



From Vision
to Action
to TRANSFORMATION



**ABS-CBN
FOUNDATION, INC.**

2008 - 2011
Accomplishment Report

The motto of ABS-CBN is
and always will be

“In the service of
the Filipino”

Kapitan Eugenio “Geny” Lopez
Father of Philippine Broadcasting
1928-1999



Creating a **BETTER WORLD**
through *Sustainable* interventions

(CHILD PROTECTION)



(ENVIRONMENT)



**ABS-CBN
FOUNDATION, INC.**

bayanijuan



(COMMUNITY EMPOWERMENT)

SAGIP KAPAMILYA



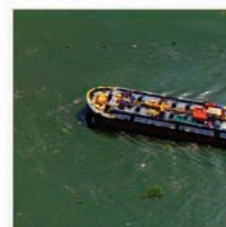
(DISASTER PREPAREDNESS)



(EDUCATION)

2008-2011 Accomplishment Report

Who We Are	4
Message from the Chairman	5
Message from the Managing Director	6
BANTAY BATA 163	7
BANTAY KALIKASAN	17
BayaniJuan	29
E-MEDIA	41
Sagip Kapamilya	55
Kapit Bisig Para sa ILOG PASIG	65
Financial Report	80



About our Accomplishment Report

This Accomplishment Report covers the programs of the ABS-CBN Foundation - Bantay Bata 163, Bantay Kalikasan, BayaniJuan, Kapit Bisig para sa Ilog Pasig and Sagip Kapamilya. It covers the calendar years 2008 - 2011.

The scope of this report includes the reach and impact of the various advocacies of the foundation towards social transformation and nation building, guided by values that we hold in esteem - truth, service and common good. It also includes medium term plans of the programs.

Our Cover

The evolution of the ABS-CBN Foundation was inspired by the need for a better world for children. It envisions a country where the child is nourished, protected and is given the opportunity to realize his full potential in an environment that is safe, clean and abounding.

By espousing advocacies that affect the environment, children, families and the economy, the foundation is able to transform the country into a better nation. The programs of the ABS-CBN Foundation have at its very core the interest of every Filipino, it champions causes for the common good, for the betterment of all.



WHO WE ARE

ABS-CBN Foundation, Inc. (AFI) is a committed advocate for public service in strategic sectors of Philippine society. AFI aims to awaken hope in the Filipino through implementing projects via multi-sectoral partnerships in the spirit of bayanihan. These are in child care and protection, education, environment, disaster management and community development.

It is the public service arm of ABS-CBN Broadcasting Corporation, one of Asia's biggest media conglomerates. It draws on this relationship to tap into the creativity and reach of media for its various programs. AFI serves with the highest standards of excellence, professionalism, integrity and accountability.

AFI VALUES

1. **LEADERSHIP.** We lead, we catalyze efforts and we empower communities towards changes that raise the dignity of the Filipino.
2. **PASSION.** We work because we love our country and our people and we do our work with great sincerity and zeal.
3. **EXCELLENCE.** We always strive to be the best that we can be. We learn from our mistakes. We think and do out of the box. We proactively seek opportunities for growth.
4. **COMMITMENT.** We don't count the hours. We go the extra mile. Obstacles are not hindrances but challenges that bring out the best in us. We do whatever it takes to deliver results.
5. **INTEGRITY.** We live our lives and make choices always guided by the principles of truth and the highest good.
6. **ACCOUNTABILITY.** We hold ourselves answerable for the consequences of our programs and actions.
7. **BAYANIHAN.** We commit to the true spirit of bayanihan which is a deep connectedness and concern for one another as we work together towards a common goal. We maintain honest and open communication at all times.
8. **COMPASSION.** We manifest the highest degree of concern and empathy for others.
9. **HEALTH and WELLNESS.** We uphold a lifestyle that maintains a sound mind, body and spirit.
10. **SPIRITUALITY.** We develop a deep relationship with God, cultivating His presence in our lives. We commit to nurture His presence in the way we think, in the way we feel, and the way we live our lives.

