostomy in 2011, two more surgeries were needed to correct his condition. Since the family's income was just enough to meet their daily basic needs and no relatives to ask for financial help, they sought medical assistance from Bantay Bata.

### Present Condition:

John Art underwent pullthrough and closure of colostomy on March 27, 2012 and on May 9, 2013 respectively. At present, he can defecate through his anus. He is now studying in Kindergarten. He can now live a normal life. His mother is grateful for the help and support that Bantay Bata has provided to her family.

## MEDICAL CASES

*\* Text and data lifted from Bantay Bata 163's medical records.*

*Patient:* Arcaine Rose, 2 years old

*Diagnosis:* Hydrocephalus

### Case Background:

Arcaine Rose was born full term via normal delivery in a Lying-In Clinic in Quezon City. Head enlargement was noted when she was 2 months old. Consultation was done at Philippine Children's Medical Center and was advised to undergo Cranial Ultrasound. Results revealed Congenital Hydrocephalus. Ventriculoperitoneal shunting was recommended.

### Socio-economic Status of the Family:

Her father is a construction worker while her mother is a plain housewife. With the family's limited income, they could hardly make both ends meet, moreso to fund the needed medical and surgical treatment of Arcaine Rose.

### Present Condition:

Arcaine Rose underwent Ventriculo-Peritoneal Shunting last June 2012 at Philippine Children's Medical Center. The surgery was well tolerated by the child. A year after the surgery, Arcaine has improved physically. Height & weight gain were noted. She can now walk with assistance, can play and interact with other children and has learned to speak few words. Regular follow-up consultation, provision of nutritious meals and complete immunization are being undertaken to help her live a normal life.

*Patient:* Freedert, 1 year old

*Diagnosis:* Lumbosacral Meningocele

### Case Background:

Freedert was born full term via normal spontaneous delivery in East Avenue Medical Center. Enlargement of the head and mass over the spinal cord were noted upon birth. Surgery was advised to be done as early as possible.

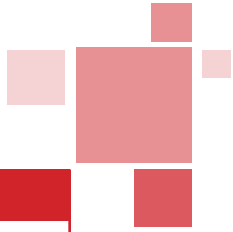
### Socio-economic Status of the Family:

Freedert belongs to the indigent group in their community. Her mother is a single parent and is now living with her grandparents. Her grandfather who is the only breadwinner, works as a bus driver. The whole family, including the siblings of Freedert's mother, relies only on the income of the grandfather. Making both ends meet is a challenge. The family decided to seek Bantay Bata's medical assistance to treat Freedert's condition immediately.

### Present Condition:

Freedert can now play without fear of back pain after her successful surgical operation, meningocele repair and skin grafting last August 30, 2013 at East Avenue Medical Center. Freedert has never been this happy. Her smile became the source of joy and strength of her family.





# BANTAY EDUKASYON SCHOLARS UPDATES

*\*the names of the children and their parents have been changed for purposes of anonymity*

SCHOLARS	GRADE LEVEL/ YEAR LEVEL	BACKGROUND/ UPDATES
1. “Flor”	22 years old, Bantay Edukasyon scholar SY 2002 to SY 2008	“Flor” earned a diploma in Nursing Assistant at ACSAT. She used to work at HSBC but is presently employed in a private school (TOTS at Work) as an office staff where she deals with children with special needs.
2. “Angel”	19 years old, BEduk scholar from SY 2006 to 2012 B.S. Information Technology at Our Lady of Fatima University, Fairview, QC.	“Angel” was a liver Transplant patient in 2004. He was chosen to be a Bantay Edukasyon Scholar in 2006. After earning his degree, he was hired by OLFU and now works in the registrar’s office as a IT. He is an active member of Bantay Edukasyon’s group of child advocates and assists in the activities in the unit.
3. “Millie”	4th year College, AMA University, BS IT, finished schooling last August 2013 and is already scouting for work, graduation rites is on March 2014	“Millie” was placed under the custody of the Children’s Village in 2005. During her stay, she became a good role model for the younger residents and was a consistent honor student. Upon entering college, she and her family were assessed for their readiness for reintegration. In 2010, “Millie” was discharged from the shelter and was reunited with her family. She is grateful to Bantay Bata and vows to pay the kindness forward.
4. “Diday”, and “Nene” / Nanay Ros	19, New Era University, AB Communication Arts  17, PUP, BS Architecture  SY 2002 to present	“Diday and “Nene” were rescued in 2003 and were placed in the Bantay Bata Children’s village for protective custody. At first, their mother Ros was extremely hostile towards the social workers because she did not understand the need to protect her children from her husband. With patience, persistence and counseling she was gradually enlightened. The siblings were eventually reintegrated with their family and have since performed well in school. Both actively participate in Bantay Edukasyon activities, with Diday as team leader and Nene as artist in charge of preparing backdrops for activities.
5. “Piolo”	2nd year college/BS Nursing- Pamantasan ng Lungsod ng Marikina. Beduk Scholar from SY 2010 to present	“Piolo” is an indigent but his outstanding scholastic performance inspired a businessman to sponsor his scholarship through Bantay Bata. In appreciation, Piolo actively participates in Bantay Edukasyon activities through hosting, script writing and by formulating concepts for program. As an active member of the church, he shares with the youth what he has learned from Bantay Bata with his community.


## BANTAY EDUKASYON SCHOLARS UPDATES

*\*the names of the children and their parents have been changed for purposes of anonymity*

SCHOLARS	GRADE LEVEL/ YEAR LEVEL	BACKGROUND/ UPDATES
6. "Amor"	9 years old, 4th year, BS Nursing, Our Lady of Fatima University. Beduk Scholar from SY 2002 to present	Amor was a victim survivor of physical abuse. Through interventions and mentoring she was able to rebuild her self-esteem and confidence. Now filled with positivism, she is a good influence to others specially to her co-scholars She actively participates in Bantay Edukasyon activities and other BB endeavors like community outreach projects.
7. "Nelia" and "Nanay Nena"	Grade 8, Potrero E/S. Beduk scholar from SY 2008 to present	"Nelia" and her mother Nanay Nena have gone through many transformations since the time Nanay Nena physically abused her daughter in 2007. After a series of counseling, mentoring for proper parenting and alternative discipline, Nanay Nena now embodies the characteristics of a child rights advocate. She now helps Bantay Bata with its advocacies in her neighborhood and community. She was chosen as one among the Parent Leaders of Bantay Edukasyon. Nelia has been performing well in school. The story of Nelia and Nanay Nena was featured in Tina Palma's episode of Krusada.
8. Sandra/ Tatay Doods	3rd year college, BS Secondary Education, PUP Bulacan. Beduk scholar from 2006 to present	Sandra and her two siblings were rescued by Bantay Bata and were placed in Children's Village custody in 2006. They were reintegrated with their father, Tatay Doods. Sandra was awarded with a scholarship in 2006.  Tatay Doods has since been a strong child abuse advocate. Sandra on the other hand has been performing well in school and occasionally provides free tutorial lessons to fellow scholars.







There is no reason for a country blessed with an abundance of natural beauty to be poor. The Philippines being a treasure trove of countless wonders – with its spectacular landscapes, rich biodiversity and breath taking underground sceneries - makes it possible for the country to live in prosperity. Key is the efficient protection, development, management and promotion of these natural resources. It is also by living in harmony with nature that people are able to benefit from the natural protection they provide – a vital concern for an island nation regularly visited by typhoons and natural disasters. It is with this resolve that at the core of Bantay Kalikasan is the mission of protecting, adequately rehabilitating and sustainably managing the environment.

The sight of a denuded La Mesa Watershed sparked Bantay Kalikasan's vision of restoring the forest to its former verdure. Today, La Mesa offers a spectacular view of lush greenery. Enrichment planting was conducted in 2012, with the forest now having a total of 1,552 hectares of reforested area. Complementing the developments of the watershed are the new offerings at the La Mesa Eco Park. Launched were the butterfly sanctuary, bungee jumping, archery and zipline facilities.

# bantay kalikasan

Bantay Kalikasan beefed up its eco tourism projects in Puerto Princesa and Brookes Point to provide alternative sources of livelihood for families who are otherwise dependent on environmentally destructive trades. Several attractions have blossomed and are now able to provide a steady stream of income for locals. BK has also laid the foundations of eco tourism in Sibuyan, Romblon.

The No To Mining in Palawan and in Island Eco Systems campaign culminated with its signature campaign generating a total of 8 million signatures. It is a clear manifestation of the public's outrage towards the degradation of the environment caused by mining.

Finally, the Bantay Baterya and Bantay Langis campaign continue to educate and provide better options for disposing industrial waste like used batteries and oil. Through them, the business sector is able to observe sound and environment friendly practices in their areas of operation.



# THE LA MESA WATERSHED

## THE LA MESA NATURE RESERVE

There is little left of what the La Mesa Watershed was in the late 90s - plundered, squatted and cleared. The partnership between the MWSS, the Quezon City Government and Bantay Kalikasan with the support of donors, transformed the watershed to what it is today - a healthy forest teeming with a variety of flora and fauna. To keep the forest lush, 14 hectares underwent enrichment planting in 2012. The watershed is now home of 99 endemic plant species, a far cry from the original total of 9 exotic plant species, and 125 bird species.

1



1. Denuded La Mesa Watershed, 1999

2. Reforested La Mesa Watershed, 2012

2



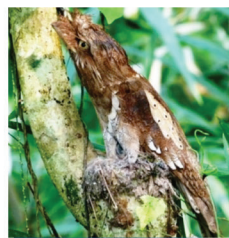
2



1



1. Philippine Scops Owl (*Otus megalotis*); 2. New bike trails are available for public enjoyment; 3. To prevent soil erosion, sacks were filled with earth and were stacked together to support weak areas. 4. Philippine Frogmouth (*Batrachostomus septimus*)



4

### 2012 WATERSHED VISITOR TRAFFIC

Activity	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Mountain Biking	2,550	1,789	1,270	1,616
Eco-trek	47	231	87	150
Bird Watching	16	-	-	15
Trail running	9	86	60	107
Photoshoot	40	13	-	63
Other activities	1,900	547	-	50
<b>TOTAL</b>	<b>4,582</b>	<b>2,666</b>	<b>1,417</b>	<b>2,001</b>



1

1. Archery; 2. Butterfly Haven;  
3. Bungee Jumping



2



3

## THE LA MESA ECOPARK

The 33 hectare public park remains as a favorite for photography shoots, family picnics and educational trips. To further entice the public to visit the La Mesa Eco Park, new attractions like the Butterfly Haven, Bungee Jumping, Horseback Riding, and Archery were added in 2012. A total of 318,047 guests visited the park. Income generated from the park attraction and entrance fees are used to maintain the La Mesa watershed.