Message from the Managing Director

I've been at the helm of AFI for a little over twenty years now. AFI's growth has been parallel with my personal growth. I would consider the moves we have embarked on in AFI in the past few months as the most crucial in the sustainability of the organization.

Truth, Service and the Common Good. This year AFI has collectively and determinedly embarked on a direction that will effectively raise the bar of the organization in a very profound way. The move will have an impact on the quality of life in the Foundation, the quality of the employees we have, the decisions we make, - I am convinced it will even have an impact on the money we are able to generate for our projects.

In a nutshell. Truth for me is more than just honesty. Its about living life in "alignment" with Divine Principles. It's living a divinely-inspired life - at every step of the way which means having compassion, a habit of reflectiveness and renewal, the courage to do what is right... The list is endless but the thrust is simple. If you go deep inside, in stillness - you will know what is the right thing to do.

Service. Service is doing things without any agenda - from a space of genuine caring.

Common Good. This means that whatever we do - the main criterion in any decision - is what is best for the greater majority.

Truth Service and the Common Good. Eternal values. The organization will continue to evolve as Philippine Society evolves - but the importance of these values will never diminish.

My conviction is that if we can build an organization that is committed to these values in a deep way - we will build an organization that will not only stand the test of time - it will make an indelible positive impact on the future of this country. From the janitor, to the driver to the program director - what is essential is a commitment to the eternal principles of right living.

I believe the collective effort to live life in this way will create an energetic receptacle on which forces of great magnitude and compassion can land. Together with these forces, we will can materialize our noble dreams for the Future.

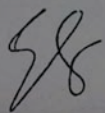
Regina Paz Lopez
Regina Paz Lopez



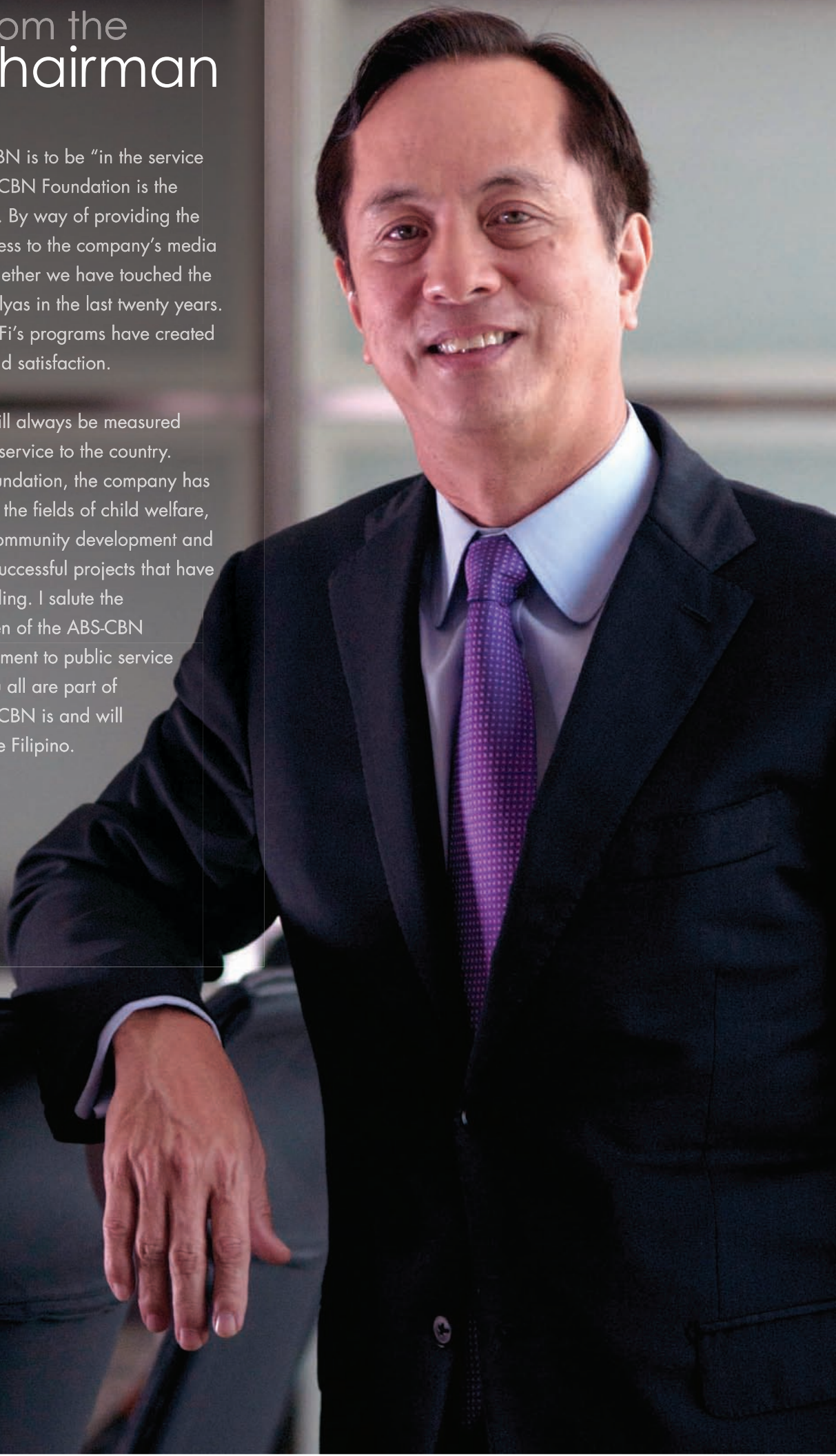
Message from the Chairman

The mission of ABS-CBN is to be “in the service of the Filipino.” The ABS-CBN Foundation is the realization of that mission. By way of providing the ABS-CBN Foundation access to the company’s media network and resource, together we have touched the lives of millions of kapamilyas in the last twenty years. The positive impact that AFI’s programs have created give us great fulfillment and satisfaction.

ABS-CBN’s success will always be measured on how it is able to be of service to the country. Through the ABS-CBN Foundation, the company has empowered individuals in the fields of child welfare, environment protection, community development and education with tangible successful projects that have contributed to nation building. I salute the dedicated men and women of the ABS-CBN Foundation whose commitment to public service is truly commendable. You all are part of ABS-CBN’s core, for ABS-CBN is and will always be in service of the Filipino.



Eugenio L. Lopez III





FOR LOVE OF THE Filipino child

Bantay Bata 163

is a child welfare program launched in 1997 to protect disadvantaged and at-risk children through a nationwide network of social services. It includes the rescue and rehabilitation of sick and abused children, training and advocacy on child abuse prevention, rehabilitation of families in crisis, educational scholarships, livelihood, community outreach and medical and dental missions.

ABS-CBN

**BANTAY
BATA**

163

15 years

METRO MANILA • BICOL •
CEBU • DAVAO • ILOILO • LAGUNA •
NEGROS • NORTHERN MINDANAO •
PANGASINAN • SOCSARGEN •
ZAMBOANGA •

VISION

To be Asia's best media-based child protection and welfare organization, providing comprehensive and integrated programs and services.

MISSION

To create and provide a safe, nurturing and loving environment where children can develop and realize their full potential.

THE RIGHTS OF EVERY FILIPINO CHILD

- 1 To be born. To have a name and nationality.
- 2 To be free. To have a family who will take care of me.
- 3 To have a good education.
- 4 To develop my potentials.
- 5 To have enough food, shelter, a healthy and active body.
- 6 To be given the opportunity for play and leisure.
- 7 To be given protection against abuse, danger and violence brought by war and conflict
- 8 To live in peaceful community.
- 9 To be defended and assisted by the government.
- 10 To be able to express my own views.