## 2012 ECOPARK VISITOR TRAFFIC

January	28,363
February	30,711
March	31,567
April	53,204
May	30,878
June	13,235
July	9,210
August	14,497
September	16,696
October	27,529
November	33,832
December	28,325
<b>TOTAL</b>	<b>318, 047</b>

1



7



2



6



## OTHER FACILITIES



3



4

1. Shell Flower Terraces; 2. Zipline;  
3. Wall Climbing; 4. Picnic Area;  
5. Swimming pool complex;  
6. Petron Amphitheater; 7. Eco center



5





The concept of eco tourism is not new, however, the motivation that drives its implementation is what sets it apart. In Bantay Kalikasan's framework, eco tourism is utilized as a means of protecting the environment from dependence or potential exploitation of people from industries that deliberately cause harm to the environment. This includes mining, poaching, illegal fishing and other forms of abuse to nature and species. By introducing eco tourism, communities become aware of the economic potential and viability of natural attractions found within their region. It also fosters a better appreciation of local culture, cuisine and talent both for the community and their guests. The role of BK extends to providing seed capital for infrastructure, equipment and training that will help develop the skill and confidence in managing eco tourism activities and attractions. Proceeds are used to sustain the eco sites and provide income to locals. The remainder is ploughed back to further develop facilities and systems. Eventually, the projects are turned over to the community .

## THE PUERTO PRINCESA EXPERIENCE

Puerto Princesa is the perfect example of how eco tourism successfully propelled the local economy. (see table) Because of environmentally sound practices and the implementation of new policies and legislation, Puerto Princesa has become a booming tourist destination. Its locals have since departed from environmentally destructive practices like cyanide and dynamite fishing, *Muro ami* \* and trawl fishing. Today, Puerto Princesa exports 10,600 metric tons of fish every year and supplies Manila 50% of its fish requirements. Its forest cover increased from 52% in 1999 to 63% at present.

The success of Puerto Princesa would not be possible without the huge support from its local government and the Department of Tourism.

BEFORE	PRESENT
50 million investment	15 billion
7 Banks	32 Banks
3 Hotels	110 Hotels
Infrastructure	Concrete Roads
12,000 Tourists	700,000 Tourists
1 Flight a week	22 flights a day
0 Monuments	World heritage Site
	Geological

\*violent and repeated pounding on coral reefs to scare fish out of their coral refuge

## UGONG ROCK

Ugong Rock is a 23 million-year old rock formation found in Brgy. Tagabinet , Puerto Princesa. Despite having this gem within their area, the community is poor. To help the spur economic activity , Bantay Kalikasan provided the seed capital of P250,00 for the development of the Ugong Rock Adventure. The money was used to purchase spelunking equipment and the construction of a visitors' center, a nipa hut and a toilet. An additional P800,000 was given to build a zipline. In two years, the community was able to build a clinic, a sari sari store a restaurant and add two ziplines . During peak season, the facility makes P1M in gross sales every month. They were also able to set aside P1M in savings in the bank .

The impact of the Ugong Rock ecotourism project is felt among the members of the community. From an initial 30 family beneficiaries, it has grown to more than 200, with parents each receiving an average of P10,000 as monthly salary. With the increase in income, parents are now able to send children their children to college.

It is also worth mentioning that the community has been constantly helping its neighbors who were affected by calamities. They have been providing funds to develop nearby schools. Indeed, Bantay Kalikasan's dream of developing an earning, yet compassionate community came true.



## DOLPHIN WATCHING AT HONDA BAY

From 1953 to 1976, Honda Bay was filled with mined tailings from Palawan Quick Silver Mine. Environmental studies indicate that some residents of the village and elsewhere near the mine have toxic levels of mercury in their blood. This area underwent rehabilitation until the remnants of toxic is no longer existing. By the time Mayor Hagedorn banned any mining operation in Puerto Princesa and partnered with AFI, Honda Bay has become an ideal place for snorkeling and dolphin-watching.

To protect Honda Bay and its sitio residents, tourism has become the main livelihood of locals in recent years. Several guides and boatmen offer island-hopping tours and snorkeling during summer and dolphin watching from April to October. To boost the income potential of locals, Bantay Kalikasan helped the community acquire a 22-seater boat and the necessary permits to operate the tours. Today, Dolphin Watching at Honda Bay is among the favorite attractions in Palawan. Each trip gives the 5-man crew an average of P2,000.

## IWAHIG FIRE FLY WATCHING AND MANGROVE RIVER CRUISE

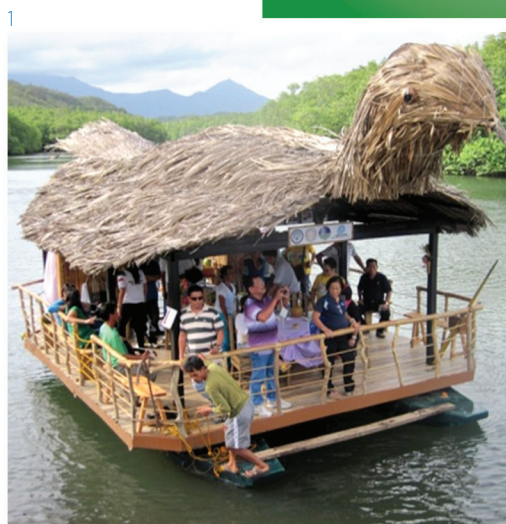
The Iwahig River is located at Barangay Irawan in Puerto Princesa. Guests will cruise along the 10 meter wide, 3 meter deep river while enjoying the site of its beautiful stretch of mangroves. The tour's highlight is 45 minutes of fire fly watching under the clear night sky. Guests will also enjoy seeing bio luminous plankton sparkling on the water surface and gazing at a million stars above. An investment of P250,000 was made by Bantay Kalikasan in 2008 to provide the community with paddle boats. The amount was also used to build a small visitors' center. Today, each boatman of Iwahig earns an average of 15,000 a month. The facility has also managed to set aside P1M in savings in the bank to be used for further development of the attraction. For the unique travel experience it offers, the Iwahig River Cruise won gold in Pacific Asia Travel Awards in 2010.





## BACUNGAN FLOATING RESTAURANT AND MANGROVE RIVER CRUISE

In 2012, two boats were donated to the community through the partnership between Congressman Dennis Socrates and Bantay Kalikasan. The boats were converted into floating restaurants. It cruises along the Bacungan River giving guests a beautiful view of the rich mangrove swamp along the banks, and an orientation being conducted by the community members about the importance of mangrove ecosystems.



## PAMBATO REEF DALUBKARAGATAN

Pambato Reef boasts of its rich marine biodiversity. In its waters visitors will enjoy a spectacular view of well protected corals, giant clams and schools of fish. In 2008, Bantay Kalikasan helped the community acquire a 50-seater boat that was utilized as a floating school where tourists learn about the reefs and marine life found in the area. From their earnings, they were able to acquire another floating classroom in 2012 which can accommodate 50-70 persons, resulting to a significant increase in their income.



1. Bacungan Floating Restaurant; 2. Pambato Coral Reefs; 3. Floating School for tourists visiting the Pambato Reef; 4. Dagubdub Falls, San Fernando, Sibuyan Island

## SIBUYAN ISLAND

Sibuyan is one of the Philippines' best kept secrets. It is home to 9 mammals, 7 lizards, 2 amphibians, 3 birds and 112 vascular plants that can not be found anywhere else in the world. It is also known to have the planet's densest forests. The island has been long isolated, which probably accounts for its 75% uninterrupted forest cover and pristine rivers, streams and shores. At the heart of Sibuyan is the majestic Mt. Guiting-guiting, it is a favorite among mountaineers as well as researchers worldwide due to the variety of flora and fauna found in its surrounding areas. Ironically 65% of the population live below the poverty threshold. To alleviate the living conditions of the locals, Bantay Kalikasan infused a P3M capital in 2012 to develop several attractions in the island which include trails, ziplines and diving areas. The amount was also used to purchase boats, snorkeling equipment, staff uniforms, the construction of a floating restaurant, cabanas, toilets and visitor centers.



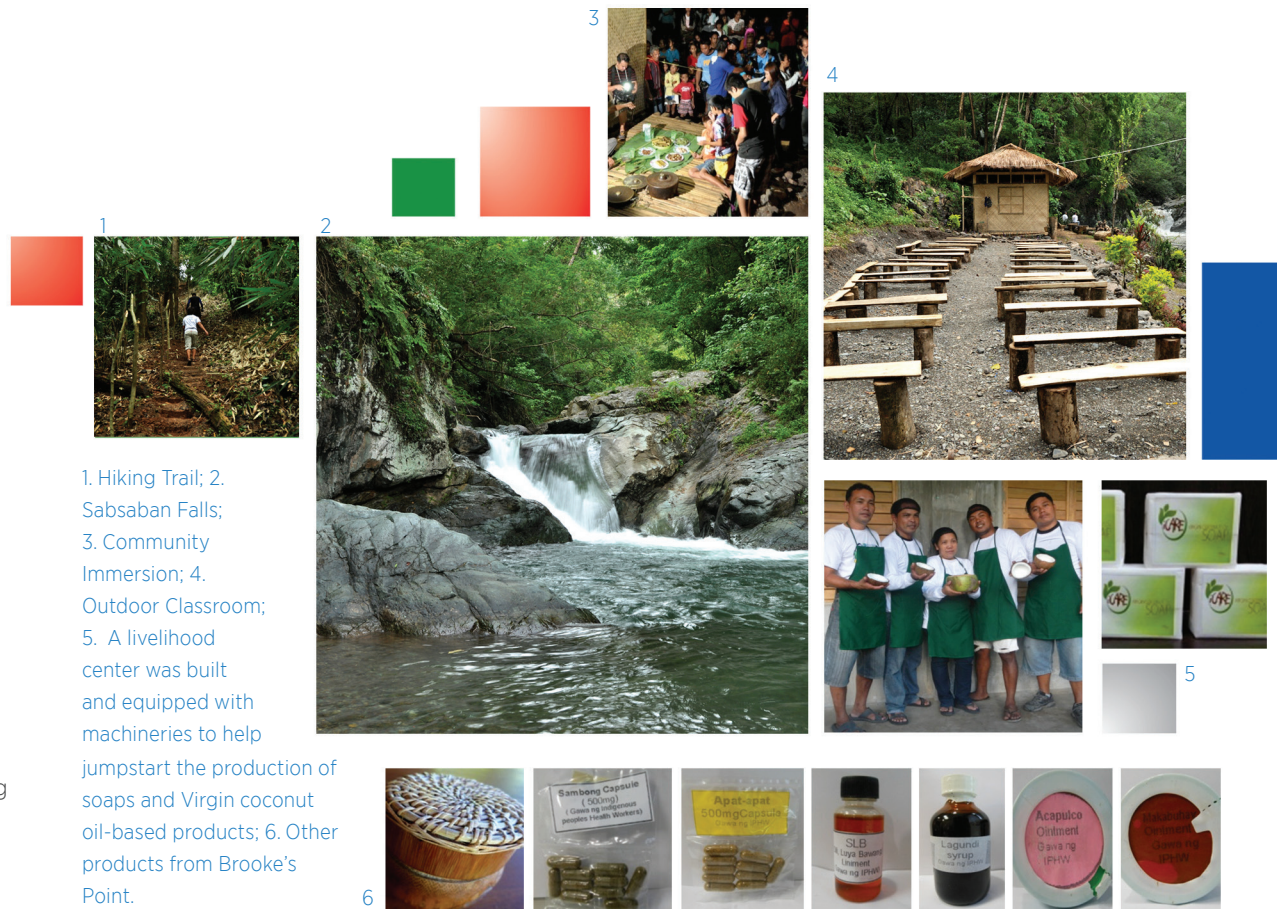


## BROOKESPOINT, SOUTHERN PALAWAN

The eco tourism project in Brooke's Point is founded on a series of caravans and interviews with communities needing alternative sources of livelihood apart from work in mining sites. It was during one of the caravans that BK discovered Brooke's Point along the slopes of Mt. Matanglingahan, a protected area since 2009. Within its ranges are natural waterfalls, streams, rivers, a sprawling forest and more than 30 watersheds, 17 of which belong to Brooke's Point.

According to the local community, mining explorations have caused water contamination in several areas which consequently had a damaging effect on their farm produce. To help protect Brookespoint and provide alternative sources of livelihood, BK entered into a partnership through a Memorandum of Agreement with the Local Government of Brookespoint. The agreement provides for the creation of an Eco Academy which will promote Brookespoints as an ecotourism site – where indigenous culture, cuisine and biodiversity will be taught.

Because of the abundance of coconuts in Brooke's Point, BantayKalikasan saw the potential of mass producing virgin coconut oil. The community is in-charge of processing raw VCO through a donated facility. The processed raw VCO is then transformed into beauty products and fragrances.



1. Hiking Trail; 2. Sabsaban Falls; 3. Community Immersion; 4. Outdoor Classroom; 5. A livelihood center was built and equipped with machineries to help jumpstart the production of soaps and Virgin coconut oil-based products; 6. Other products from Brooke's Point.

## NO TO MINING IN PALAWAN AND ISLAND ECO SYSTEMS SIGNATURE CAMPAIGN

The ABS-CBN Foundation firmly believes that there should be no mining activities near areas where food are cultivated and sourced like farms, rivers, lakes, streams and the ocean. It also believes that the ill effects of mining directly affect the environment as well as the livelihood, health and well being of people. It is this conviction that led BK to spearhead a multi-sectoral coalition that will send a clear message to the government that the Filipinos do not want mining in the mentioned areas. A signature campaign was launched on February 2, 2011. As of December 31, 2012, the total of signatures gathered was 7,008,401

### SIGNATURE CAMPAIGN SUMMARY

Organizations	Number of Signatures
Schools	5,562,456
NGO/Civic Society	455,740
Individuals	566,705
Online Votes	136,775
Religious Group	194,316
Other Organizations	83,747
Corporations	11,805
Text Votes	6,857

## BANTAY BATERYA PROJECT

### What is R.A. 6969 ?

Waste generators must abide by several stringent and lengthy procedures prior to the disposal of hazardous waste as mandated by Republic Act 6969: AN ACT TO CONTROL TOXIC SUBSTANCES AND HAZARDOUS AND NUCLEAR WASTES, PROVIDING PENALTIES FOR VIOLATIONS THEREOF, AND FOR OTHER PURPOSES. In October of 2000, Bantay Kalikasan, the Environment Management Bureau (EMB) of the Department of Environment and Natural Resources and the Philippine Recyclers Inc. signed a Tri-partite Memorandum of Agreement to actively campaign for the recycling of used lead-acid batteries. The project aims to collect used, junk lead-acid batteries for recycling into fresh raw materials for the production of new batteries and consequently to minimize pollution.

### How Does it Work?

BantayKalikasan in tandem with a DENR-EMB accredited recycler assures the proper pick-up, transport and disposal of donated batteries by

trained toxic and hazardous waste handlers. The recycler/treater/buyer then, reprocesses the batteries, determines its monetary value and subsequently remits the money to ABS-CBN Foundation, Inc. The money is utilized for environment projects and programs.

### Why Donate Used Lead Acid Batteries to the Bantay Baterya Project?:

Companies generating toxic waste pay a significant amount for the transport and treatment of their waste. This is aside from going through a lengthy process of securing the permits/ documentation for their transport. When they donate their hazardous waste to BantayBaterya they are relieved of these hassles because BantayKalikasan undertakes all procedures required by the DENR-EMB including transport, handling and disposal free of charge. Moreover, donors are guaranteed the issuance of a valid Treatment Certificate within 5 weeks from date of pick-up and a BIR Issued certificate of Donation for the monetary value of donated batteries.

BANTAY BATERYA DONATION SUMMARY				
Year	Weight (KG)	% Lead (KG)	% Acid (Liters)	Landfill Space Saved (m3)
2012	345,981	276,428	55,286	523
2000- 2012	3,699,111	3,079,389	615,878	5,830



1

## BANTAY LANGIS PROJECT

The Bantay Langis Project follows the same principle and procedure as that of the Bantay Baterya Project. It requests companies for used industrial oil for disposal. The monetary value of the reprocessed oil is donated to Bantay Kalikasan.

### Benefits of Recycling Used Oil

Recycling used oil can save us up to 90% of usable petroleum-based materials. It can also lower the importation of oil to as much as 75% and can save as much as 25% in the cost of alternative fuel

BANTAY LANGIS DONATION SUMMARY	
Year	Quantity (liters)
2012	304,128
2007- 2012	851,297

2



3



1. Bantay Langis partnership with Manila Water; 2. Honda Cars Philippines Inc. donation turnover of used batteries; 3. Collected used lead acid batteries.





# bayanijuan

The relocatees of BayaniJuan sa Southville7 in Calauan, Laguna have come a long way from the time they decided to start a new life in BNJ. From living in squalor along the banks of the Pasig River, the residents have found a new sense of pride, purpose and belonging in a community that they can truly call home.

While the resettlement site remains as a work in progress, BNJ is proud of what it has accomplished in the span of four years since it opened its doors to its initial 1000 families. Today, BNJ is home to close to 5,300 families. Within the community are day cares, schools, a health center, a market, a community center and even its own materials recovery facility (MRF). While electricity is not yet available to all residential units, there is a continuous effort to retrofit occupied houses for electrification. 2012 saw the completion of several major infrastructure projects which include the Sunlife Village and its facilities, the improved Palengke ni Juan, the MRF and the Sto. Tomas Annex Elementary School. The site also now has its very own Police Detachment.

For the holistic development of its residents, it has built recreational facilities like a playground, a volleyball court and a multi purpose center where trainings and fellowship are held as well as the Manolo M. Lopez (MML) Grandstand for community events. Several programs were launched within the year like a feeding program for critical families and a program for maternal and child care.

A major highlight of 2012 was the approval and signing of the ADB-JFPR grant. Through the partnership between AFI, the National Housing Authority (NHA) and the Asian Development Bank (ADB), a grant was awarded by the Japan Fund for Poverty Reduction (JFPR) to BNJ. The grant aims to build a model community that may be replicated in other parts of the country and in other developing countries of ADB. The project involves four components: Program for expanding multi-sectoral partnerships; Community development and innovation program; Capacity development of residents in community development and social entrepreneurship; and Project management, monitoring and evaluation,



(L-R) Vice-President Jejomar Binay; Gina Lopez; ADB Southeast Asia Department Director General Kunio Senga; NHA General Manager Atty. Chito Cruz and Japanese Ambassador Toshinao Ukabe



## UPDATES

### LIVELIHOOD TRAINING

The task of helping residents become self sufficient remains BayaniJuan's top priority. As an offshoot of the various skills and leadership trainings that were offered in partnership with private and government agencies like TESDA and Entrepinoy/Sige Foundation, several livelihood opportunities are currently in full swing, engaging residents in various industries, making them pro-active and productive members of the community.

### LIVELIHOOD PROJECTS

There are several livelihood opportunities available in BNJ. From contract growing of herbs and vegetables for gourmet restaurants to producing salted duck eggs for bakeries. Residents may choose to cultivate ornamental plants or be employed as a paver maker in the MRF. Depending on the interest and skill of individual residents, they may choose from several social projects offering employment within the site.

#### 1. ORNAMENTAL PLANTS / LANDSCAPING

With the rehabilitation of Pasig esteros going full steam, the demand for ornamental plants and landscaping services keep growers and landscapers in BNJ busy. Several plant varieties are grown year round within the community. This allows them to provide a steady supply of plants to the market.

1. Rosalie Agravante 2. Recovered plastic containers, tetra packs and sachets are sorted then shredded into small pieces. These are added to a mix of cement and sand then molded into various shapes and sizes of pavers; 3. Ornamental lanscape; 4. Pavers

### Skills Trainings in Partnership with TESDA

Training / Livelihood Program	Number of Participants			Training Duration	Number of Hours
	Male	Female	Total		
Commercial Cooking	5	20	25	October 8, 2012	436
Massage Therapy	7	18	25	October 8, 2012	560
Consumer Electronics	8	8	16	October 22, 2012	438
Welding	21	4	25	November 8, 2012	268
Electrical Wiring and Installation	25	0	25	October 8, 2012	402

### Skills Trainings in Partnership with Entrepinoy and SIGE Foundation

Training / Livelihood Program	Number of Participants	Training Duration
Meat Processing (Tocino&Embutido)	20	September 7, 2012
Dimsum (Shomai, Kikiam, etc.)	10	September 22, 2012
Candle Making	10	October 19, 2012
Meat Processing (Luncheon Meat, Bacon, Ham)	30	November 9, 2012



Rosalie Agravante  
38 years old

Time Keeper and Supervisor – MRF

"I have been working at the MRF for the last three years. My life in BNJ is a far cry from living under one of the bridges along the Pasig River. I feel safe here, unlike in the past when my children were always at risk of falling into the waters and drowning. Here, I have a regular job that allows me to send my children to school. I am very happy here."