HISTORY

It was the tragic death of a young girl who was brutally beaten by her own mother in 1996 that sparked the idea of creating a helpline that will receive reports of cases of child abuse. By giving the public access to a 24-hour hotline, abuses committed against children are easily reported and verified. Thus, in February 14, 1997, Bantay Bata 163 (BB163) was launched. It coincided with Valentine's Day as an expression of love and commitment of the ABS-CBN Foundation towards children.

To compliment the hotline, BB163 launched other child protection services which include Rescue, Home Visitation, Counseling and Legal Assistance.

In 1998, the Bantay Edukasyon program was launched to provide scholarships to poor but deserving students. In the same year, the Community Outreach Programs began providing medical and dental services, parenting seminars and feeding activities in selected areas.

To address the need to house children that are in protective custody and those that are undergoing treatment, BB163 opened a Children's Home in Quezon City in 2000. With the

donation of a 2.5 hectare property from Meralco, a Children's Village was built in Norzagaray, Bulacan in 2003. To date, the Village has accommodated 854 rescued children.

Reporting to Hotline 163 became nationwide in 2005. Other means of reporting were also opened. Reports may now be sent through text messaging and through the internet.

BB163 has taken a more pro active stance in the promotion of children's rights by engaging in advocacy campaigns, legal trainings, and students' forums. In 2010, Educators' Conferences were conducted in schools nationwide to highlight the use of positive discipline in creating a child-friendly environment.

BB163 has expanded its operations to its regional branches in Davao in August 2000; in Cebu and Iloilo in January 2005; in Bicol and Zamboanga in February and March 2006; in Negros in November 2007; in Pangasinan in October 2008; in Laguna and SOCCSKSARGEN in February 2010; and in Northern Mindanao in 2012.



BANTAY BATA Services



67,927 real calls have been received from 2008 - 2011.

163 HOTLINE Hope on the line: The Bantay Bata 24-hour Hotline

The national emergency hotline, '163', allows people to call in and report incidences of child abuse, exploitation and neglect. BB163 has offices in major cities in Philippines which allows it to respond immediately to emergency calls.

BB163 also offers web counseling for child-family relationships and assist victims of juvenile sexual exploitation. The program also works with the national and local government agencies such as, the Department of Social Welfare and Development (DSWD), National Bureau of Investigation, Philippine National Police, Department of Education, and Provincial/City/Municipal Social Welfare & Development Office, among others.



RESCUE

Bantay Bata removes the child from his/her abusive environment given the situation of imminent danger/high risk whether due to physical and sexual abuse. The child is being placed under temporary protective custody to ensure the child's safety.

173 rescue cases handled from 2008 - 2011.

CASES OF ABUSE

"Jane" was a victim of physical abuse. She was repeatedly subjected to corporal punishment by her mother, "Chona". To correct her parent's view on discipline, Bantay Bata conducted counseling and homevisits until Chona was able to understand and adopt an alternative method of disciplining her children. Chona now has a better and healthy relationship with her children.

Abandoned by her own mother, "Mina" was left under the custody of her irresponsible and drug dependent father. At age 10 she was sexually abused by her father's friend. She was rescued, temporarily sheltered in the Children's Home and was later reintegrated with her relative. The perpetrator was later convicted of the charges filed against him.

Through Bantay Edukasyon Scholarship Program's help, Mina finished a vocational course as a Nursing Aide and has become one of BB163's child advocates, sharing lectures about children's rights.

At birth, "Ann" was noted to having vaginal stool passage. She was diagnosed to have imperforate anus with Recto-vaginal fistula at PGH. To be able to have a normal bowel movement, Ann needed to undergo three surgeries.

Her father, a construction worker cannot afford the costs of the procedures.

These are only a few general profile of children being helped by BB163. Some other cases are less heartbreaking, others are unbelievably worse...