Rolando Osmeña  
52 years old  
Tailor / Sewer

*"I lost everything including my small shop in Pasig because of Ondoy. I found a new start in BNJ when my wife and one year old child relocated. I thank BayaniJuan for helping us pull through and start anew".*

1. Rolando Osmeña; 2 Denim bags; 3 Salted Eggs; 4. Palengke ni Juan; 5. Green lettuce; 6. Oyster mushrooms; 7. Beads;



## 2. MRF / PAVER PRODUCTION

One of the unique features of the BNJ resettlement site is having its own materials recovery facility (MRF). It allows the community not only to recycle solid waste, but also gives employment to residents. From tons of collected and recovered plastic, thousands of pavers are produced every year. The pavers are supplied to retailers and mostly to the Pasig River Rehabilitation Commission (PRRC), a partner government agency of Kapit Bisig Para sa Ilog Pasig tasked to restore the river to its former glory. The pavers which retail for P15/pc are used to beautify the esteros that have been cleared of informal settlers. It comes in a variety of shapes - zigzag, keyhole and octagon. Each paver maker earns an average of 150 pesos a day.

## 3. PAPER BEADS

It is one of the most creative ways of recycling old glossy magazines – bilot, the process of rolling and gluing together strips of paper, transforming them to decorative objects, jewelry or novelty items. It is also one of the first livelihood activities of the residents of BNJ which started in 2010. In 2012, 80,000 thousand of lanyards made from bilot were ordered by Kapit Bisig Para sa Ilog Pasig for its marathon. Workers are paid by the number of pieces they are able to finish.

## 4. BAG (DENIM AND WATER LILY)

From funky aprons, to chic boho bags, from lunch kits to shopping bags, skilled sewers in BNJ transforms rolls of donated denim or dried water lily to fabulous items that are marketed as corporate giveaways and souvenirs. With the help of a livelihood assistance grant from BNJ, independent tailors and seamstresses were able to purchase textile and supplies to roll out their own patahian in BNJ.

## 5. SALTED EGGS

They go by the catchy name “Sosi Eggs”, coined due to its popularity among weekend shoppers in the upscale mall Rockwell, where hundreds of these salted duck eggs are sold every week. Because of its good quality and tasty rich flavor (malangis) BayaniJuan’s Sosi eggs are the ingredient of choice of Pantoja, a popular commercial bakery in Batangas as well as in community markets organized by BNJ.

## 6. VEGETABLE FARMING

From oyster mushrooms to fresh green lettuce, BNJ residents have taken advantage of Laguna’s good climate and fertile soil by cultivating a variety of vegetables. After receiving initial technical and financial support from BNJ, the residents have shown that they are ready and capable to manage the vegetable farms on their own.

## 7. PALENGKE NI JUAN

In 2012 we saw the redevelopment of Palengke ni Juan. It serves as the main trade hub of the community selling fresh produce that are locally grown. 92 vendors have availed capital loans from ABS-CBN Bayan Foundation Inc. They are organized as Palengke ni Juan Vendors’ Association.



## BASIC SERVICES

### ELECTRIFICATION *Community Improvement Projects Accomplished*

ACTIVITIES	STATUS	REMARKS	ESTIMATED COST
Rehabilitation and electrification of 921 housing units	Rehabilitation 100% completed 469 Energized Units 452 Units with On-going Applications	Rehabilitation Includes Installation Of Firewalls, Service Entrances, Service Posts And Electrical Wiring	<b>P4,392,017.00</b>
ELECTRIFICATION OF 4 COMMUNITY FACILITIES:			<b>P4,166, 649.50</b>
1. Livelihood Center	Energized		
2. Training Center	Energized		
3. Sagip Kapamilya Community Center	For final payment to MERALCO, to be energized December 2012		
4. SM Clinic	1st Quarter of 2013		
Installation of 48 Solar Street Lights	On-going procurement of solar street lights		<b>P1,574,400.00</b>

### WATER

ACTIVITIES
Completion of Civil Works for Water Services
STATUS
Conducted Environmental Scanning & Consultation with Stakeholders NHA to take final decision on which water provider will be tapped
REMARKS
ADB funds will be used to pay the connection fees of identified households



1. Electrification;
2. Palit Plastik Program;
3. Vermiculture and composting



### WASTE MANAGEMENT MATERIALS RECOVERY FACILITY

In the first two years of BNJ, waste management within the site was a major concern. With more than 500 kilos of waste accumulated daily, there was a need to implement an effective waste segregation and processing system. The Union Bank of Switzerland (UBS) Materials Recovery Facility was constructed in 2011 and became fully operational in 2012. The MRF has several components -

#### 1. Vermiculture and composting

To complement its cultivation of ornamental plants and organic vegetables, BNJ is into vermiculture and composting. Kitchen waste from the community are turned into compost which are then used in the nurseries and garden within the site.

#### 2. Palit Plastik Program

To encourage residents to observe sound waste disposal practices, BNJ implements a redemption program called Palit Plastik Project which provides residents with food items, toiletries and school supplies in exchange for their plastic waste. Seven kilos of plastic fetches one kilo of rice, four kilos is equivalent to one pouch of noodles, while three kilos is equivalent to one can of sardines.

## GOVERNANCE

BNJ supports community organizing and mobilization and participatory governance. It aims to establish functional linkages with existing Community Based Organizations and assist in the formation of additional CBOs to meet effective self-management and sustainable development. BNJ also endeavor to assist in strengthening the effectiveness of newly established Home Owners' Associations (HOAs), which will support the establishment and capacity development of other CBOs.

Name Of Organization	Description	No. Of Groups Formed
Homeowners' Association (HOA)	Each phase of the site elected their respective leaders. HOAs serve as the core unit of governance in the site and act as main implementers of development programs.	11
Bayanijuan Producers' Association	BNJ Producers' Association is the umbrella organization of producers and service providers in the community. Member organizations include Landscaping Team, MRF Project Management Team, and Agriculture Team, Individual producers of various food and non-food goods, among others.	1
Palengke ni Juan Market Vendors Association	The association is responsible for managing and operating the market with supervision from AFI.	1
Youth Organizations	Youth Organizations were formed per HOA. They serve as the secondary line of community leaders focused on empowering the youth.	10
Bayanijuan Managing Committee	The BMC is responsible in managing and monitoring the funds that will be used to support for the electrification and provision of water supply for residents and other community facilities such as solar streetlights, as well as for other identified community improvement projects. These are composed of representatives from the NHA, PIU, HOA and CBOs.	1



## HEALTH SERVICES

### Health - BNJ Clinic

The SM Multi-Center is the center of health and wellness in BNJ. It provides the residents free and accessible health care. Among the services are consultations, free medicines, medical assistance, pre-natal care, mother and child services. The Clinic is operated by Bantay Bata in partnership with the Rural Health Unit of Calauan. It is staffed with doctors, a nurse, a midwife. Community health workers serve as frontline health care providers.



## SOCIAL SERVICES

### 1000 Days Project: Mother and Child Health Club

BNJ, Southville 7, Calauan, Laguna, has been chosen by Impact Foundation Philippines to be a pilot area for 1000 Days: Mother & Child Health Club, a project, in partnership with Bantay Bata 163, which is in response to the Millennium Development Goal (MDG) of improving maternal and child health.

The "1000 days" project was launched in August 2012 and initially enrolled 50 pregnant women, selected from within the BNJ community, currently 35 of those had already given birth. The pregnant women were provided with adequate nutrition and nutrition education with emphasis on exclusive breastfeeding. This includes regular monthly pre-natal check-ups and consultations with free nutritional supplements and vaccinations, as well as regular supplemental feeding from 5 months of pregnancy until birth, to increase calorie intake of the pregnant mother.

## PEACE AND ORDER

BNJ has entered into a Memorandum with the Armed Forces of the Philippines to help maintain peace and order in the community. 15 Bantay Bayan personnel are deployed in each of the two barangays. Local volunteer marshals have been mobilized. A Community Police Action Center operates within the relocation site.

## YOUTH SERVICES

### BNJ SPORTS AND YOUTH DEVELOPMENT PROGRAM

Keeping the youth active and strong, involved and healthy are among the objectives of the BNJ Futbol and Running Club. Comprised of boys and girls ages under 12 to 16, they take the lead in keeping the young adults away from vices through sports activities.

## THE SUN DID COME UP!

### The Legacy of Light Village

In 2010, Sun Life Financial committed to provide the BayaniJuan resettlement site a total of 49.3 M pesos to build The Legacy of Light, a comprehensive community development program which emphasizes the importance of environmentally-appropriate community and livelihood systems. It is a five-year project that aims to build a community in Calauan that will embody the green village. During the first year of project implementation, 98 houses were built in the Legacy of Light Village. They were built based on the Panibahay or Panibagong Bahay concept which symbolizes the new life ahead for the relocatees. The second tranche was used to retrofit the houses and add environmental and safety elements such as installation of rain water catchment system, installation of 60 solar street lights, construction of children's playground, electrification (firewall installation), landscaping, installation of house railings, construction of a volleyball court, construction of additional 17 Panibahay units, relocation of 97 families, construction of communal garden. It was also used to provide scholarship to 12 students.

The project is currently on its third year. Both AFI and Sun Life remains steadfast to its commitment to see the community through. The Sun Life's annual volunteers' day actualizes Sun Life's pledge to building a brighter world for the less fortunate.



1&2. BNJ pregnant women during their pre-natal check-up; 3&4. BNJ Futbol and Running Club members; 5. Happy kids with San-san, Sun Life mascot; 6. Sun Life Financial Scholars.



# kapit bisig para sa ilog pasig

The year 2012 brought Kapit Bisig Para sa Ilog Pasig closer to its vision – a river that is clean, lush and vibrant – the centerpiece of the metropolis every Filipino can be proud of. The development along the esteros brought many practical and tangible gains to the surrounding communities – a cleaner environment, significant decrease in flooding, safe walkways and the implementation of sound waste disposal practices- all of which contributed to the increased value of real estate properties in the area and better health among residents. But beyond the economic and physical gains, we put prime importance on the admirable change in the mindset and behavior among people. Evident are their new found sense of appreciation, ownership and accountability of the river and its rehabilitation.

The transformation of the esteros is a result of the concerted efforts of partner agencies, volunteers and benefactors. In 2012, thousands of new volunteers from schools, corporations and communities have been mobilized. In the forefront are the River Warriors whose continuous training better equipped them in protecting the river, the esteros, and their banks.

As the rehabilitation of the river progressed, hundreds of families more were relocated to BayaniJuan sa Southville 7 sa Calauan. Unlike other relocation efforts where violence and resistance are common, KBPIP's relocation unit has been successful in preparing the informal settlers to welcome and embrace relocation. Because of this, demolition of shanties and illegal structures was carried out peacefully and in order.

At the heart of the Estero de Paco revival is the rehabilitation of the Paco Market. Spanning three years of reconstruction, we saw in 2012 a new Paco Market, one that is bustling with activity and dynamism. It now prides itself as among the country's cleanest, with regular community

activities like cooking demonstrations, story telling sessions, and concerts being held to keep the market interesting and exciting.

Almost half way through the complete rehabilitation of Ilog Pasig, in partnership with the Pasig River Rehabilitation Commission (PRRC), we get a glimpse of the possibilities that can be achieved for all the remaining esteros. The new Estero de Paco, San Miguel, Aviles, Uli-Uli, Concordia and Santibañez are concrete visuals of changes that may be replicated. We draw inspiration from these successful transformations. No longer will the Pasig River be a source of shame, but as envisioned, a water system that is breathtaking that we all can truly be proud of.





## REHABILITATION

### THE RIVER WARRIORS

The River Warriors, a group of community-based volunteers underwent training on law enforcement, ecological solid waste management and leadership to better prepare them in safeguarding the river. To sustain their operations, they likewise underwent livelihood skills training to enable them to venture into business that will spur economic activity. In 2012, 77 additional River Warriors engaged in various trainings.

### CLEAN UP

1,531 sacks of garbage were collected from the esteros in 2012.

2,466 community and institutional volunteers were mobilized in 2012.





2



1 & 2: Kapit Bisig para sa Ilog Pasig relocated of more than 50 families from Brgy. 832 & Brgy. 843 near Estero de Pandacan, to houses built by Habitat for Humanity in BayaniJuan (BNJ Calauan).

3: The relocatees are received by the NHA in their new community.

## RELOCATION

The presence of informal settler families (ISFs) along the esteros was among the biggest hurdles to rehabilitating the Pasig River. Aside from being the biggest contributor of solid waste onto the water, the informal structures block the natural flow of waterways. Kapit Bisig Para sa Ilog Pasig conducted pre-relocation dialogues with the community to prepare them for their eventual transfer to a resettlement community in Calauan, Laguna. Their presence among the residents throughout the entire process, from the actual relocation to settling down to their new housing units in BayaniJuan sa Southville 7, provided a sense of security among relocatees. It assured them that KBPIP was concerned about their well being from moving out, to moving in to moving forward. A total of 191 households were relocated in 2012.



1



1



2



3

## PACO MARKET

The redevelopment of the century-old Paco Market began in 2010. The idea was to transform the then filthy and dilapidated structure into an environmentally sustainable world class market. Three years later, the market is now a gem of the community. Its eco-friendly design utilized recycled materials, maximized natural lighting and provided proper ventilation. An indoor activity center was built for education, entertainment, and the arts for Paco residents. Some memorable performances and activities in 2012 include a Christmas concert by Gary Valenciano and the celebration of the Philippine Arts Festival of the National Commission on Culture and Arts in February.



- 1: NCCA held theater arts workshop at Paco Market during the Philippine Arts' Festival
- 2: Christmas Concert treat for Paco residents by Gary V and his family.
- 3: Paco Market Dry Section.
- 4: Manila City Mayor Joseph Estrada visits Paco Market.





1



2



Before and current photos: 1 Estero de Aviles; 2 Estero de Paco

## ESTERO MANAGEMENT

The Pasig River Rehabilitation Commission and ABS-CBN Foundation's Kapit Bisig para sa Ilog Pasig, both headed by Ms. Gina Lopez, have come a long way in the redevelopment of esteros that drain into the Pasig River. The team first began rehabilitation of the 2.9-kilometer Estero de Paco, which eventually served as a template for other esteros. After relocation of informal settler families, the following is done:

- Dredging of the accumulated sludge at the riverbed of the estero

- Using coco coir to stabilize the slopes of the easement
- Development of the three-meter linear walkway along the easement of the esteros by mounting pavers, planting ornamental plants and trees, and painting of murals
- Installing active island reactors to oxygenate the estero waters

Currently, there are 16 esteros being rehabilitated by PRRC and KBPIP, which include Estero de San Miguel, Estero de Uli-Uli, Estero de Aviles, Estero de Valencia, Estero de Sampaloc, Estero de Santibañez, and Estero de Concordia, among others. These esteros, which used to be unsightly foul-smelling stretches of trash, are now lush, green spaces which the communities enjoy.





3



4



5



Before and current photos: 3 Estero de San Miguel; 4; Estero de Sampaloc; 5 Estero de Santibanez



## RUN FOR THE PASIG RIVER

Since its launch, Kapit Bisig para sa Ilog Pasig has staged successful advocacy runs for the Pasig River which serves as an information and fundraising campaign for the ongoing rehabilitation of the waterways of Metro Manila. KBPIP organized its first marathon last November 8, 2009 tagged as the Philippine International Marathon 2009: A Run for the Pasig River. This was participated by 23,000 runners. The funds raised from the marathon were used in the initial rehabilitation phase of Estero de Paco. On October 10, 2010, KBPIP staged the 10.10.10 Run for the Pasig River, which had 116,086 runners from all walks of life participating. This run effectively broke the long-standing Guinness World Record for the “most participants in a racing event” and also raised funds to finish the last phase of Estero de Paco rehabilitation. The 11.20.2011 Run for the Pasig River had 86,547 participants. With funds raised from this event, KBPIP supported PRRC’s rehabilitation efforts in Estero de San Miguel and other esteros behind Malacañang Palace-Estero de Uli-Uli, Estero de Aviles, Estero de San Sebastian, Estero de Quiapo, Estero de Sampaloc, and Estero de Valencia.

In 2012, KBPIP organized 09.30.2012 Run, Ride & Roll for the Pasig River, which had a crowd estimate of 70,000 participants running along Commonwealth Avenue. Proceeds of the 2012 run went to the rehabilitation of the esteros of Quezon City and Metro Manila.







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## THE PASIG RIVER FORUM

The Asian Development Bank (ADB) and the Pasig River Rehabilitation Commission (PRRC) organized the Pasig River Forum last April 24, 2012 at the ADB Headquarters to bring together various stakeholders to ensure a common view of the progress, plans, issues, and opportunities to best focus on implementing key actions and leveraging off the experiences of other cities and countries in river cleanup and urban renewal. The objectives of the forum were:

- Increase awareness of PRRC's progress and plans up until 2016 when the river and all its 48 esteros will be at "clean" status
- Showcase experiences of other countries that have successfully initiated major river clean ups and associated urban renewal
- Provide major stakeholders a public platform to confirm their commitment to the Pasig River plans and targets



Heads of national agencies, local government units, and non-profit organizations signed a historic declaration to take action in the rehabilitation of the Pasig River, in the Pasig River Forum organized by the ADB and PRRC.



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# programa genio

*“ Gabay ng Batang Pilipino sa Pag Unlad ng Likas na Talino ”*

Programa Genio envisions discovering and developing the inherent genio or genius in every child. The program which works in cooperation with the school division of the Department of Education will focus on public elementary school children and their immediate communities. Programa Genio maintains current partnerships with private sector donors that advocate school development.

The program seeks to achieve its goals by providing a holistic school development program with the following components: Needs Assessment, Teacher

Training, Supplementary Instructional Materials (ETV Packages), Monitoring & Consultancy, and Parental Involvement Seminars.

The program is involved in curriculum enhancement, teacher training and learning resource development. In 2012, Programa Genio conducted Teachers' Training at the two schools in BNJ Southville7, namely, Dayap Annex Elementary School and Sto. Tomas Annex Elementary School. Training focused on equipping the teachers in creating student-centered classrooms, and in learning to use curriculum mapping to help them teach better.

Programa Genio implemented the Alternative Learning System (ALS) in partnership with Department of Education to provide the education opportunities for the relocatees at the BayaniJuan Southville 7 Area. The ALS allowed those who were not able to attend formal schooling to pursue their studies and eventually move on to the next grade level.

Part of the 2012 endeavors of Programa Genio is the continued implementation of Project Araw. PROJECT ARAW (Aral-Awit) PAHINA VALUES EDUCATIONAL TELEVISION PROJECT is a joint undertaking of ABS-CBN Foundation, Inc. and Nokia aimed at promoting Philippine Literature and Filipino values through music necessary in the character development of youth.

## VISION

To discover, nurture, and realize the genius in every Filipino child. This includes discovering the strengths of each child, and nurturing and maximizing their full potential.

## MISSION

- To develop models of excellence which prove the message and can be learning grounds for other institutions.
- To inculcate, in these models of excellence, a never ending thirst to discover and evolve.
- To capitalize on the strengths of the organization (AFI) which is media strength - in the awareness that audio visuals have the capacity to enrich and accelerate the learning process.



## FACILITIES ENHANCEMENT

### Sto. Tomas Elementary School Annex

The Sto. Tomas Elementary School Annex in Calauan, Laguna, began operations in June 2012. It opened with 700 students from families in Pasig and Marikina that were displaced by Typhoon Ondoy.

Programa Genio co-manages the school with the help of the Department of Education and the local governments of Pasig and Calauan. The school features two 15-classroom buildings, a covered court, and a 30-member faculty assigned to teach and supervise more than one thousand students.

## FEEDBACK FROM STUDENTS AND ADMINISTRATORS

"I welcome the challenge of providing quality education to students through combined traditional way of learning and the alternatives provided by Programa Genio. As I have seen through the eyes of our relocated pupils, their desire to be educated is already in our hands. They are very enthusiastic to go to school, although some are hindered by circumstances like family issues. I am confident that we can produce wholly transformed individuals from this school."

- Jose M. Evangelista, Principal Sto. Tomas Main & Annex.

"I am happy with my new school because it is beautiful. We have a nice garden too. I am inspired to study here because I have many friends. I also enjoy the contests that the school stages for us students."