REHABILITATION



THE CHILDREN'S VILLAGE was established in 2003 to house and care for children who need protection, healing and recovery.

Healing with Love

854 children were sheltered in the Children's Home and the Children's Village from 1997-2011

Established in May 2003, the Children's Village serves as a shelter for children rescued by BB163, whether needing short, medium or long term care and rehabilitation as a result of abuse, neglect, exploitation or abandonment by their parents or guardians.

Located in a 2.5 hectare piece of land in Norzagaray, Bulacan donated by Meralco, the Children's Village houses an average of 60 children in its cottages and well-maintained facilities, making the area a conducive dwelling and rehabilitation place. With a staff of trained caregivers and house parents, teachers, licensed social workers and professional therapist / psychologists, the Village nurtures children with the best possible care, which includes basic needs, therapies, medical assistance, educational and psychological services, arts and recreation.

The Village has 6 cottages, an Administration Building, a Multi-purpose Hall, a Seminar Hall, a Library, a Meditation Room, a Therapy Room and a small dorm for male and female staff. Spaces for learning, play and meditation, gardens and pet animals, and organic vegetable farm create a gentle atmosphere essential to the healing of the child. The Village prepares children to move on with their lives whether reintegrated with their own families, in new adoptive families or in other institutions more suited to their needs.

BB163 Davao similarly has a Children's Home with an average of 35 children.





OTHER SERVICES

Home Visitations

An intervention for cases that are classified as low to medium risk. Homevisits become the strategy of the social worker to establish the child's condition and his family's home environment. The social worker conducts: intensive monitoring and counseling on positive forms of discipline, empowerment on parents reiterating parental roles and responsibilities.

Medical Assistance

BB163 provides medical assistance to indigent children age ranging from 0 -2 years old, and suffering from various critical illnesses. For surgeries and long-term / prohibitive medical treatment, BB163 produces TV plugs to appeal for public support.

Legal Assistance

Provision of legal services through a pool of child advocate volunteer lawyers assisting victim survivors of child abuse and their families on their pursuit for justice. Cases include physical abuse, sexual abuse, psychological/emotional abuse, neglect, custody & support etc. Social workers are involved in assisting children and their families in legal proceedings and case management.

Bantay Edukasyon

Provides multi-year assistance to BB163 clients through a scholarship program for elementary, high school or college. The scholarship provides for daily food and transport allowance, school uniforms, books, school supplies and school project allowance.

Counseling and Family Therapy

Provide psychological support to clients and their families through individual and family counseling sessions including therapy. This deals on family preservation and strengthening the family.

Community Outreach Program

A medical and dental outreach program given to various municipalities and barangays. It also aims to increase the level of awareness of parents and children on the various rights of children and proper child rearing.

Bantay Kalusugan (Feeding Program)

Aims to strengthen families and communities to address malnutrition and prevent child abuse. This program runs in the community for 6 months.

Areas covered include: San Fabian, Pangasinan; Camiling, Tarlac; Taytay, Rizal; Baras, Rizal; Navotas; Calauan, Laguna; Siniloan, Laguna; Bay, Laguna; Victoria, Laguna; Paracale, Camarines, Norte; Castilla, Sorsogon; Virac, Catanduanes; and General Santos City.

NUMBER OF BENEFICIARIES FROM 2008-2011

Home visits
6,417

Medical Assistance
19,460

Legal Assistance
1,671

Bantay Edukasyon
1,095

Community Outreach
107,236

Feeding Program
45,199



Alongside providing response and rescue services to cases of child abuse, Bantay Bata focuses on preventing child abuse, through advocacy campaigns:

Multi-sectoral Convention

Aims to effect holistic participation in institutions concerned on child welfare. Advocacy campaigns on children underscoring the responsibilities of the local stakeholders composed of local government unit (LGU), municipal or city social welfare office, law enforcement, health personnel and academe. Topics include understanding child abuse and how it can be addressed and prevented.