- Renalyn Pino, Grade 6 pupil, Sto. Tomas Elementary School Annex

"Thank you to Programa Genio for giving us slippers and school supplies. When I grow up, I want to be like you all because you are kind and generous."

- Jenny De Castro, Grade 5 pupil, Dayap Elementary School Annex.

"I had hesitations when I learned that I will be assigned in Santo Tomas Elementary School ANNEX. It was far from where I live and I heard that it was dangerous. There was a lot of negative talk about the place then. But it has been two years and I am still here. The place is quiet, the people are friendly, and everything is peaceful".

- Junar Javier, Property Custodian, Santo Tomas Elementary School Annex

## TEACHER TRAINING

### Dayap Elementary School Annex

The following trainings were conducted for teachers of Dayap Elementary School Annex :

Student - Centered Instruction	April 23- 27, 2012	90 Teachers
MTAP Seminar	April 25-28, 2012	10 Teachers
Classroom Management Workshop	May 2-3 , 2012	46 Teachers
Math and Science	November 4-6, 2012	54 Teachers
Curriculum Mapping	November 10, 2012	54 Teachers



1. Teacher Training; 2. Sto. Tomas Elementary School Annex covered court; 3. Facade of Sto. Tomas Elementary School Annex; 4. Elementary teacher explaining the lesson.





1. Selected Pupils participated in the STCAA 2012; 2. Alternative Learning System Graduates; 3. Football Team won 2nd place; 4. District Science Olympiad First Place; 5. Metrobank 2013 MTAP (for School year 2012-2013).

## ACHIEVEMENTS OF PROGRAMA GENIO SCHOOLS' PUPILS

### MATHEMATICS

The participants underwent a series of training and attended MTAP Saturday class for regular students held on July 2012. Math teachers also attended the MTAP National Conference held at Teachers Camp in Baguio City in 2012 to be eligible enough to coach the students. ABS-CBN and Meralco Management and Leadership Development Center Foundations also conducted trainings on Mathematics and Science last November 4-6, 2012 at MMLDC, Antipolo City.

"Trainings from ABS-CBN Foundation, Inc. contributed a lot in the success of our school and our pupils. As a teacher and as a coach, I am so grateful because we have a partner in aiming for excellence," articulated by Raymond Gerard Jorique, Math coach and teacher from Dayap for 4 years.

### MUSIC AND ARTS

Pupils joined District Level Contest for "Laguna Musikahan" Year 5 and underwent free trainings on using musical instruments.

Artwork of pupils during the school-based poster making contest for District Level in Arts during Nutrition Month was displayed.

### SCIENCE

August 15, 2012  
District Science Olympiad: 1st place;  
Division Science Olympiad: 5th place

September 6, 2012  
Science Trivia (District Level): 3rd place  
Odyssey of the Mind (District Level): 3rd place  
Science Quiz Bee (District Level): 1st place

September 14, 2012  
Aboitiz Quiz Bee Elimination Round: 1st place  
Aboitiz Quiz Bee, Championship Round: 1st runner-up

### PHYSICAL EDUCATION

Teachers attended training for Grassroots Football Festival last August 24-26, 2012. Our very own Cedrex and Christian Cabrerros were selected to play football for the regionals!

Awards received during the District Level Contest held last October 12-13, 2012 in Dayap ES Annex;  
Chess: 1st place; Sepak Takraw: 2nd place; Football: 1st place;  
Football Team won 2nd place during the Unit Meet held last November 22-23, 2012 at Rex Complex, Sta. Cruz, Laguna, Sto. Tomas Elementary School Annex.

### ALTERNATIVE LEARNING SYSTEM

The Alternative Learning System is a free education program implemented by the Department of Education. It provides a viable alternative to the existing formal education instruction, encompassing both the non-formal and informal sources of knowledge and skills. It also provide opportunities for out of school youths (OSY), school drop outs, workers and the physically challenged. ALS is a module-based learning system. Students come in on a set time and choose a module to read. After several months, students will take the Accreditation and Equivalency Test (AET). Passers will be given a diploma and can pursue higher studies.

The ALS in BayaniJuan started in May 2011. Eight students were able to pass the Accreditation and Equivalency Test. In 2012, ALS had its classes from January to October.

The following students passed the A and E Test given on December 9, 2012:

Jesica Bueno (Elementary level)  
Hylyn Samonte (High School level)  
Christian Bato (High School level)  
Reyboy Garcia (High School Level)  
Bernadette Malonzo (High School Level)  
Kyle Cabahug (High School Level)

## TESTIMONIALS FROM ALS FINISHERS

### HYLYN SAMONTE

"I am 40 years old and a mother of 3. My teacher Sir Larry helped me to have a schedule. I reported 3 days a week, but when examination month was coming, I went to review everyday. We studied general subjects, such as English, Filipino, Mathematics, Science and Essay Writing. I passed my A & E Test on March 2013. It was a dream come true.

Now, I am a first year college student at the Laguna State Polytechnic University in Sta. Cruz, Laguna, taking up Bachelor of Elementary Education major in Special Education.

### JESSICA BUENO

I am a daughter of construction worker and a home maker. We hail from Buhi, Camarines Sur. We lived in Pasig since 2006 until typhoon Ondoy washed away all our belongings on September 2009. I was in grade four then. We stayed at the evacuation center for over a month. I chose not to attend school anymore because I was very depressed.

On November 23, 2009, my family and I relocated to Calauan. The place looked clean, beautiful and peaceful. Slowly I regained my confidence and decided to enroll in the ALS program. I never missed a class because I was very eager to finish grade 6. I took the A& E test last November 25, 2012, and passed. Today, I am a grade 7 student at Dayap National High School.



1. Music Orientation; 2. Music Video Production; 3. Project ArAw launching and turnover ceremony; 4. Pahina Utilization in the classroom; 5. Teacher Training

## PROJECT ARAW

In 2011, AFI through its E-Media Program, now dubbed as Programa Genio, and in partnership with Nokia, ventured in promoting music and values-driven program for secondary schools through its production of Pahina, a show that promotes appreciation for Philippine Literature and Filipino values necessary in the character development of the youth. The show was made available in DVD format and will be distributed to public secondary schools nationwide as supplementary and enrichment materials. By creating a music-driven curriculum based values education program, the project hopes to inspire the youth and change their mindset from a culture of dependence to a proactive "can do" attitude; discover their potentials and inculcate that they can make things happen. The project concludes in 2014.

Project ArAw aims to:

1. Create a culture-sensitive values education program that taps into the rich musical culture of the Philippines by designing and developing original Filipino songs that can help students imbibe the values more.
2. Inspire high school students to express their values in a song through a song writing competition that celebrates the chosen values.
3. Sustain values among the youth by distributing music driven lessons to hundreds of schools and by making the winning songs available via Nokia OVI store.

## COMPONENTS OF PROJECT ARAW

### MUSIC VIDEO PRODUCTION

Five-minute music videos were produced in Filipino. These videos aimed to elicit positive values that the youth should imbibe specifically honesty, self-sufficiency and social responsibility. These videos were inserted in the DVD materials that were distributed to public schools which hopefully will inspire them to get involved in arts and music.

### ETV INFRASTRUCTURE DISTRIBUTION

Each public secondary school beneficiary were equipped with a full Educational Television Infrastructure consisting of the following:

- One (1) set of ETV Pahina DVD composed of 32 episodes packed in 4 DVD volumes. Each volume includes the music video produced to ensure viewing of captured audience.
- One (1) unit each: 21-inch Television and DVD player

### TEACHER TRAINING

During the installation of the ETV Infrastructure, a Teacher Training Seminar was conducted. Each school beneficiary was represented by two (2) to three (3) teachers who were oriented and trained on multi-media learning and integration of video modules in lesson planning and classroom instruction in values formation and Philippine Literature. Re-echoing (in the form of orientation-discussion meetings with their remaining teachers) were expected from the participants.

## PROJECT ARAW ACCOMPLISHMENTS

PROJECT COMPONENTS	PHASE 1 (May 2011-May2012)	PHASE 2 (June 2012-June 2013)
Production of VTM Content	Produced 3 music videos featuring 3 original Filipino songs interpreted by famous bands 6 Cyclemind, Callalily and Gracenote	Recorded 6 original Filipino songs composed by students from Metro Manila interpreted by mainstream bands
Distribution of VTM Package and School Tour	<ul style="list-style-type: none"> <li>• Launched Project ArAw (Aral-Awit) in 50 public high schools covering 5 cities in Metro Manila</li> <li>• Trained 234 teachers on Filipino literature</li> </ul>	<ul style="list-style-type: none"> <li>• Launched Project ArAw (Aral-Awit) in 125 public high schools covering 12 major provinces and 17 key cities</li> <li>• Trained 741 teachers on Filipino literature</li> </ul>
Training of Teachers	<ul style="list-style-type: none"> <li>• Research design and monitoring framework</li> <li>• Pilot tested instruments</li> </ul>	<ul style="list-style-type: none"> <li>• Administered 3 tests in Metro Manila, Iloilo and Sarangani</li> </ul>
Monitoring/Evaluation	<ul style="list-style-type: none"> <li>• Designed and produced monitoring instruments, projective tests and values rating scales</li> </ul>	<ul style="list-style-type: none"> <li>• Monitoring and visits of beneficiary schools in Valenzuela, Manila, Pasig, Quezon City and Caloocan</li> </ul>
Music Workshop Song Writing Competition	<ul style="list-style-type: none"> <li>• Oriented 333 teachers and students on Music</li> <li>• Launched Project ArAw Songwriting competition in 50 public high schools in Metro Manila which generated 53 entries in just 2 months</li> </ul>	<ul style="list-style-type: none"> <li>• Oriented 1,151 teachers and students on Music</li> <li>• Launched Project ArAw Songwriting competition in 125 public high schools in the provinces which generated close to 100 entries in 3 months</li> </ul>

### MONITORING/EVALUATION

A Monitoring and Evaluation System was put into place to ensure effective utilization of the ETV infrastructure and of the project. This was implemented in coordination with the Department of Education.

The project utilized Focus Group Discussion and evaluation tests to document changes in behavior and critical incidents where values featured in Pahina stories (i.e. honesty, self sufficiency, social responsibility among others) were emulated and exhibited by the students.

### MUSIC ORIENTATION

ABS-CBN composer, Frederick John Ferraz conducted a workshop on basic song writing and music appreciation focusing on music as a communication tool for change and as a medium to promote awareness of social issues.