Educators' Conference

Understanding prevalence of child abuse incidents on students and corresponding actions of educators through timely and proper reporting to authorities.

Child Advocates

The Bantay Edukasyon created a pool of child advocates amongst the scholars of Bantay Bata. They conduct lectures and trainings concerning child relates issues and advocacies.

Fora/Lectures in Barangays

Advocacy efforts in equipping the frontliners of the LGU specifically the barangay in understanding the dynamics of domestic violence especially on children. Reiterating the proper actions and interventions on reported child abuse cases in the barangay level. This particularly supports the need for strengthening the Barangay Council for the Protection of Children.

Fora in Schools

Existence of continuing effort on empowering children in school setting on their rights and responsibilities.

NUMBER OF BENEFICIARIES FROM 2008-2011

Multi-sectoral Forums
1,081

Educators' Conference
1,641

Legal Training
587

Parents' Forum
4,645

Students' Forum
11,864

RECOGNITION AWARDS

RECOGNITION

- 2009 Survey of TNS Study Group - BB163 has come out as the most popular Corporate Social Responsibility among charitable organizations.
- BB163 featured in United Nations Convention on Rights of the Child report on the 39th session:
 - Section 134. The committee notes with appreciation of the child helpline "Bantay Bata 63," which is an important instrument for children to express their concerns and views and seek help advice.
- Membership of Bantay Bata to Child Helpline International (CHI)
 - hosted exposure/study visit tour of partner CHI countries.
 - 1st batch (Kazakhstan, Cambodia); 2nd batch (Japan, China & Afghanistan)
- BB163 Statistics reflects on the reportorial date of CHI
- DILG PNP Criminal Investigation and Detection Group in Camp Crame, Plaque of Appreciation, 2008
- Bahay Parola - Laguna, Donor's Appreciation Award, 2008
- DOH Philippine Orthopedic Center on the occasion of the Hospital 63rd Anniversary, Plaque of Appreciation, 2008
- Bahay Parola - Quezon City, A ministry to Street Children, Missions to the World Philippines Foundation, Inc., Donor's Appreciation Award, 2008
- Kiwanis Club of Salawag Dasmariñas, Cavite, Certificate of Appreciation, 2008
- Rotary International Rotary Club of Bacoor, District 3810, Plaque of Recognition, 2008
- Social Work Department of City College of Manila, Certificate of Appreciation, 2008
- Province of Bulacan, Certificate of Appreciation, 2008

	GEN PUB	BUS MEN	GOV'T OFC	OPN MKR
BASE - Total Interviews (WTD)	300	50	50	50
RESPONDENTS	300	50	50	50
	%	%	%	%
Bantay Bata 163	52	70	54	68
Kapuso Foundatio /GMA Kapuso Foundation	25	28	10	16
Sagip Kapamilya	12	18	10	8
Gawad Kalinga	11	30	12	12
Bayan Foundation (Microfinance)	8	10	8	20
La Mesa Eco Park	5	8	4	8
Bantay Kalikasan	5	20	8	16
BAYANIJUAN	5	10	8	2
Meralco Foundation	4	6	8	12
La Mesa Watershed	4	10	2	14
Red Cross	3	2	0	0
Meralco Sibol Schools	2	6	4	12
Ayala Foundation	2	22	6	10
LOPEZ GROUP OF COMPANIES	66	78	68	80
NONE	21	8	22	6

April 2009 Image Study by 

AWARDS RECEIVED

- National Council for Children's Television Lingkod TV Award, Child-Friendly Foundation, 2010
- New York Festival, Gold World Medal for Best Variety Special, Bantay Bata 163's 10th Anniversary Special, 2009
- Rotary International District 3810, Rotary Wheel Award, 2009