### SONG WRITING COMPETITION

Students who participated in the Music Orientation and other students from the recipient schools were expected to join the Project ArAw Song Writing Competition. The contest produced quality songs from the students. The winning songs were recorded professionally by popular and mainstream bands and artists, and were made into music videos.



A woman with dark hair, wearing an orange t-shirt with a Buffalo State College logo, is holding a young child. The child is wearing a colorful patterned top and a pink skirt. In the foreground, there is a blue plastic bag with the text 'SAGIP KAPAMILYA' and 'VLSI CORPORATION, INC.' printed on it. The background is a blurred outdoor scene.

# sagip kapamilya

2012 was marked by massive devastation brought by Habagat (monsoon) and typhoon Pablo. Habagat was an eight-day period of torrential rain and thunderstorms from August 1 to August 8.

It brought havoc to areas in the National Capital Region, CALABARZON (Quezon, Cavite, Laguna and Rizal) and Region 3 (Bulacan, Pampanga and Bataan).

While Habagat was not actually a typhoon but a strong movement of the Southwest Monsoon or habagat, it is often considered as a typhoon because of the damage it caused. The heavy downpour caused the Marikina River to overflow, destroying the same path that Ondoy ruined in 2009. The massive flooding left 95 people dead, 8,428 homes destroyed, and 6,706 damaged. Losses throughout the country amounted to at least P604.63 million.

Super Typhoon Pablo, with winds of 175 mph was the strongest tropical cyclone to ever hit Mindanao. It made landfall on December 3, 2012. The storm caused widespread destruction, leaving thousands homeless and more than 600 people dead. After wrecking havoc in Davao Oriental and the Compostela Valley, Pablo crossed the southern and central regions of Mindanao, cutting power and triggering landslides. More than 170,000 people were evacuated.

Sagip Kapamilya launched several relief missions to the areas affected by Habagat and Pablo. It provided relief packs to more than 200,000 families as well as hygiene kits to evacuees. In tandem with DZMM's Shower Na Kapamilya Project, it was able to serve more than 18,000 individuals. Aside from these, Sagip Kapamilya conducted feeding programs, medical and dental missions and assisted victims of fire and earthquake.

Sagip Kapamilya is also into rehabilitation efforts. In partnership with the Armed Forces of the Philippines, LGUs, communities and donors, it builds and repairs schools that were destroyed by disasters. It also provides scholarship to children of calamity victims.



## RELIEF EFFORTS

HABAGAT : 170,640 families in Bataan • Batangas • Bulacan • Caloocan • La Union • Laguna • Malabon • Manila • Marikina • Muntinlupa • Pampanga • Pangasinan • Pasay • Pasig • Quezon City • Rizal • San Mateo • Valenzuela • Zambales • Tarlac

TYPHOON PABLO : 43,168 families in Agusan del Sur • Cagayan de Oro City • Compostela Valley • Davao City • Davao del Norte • Davao Oriental

FIRE : 3,683 families in Pasay • QC • Makati • Manila • Iligan

FLOOD : 1,997 families in Oriental Mindoro • Ilocos Norte • Lanao del Norte • Bukidnon • Misamis Oriental

EARTHQUAKE : 2,340 families in Negros Oriental and Eastern Samar

SOUP KITCHEN : 7,991 individuals in Pablo and Habagat areas

MEDICAL/DENTAL MISSION : 4,435 in Quezon • Nueva Ecija • Lanao del Norte and Pablo and Habagat areas

KAPAMILYA SHOWER : 18,593 individuals in CDO • Iligan • Laguna • Manila • Rizal areas



## REFRESHING THE SPIRIT : THE KAPAMILYA SHOWER NA! PROJECT

In a sea of evacuees in a cramped evacuation center, you feel a sense of hopelessness and helplessness. It is amazing how something as simple as a ten minute shower can help lift up one's broken spirit. DZMM Broadcaster Ted Failon in partnership with Sagip Kapamilya and DZMM put together Kapamilya Shower na! in 2009 during the aftermath of Typhoon Ondoy. It was a practical and immediate way of helping the 800 typhoon-displaced evacuees at ULTRA. Failon made an appeal to his radio listeners and was able to raise P1.4 million in two days. In 4 days, a used container van was transformed into a shower room good for 12 people - 6 showers for men and 6 for women. It was mounted on a truck to make it mobile.

To provide a complete shower experience, beneficiaries are given hygiene kits which contained soap, shampoo, deodorant and towels among others. In 2012, Kapamilya Shower na was able to serve a total of 18,593 individuals

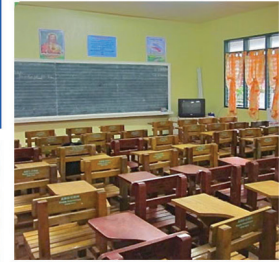






## REHABILITATION EFFORTS

Sagip Kapamilya embarks on rehabilitation projects to help communities recover from the devastation a calamity. In 2012, Sagip Kapamilya focused on rebuilding classrooms through its Gusto Kong Mag Aral School Building Program, a school-based supplementary feeding program and awarding of scholarships



## GUSTO KONG MAG-ARAL PROGRAM

Schools play a major role in the life of any community. It is fairly common for schools to house hundreds or even thousands of displaced families during time of calamities. Sadly, schools are not spared from destruction and are left in sorry states long after the families have returned to their homes and daily routines.

Sagip Kapamilya surveyed and identified some of the most affected public schools in the country. In partnership with the Armed Forces of the Philippines, local government units, communities and donors,



Sagip Kapamilya built and repaired a total of 94 classrooms in 40 schools nationwide. All classrooms are provided with arm chairs, toilets and electric fans in some areas.

## CLASSROOMS BUILT

NAME OF SCHOOL	ADDRESS	NO. OF CLASSROOMS	DATE OF COMPLETION
Pangi Elementary School	Brgy. Pangi, Maco, Compostela Valley	2	January '12
Talos Primary School	Sitio Talos, , Davao Oriental	2	January '12
Cabangcalan Elementary School	Brgy. Cabangcalan, Aroroy, Masbate	2	January '12
Agusan Elementary School	Agusan, Cagayan de Oro City	2	March '12
Bonbon Elementary School	Bonbon, Cagayan de Oro City	2	March '12
Canitoan Elementary School	Canitoan, Cagayan de Oro City	2	March '12
Iponan Elementary School	Iponan, Cagayan de Oro City	2	March '12
Lumbia High School	Lumbia, Cagayan de Oro City	2	March '12
Pagatpat Elementary School	Pagatpat, Cagayan de Oro City	2	March '12
P. Roa Sr. Elementary School	Calaanan, Canitoan, Cagayan de Oro City	3	March '12
Mandulog Elementary School	Mandulog, Iligan City	10	March '12
Dicamay Integrated School	Brgy. Dicamay, San Mariano, Isabela	2	March '12
Calingatngan Elementary School	Brgy. Calingatngan, Borongan City, Eastern Samar	2	April '12
Pinukupuk Central School	Poblacion, Brgy. Taga, Pinukupuk, Isabela	2	April '12
Bernardo Ramos Memorial ES	Scion Tomas Cabili, Iligan City	2	May '12
Barra Elementary School	Brgy. Barra, Opol, Misamis Oriental	4	May '12
Bulua Elementary School	Brgy. Bulua, Medina, Misamis Oriental	2	May '12
Linangkayan Elementary School	Brgy. Linangkayan, Naawan, Misamis Oriental	2	May '12
Mabini Elementary School	Mabini, Binuangan, Misamis Oriental	1	May '12
Mohon Elementary School	Brgy. Mohon, Tagoloan, Misamis Oriental	2	May '12
Naawan Central School	Naawan, Misamis Oriental	2	May '12
Sugbongcogon Central School	Sugbongcogon, Misamis Oriental	2	May '12
Democrito M. Jose Elementary School	Aquila St., District VI, Cuyapo, Nueva Ecija	3	May '12
Doña Juana Actub Lluch Memorial Central School	Pala-O, Iligan City	4	June '12
Northeast II-B Central School	Digkilaan, Iligan City	2	June '12
Tubaran National High School	Digkilaan, Iligan City	2	June '12
Malinta Elementary School	Sitio Malinta, Brgy. Villa Aglipay, San Jose, Tarlac	2	June '12
San Raymundo Primary School	Brgy. San Raymundo, Ramos, Tarlac	2	June '12
Villa Bacolor Elementary School	Brgy. Villa Bacolor, Tarlac City	4	June '12
Bacooc Primary School	Brgy. Bacooc, Lagangilang, Abra	2	September '12
Dumayco Primary School	Brgy. Dumayco, Peñarrubia, Abra	2	September '12
Libtec Elementary School	Brgy. Libtec, Dolores, Abra	1	September '12
Taliptip Elementary School	Brgy. Taliptip, Bulacan, Bulacan	2	October 04, '12
Mahay Elementary School	Brgy. Mahay, Butuan City	2	November '12
Amolong Primary School	Brgy. Poblacion, Paracelis, Mt. Province	2	23-Nov-12
Balindan Elementary School	Brgy. Bantay, Paracelis, Mt. Province	2	23-Nov-12
Layog-Ogtong Primary School	Brgy. Pudo, Natonin, Mt. Province	2	23-Nov-12
Natonin Central School	Brgy. Poblacion, Natonin, Mt. Province	2	23-Nov-12
Carolina National High School	Zone 3, Carolina, Naga City	2	11-Dec-12
Inmanduyan ES Annex	Brgy. Casanestebanan, Laoac, Pangasinan	2	22-Dec-12





## FEEDING REPORT for School Year 2011-2012

DATE STARTED	DATE COMPLETED	AREA	SCHOOL	NUMBER OF BENEFICIARIES	RESULTS	
					(NO. OF STUDENTS NORMALIZED)	RESULTS (% NORMALIZED)
11-Jul	12-Mar	Real, Quezon	Tignoan Elementary School	120	115	95.83%
11-Jul	12-Mar	Infanta, Quezon	Alitas Elementary School	238	221	92.86%
11-Jul	12-Mar	Infanta, Quezon	Banugao Elementary School	267	259	97.00%
11-Jul	12-Mar	Gen. Nakar, Quezon	Gen. Nakar Elementary School	263	258	98.10%
11-Jul	12-Mar	Gen. Nakar, Quezon	Minahan Elementary School	100	100	100.00%
11-Aug	12-Feb	Bulalacao, Oriental Mindoro	Upper Yunot Elementary School	347	347	100.00%
11-Aug	12-Feb	Calauan, Laguna	Dayap Elementary School	398	336	84.42%
11-Aug	12-Feb	Calauan, Laguna	BB Day Care Center	238	238	100.00%
11-Aug	12-Feb	Bay, Laguna	Maitim Elementary School	177	167	94.35%
11-Aug	12-Feb	Bay, Laguna	Paciano Rizal Elementary School	126	99	78.57%
11-Aug	12-Feb	Victoria, Laguna	Victoria Elementary School	124	122	98.39%
11-Aug	12-Feb	Victoria, Laguna	Masapang Elementary School	92	85	92.39%
11-Aug	12-Feb	Victoria, Laguna	Banca - Banca Elementary School	87	70	80.46%
11-Aug	12-Feb	Cardona, Rizal	Patunhay - Calahan Elementary School	127	103	81.10%
11-Aug	12-Feb	Cardona, Rizal	Tadlac Elementary School	362	329	90.88%
11-Aug	12-Feb	Baras, Rizal	Evangelista Elementary School	107	98	91.59%
11-Aug	12-Feb	Baras, Rizal	Santiago Elementary School	197	186	94.42%
11-Sep	12-Feb	Castilla, Sorsogon	Pandan Elementary School	240	213	88.75%
11-Nov	12-Mar	Camiling, Tarlac	Bilad Elementary School Annex			
11-Nov	12-Mar	Camiling, Tarlac	Bilad Elementary School	150	141	94.00%
11-Nov	12-Apr	General Santos City	Shuttle Elementary School	152	152	100.00%
11-Nov	12-Apr	Sarangani Province	Bila - an Tribe	107	103	96.26%
<b>TOTAL</b>				<b>4,019</b>	<b>3,742</b>	<b>93.11%</b>

### SAGIP KAPAMILYA SCHOLARSHIP PROGRAM

	CAGAYAN DE ORO	ILIGAN	TOTAL SCHOLARS
Elementary	21	32	53
High School	47	85	132
College	79	33	112
<b>TOTAL</b>	<b>147</b>	<b>150</b>	<b>297</b>

As a long-term intervention, Sagip Kapamilya implements a Scholarship Program for deserving students affected by the Typhoon Sendong across areas of Cagayan De Oro City and Iligan City. As of School Year 2011-2012, the most number of scholars are in the collegiate level.

## **INDEPENDENT AUDITORS' REPORT**

The Board of Trustees  
ABS-CBN Foundation, Inc.  
Mother Ignacia Street  
Quezon City

### **Report on the Financial Statements**

We have audited the accompanying financial statements of ABS-CBN Foundation, Inc. (a nonstock, nonprofit corporation), which comprise the statements of assets, liabilities and fund balances as at December 31, 2012 and 2011, and the statements of income, statements of comprehensive income, statements of changes in fund balances and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Philippines Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



*Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of ABS-CBN Foundation, Inc. as at December 31, 2012 and 2011, and its financial performance and its cash flows for the years then ended in accordance with Philippine Financial Reporting Standards.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information required under Revenue Regulations 19-2011 and 15-2010 in Notes 17 and 18 to the financial statements, respectively, is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. The information is also not required by Securities Regulation Code Rule 68. Such information is the responsibility of the management of ABS-CBN Foundation, Inc. The information has been subjected to the auditing procedures applied in our audit of the basic financial statements. In our opinion, the information is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.

*Maria Vivian C. Ruiz*

Maria Vivian C. Ruiz

Partner

CPA Certificate No. 83687

SEC Accreditation No. 0073-AR-3 ( Group A),

January 18, 2013, valid until January 17, 2016

Tax Identification No. 102-084-744

BIR Accreditation No. 08-001998-47-2012,

April 11, 2012, valid until April 10, 2015

PTR No. 3670018, January 2, 2013, Makati City

May 3, 2013



**ABS-CBN FOUNDATION, INC.**  
**(A Nonstock, Nonprofit Corporation)**

**STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCES**

	<b>December 31</b>	
	<b>2012</b>	<b>2011</b>
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents (Notes 4, 15 and 16)	₱569,344,709	₱511,257,623
Receivables (Notes 5, 15 and 16)	12,382,211	9,448,475
In-kind goods inventory (Notes 6)	22,186,029	18,779,640
Other current assets (Notes 7, 15 and 16)	196,049	388,640
<b>Total Current Assets</b>	<b>604,108,998</b>	<b>539,873,791</b>
<b>Noncurrent Assets</b>		
Available-for-sale investments (Notes 10,14,15 and 16)	26,436,681	23,674,122
Property and equipment (Note 8)	84,584,823	101,250,333
Intangible assets (Note 9)	6,112,052	6,112,052
Pension asset (Note 13)	2,230,161	-
Other noncurrent assets	3,778,407	3,438,633
<b>Total Noncurrent Assets</b>	<b>123,142,124</b>	<b>134,475,140</b>
	<b>₱727,251,122</b>	<b>₱674,348,931</b>
<b>LIABILITIES AND FUND BALANCES</b>		
<b>Current Liability</b>		
Accounts payable and other current liabilities (Notes 11, 14, 15 and 16)	₱83,880,340	₱67,052,739
<b>Noncurrent Liability</b>		
Accrued pension obligation (Note 13)	-	5,208,496
<b>Fund Balances</b>		
General fund (Note 12)	106,407,017	139,164,371
Specific fund (Note 12)	532,785,442	461,986,131
Fair value changes of available-for-sale investments (Note 10)	4,178,323	937,194
<b>Total Fund Balances</b>	<b>643,370,782</b>	<b>602,087,696</b>
	<b>₱727,251,122</b>	<b>₱674,348,931</b>

See accompanying Notes to Financial Statements



**ABS-CBN FOUNDATION, INC.**  
**(A Nonstock, Nonprofit Corporation)**  
**STATEMENTS OF INCOME**

	Years Ended December 31	
	2012	2011
<b>REVENUE</b>		
Donations (Notes 5, 12 and 14)	<b>₱576,115,779</b>	₱576,995,630
<b>COSTS AND EXPENSES (INCOME)</b>		
Project costs (Notes 12 and 14)	<b>493,545,752</b>	358,784,067
General and administrative expenses (Notes 12 and 14)	<b>52,005,766</b>	94,223,911
Interest income (Notes 4 and 12)	<b>(12,836,052)</b>	(8,286,158)
Dividend income (Notes 12 and 14)	<b>(624,832)</b>	(1,654,068)
Foreign exchange loss (Notes 12 and 14)	<b>5,983,188</b>	230,674
	<b>538,073,822</b>	443,298,426
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>₱38,041,957</b>	₱133,697,204

*See accompanying Notes to Financial Statements*

**ABS-CBN FOUNDATION, INC.**  
**(A Nonstock, Nonprofit Corporation)**  
**STATEMENTS OF COMPREHENSIVE INCOME**

	2012	2011
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>₱38,041,957</b>	₱133,697,204
<b>OTHER COMPREHENSIVE INCOME (LOSS)</b>		
Unrealized fair value gain (loss) on available-for-sale investments (Note 10)	<b>3,241,129</b>	(11,949,223)
<b>TOTAL COMPREHENSIVE INCOME</b>	<b>₱41,283,086</b>	₱121,747,981

*See accompanying Notes to Financial Statements*



**ABS-CBN FOUNDATION, INC.**  
**(A Nonstock, Nonprofit Corporation)**

**STATEMENTS OF CHANGES IN FUND BALANCES**

	Years Ended December 31	
	2012	2011
<b>GENERAL FUND</b> (Note 12)		
Balance at beginning of year	₱139,164,371	₱127,414,107
Excess (deficiency) of revenues over expenses	(32,757,354)	11,750,264
Balance at end of year	<b>106,407,017</b>	139,164,371
<b>SPECIFIC FUND</b> (Note 12)		
Balance at beginning of year	461,986,131	340,039,191
Excess of revenues over expenses	70,799,311	121,946,940
Balance at end of year	<b>532,785,442</b>	461,986,131
<b>FAIR VALUE CHANGES OF AVAILABLE-FOR-SALE INVESTMENTS</b> (Note 10)	<b>4,178,323</b>	937,194
	<b>₱643,370,782</b>	₱602,087,696



**ABS-CBN FOUNDATION, INC.**  
**(A Nonstock, Nonprofit Corporation)**

**STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCES**

	<b>Years Ended December 31</b>	
	<b>2012</b>	<b>2011</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Excess of revenues over expenses	<b>P38,041,957</b>	P113,697,204
Adjustments for:		
Depreciation and amortization (Note 8)	<b>19,682,010</b>	18,339,134
Interest income (Note 4)	<b>(12,836,052)</b>	(8,286,158)
Unrealized foreign exchange loss - net	<b>5,983,188</b>	230,674
Income before working capital changes	<b>50,871,103</b>	143,980,854
Pension expense (Note 13)	<b>4,838,475</b>	7,648,947
Loss for inventory write-down (Note 6)	<b>4,513,542</b>	-
Receivable written off (Note 12)	<b>2,082,217</b>	-
Decrease (increase) in:		
Receivables	<b>(5,015,953)</b>	4,040,910
In-kind goods inventory	<b>(7,919,931)</b>	(7,457,095)
Other current assets	<b>192,004</b>	5,898,845
Increase in accounts payable and other current liabilities	<b>30,084,005</b>	44,723,244
Net cash generated from operations	<b>79,645,462</b>	198,835,705
Interest received	<b>12,836,052</b>	8,286,158
Contributions to the retirement fund (Note 13)	<b>(12,277,132)</b>	(21,856,351)
Net cash provided by operating activities	<b>80,204,382</b>	185,265,512
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Acquisitions of property and equipment (Note 8)	<b>(16,272,904)</b>	(5,542,733)
Proceeds from sale of AFS Investments (Note 10)	<b>478,570</b>	-
Increase in other noncurrent assets	<b>(339,774)</b>	(574,580)
Net cash used in investing activities	<b>(16,134,108)</b>	(6,117,313)
<b>EFFECTS OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS</b>		
	<b>(5,983,188)</b>	(230,674)
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>		
	<b>58,087,086</b>	178,917,525
<b>CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR</b>		
	<b>511,257,623</b>	332,340,098
<b>CASH AND CASH EQUIVALENTS (Note 4)</b>		
	<b>P569,344,709</b>	P511,257,623

See accompanying Notes to Financial Statements



# The realization of our dreams

TOTALLY DEPENDS ON OUR ABILITY TO

## work together

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**ABS-CBN LINGKOD KAPAMILYA FOUNDATION**  
2012 Accomplishment Report

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