MEDIUM TERM Plans 2012-2014

- Innovative strategies in handling children and families by beefing up the child protection services (hotline response, rescue & home visit, case management, walk-in/medical services and residential care service) and honing the expertise of child care professionals and staff involved in the direct service delivery.
- Capability building trainings (local, inter-regional and international opportunities)
- Exchange programs and exposure visits
- Strengthen community based services through provision of capacity building trainings and activities amongst the local stakeholders who are at the forefront of implementing the children's policies and programs in safeguarding the best interests of our children.
- Visibility in the community level through pro-active participation in the Barangay Council for the Protection of Children.
- Promotion of the legal expertise on child and family welfare through training/workshop applicable for stakeholders in understanding their basic and key functions and implementation on the ground (Training/Workshop on Child and Family Welfare Related Laws and Forensic Issues in Child Protection)
- Boost the advocacy for non-violent form of discipline or positive discipline in the school setting by introduction of techniques promoting positive discipline among the educators for their learners.
- Hold series of Educators' Conference for identified strategic areas with prevalence of incidence of violations on children.
- Crafting and adopting child protection policy in the schools.
- Addressing the nutritional care services among the children in the community through supplemental feeding with improve cycle menu and recipes beneficial on the nutritional requirement for children. Development of metrics for accurate reporting and evaluation of the nutritional project implemented.
- Incorporation of parenting sessions/lecture designed to increase the parental skills on rearing children, introduction of children's rights and child abuse prevention orientation amongst the parents of the children beneficiaries.
- Media campaigns on the children and family concerns of today through feature stories and documentation of success stories which could increase public motivation on the sensitivity in respect with the children's issues which have impact on the macro-level of molding opportunities in policy formulation.

OUT OF THE BOX, INTO A NEW LIFE



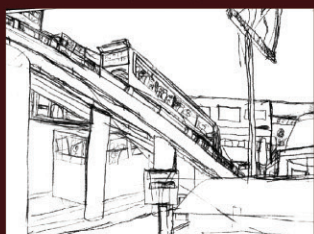
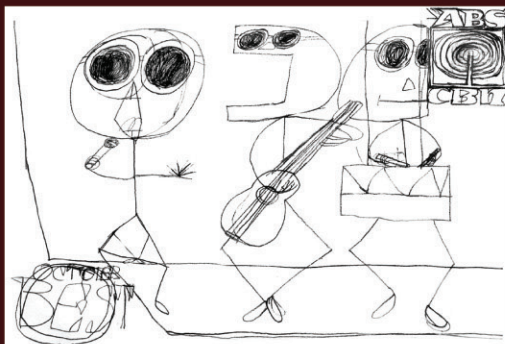
It was annoying to hear his constant cries. But catching a glimpse of a boy under a kitchen sink, with arms no thicker than a ladle, pale and severely malnourished, frustration quickly changed to pity. The sorry site of him prompted neighbors to prod inside a shanty he shares with a caretaker, an old woman who constantly beat him with a broom. He was fed with scraps; the neighbors' dogs had much better fare. A call made to 163 changed his life forever.

He is Jessie. Six. Abandoned by his father who entrusted him to the care of a psychologically imbalanced old woman, was diagnosed having the weight of a two year old. He could not speak, he could hardly walk. He was a picture of neglect, abuse and maltreatment. In 1997, Bantay Bata with the help of the local police and the Department of Social Welfare and Development, rescued Jessie. After receiving immediate medical attention, he underwent therapy at Bantay Bata's Children's village with other children, who like him, suffered abuse. The village has been his home all his life. It is here where he experienced love, care and healing.



It is almost fifteen years since Jessie's rescue. He is now twenty one years old. Years of abuse and severe malnourishment in his early years must have taken toll on Jessie so much so that his mental capability failed to develop normally. Yet, he is gifted. At an early age he has churned out sketches that have been praised for their remarkable perspective and proportion. In his solo art exhibit, his works were described as having "strokes that are confident and precise, displaying an energy and expressiveness of line and form that can rival those of professional artists."

Some of Jessie's works; musicians, MRT and OB Van.



His themes depict ABS-CBN over and over again. Whether it is the ABS-CBN logos, buildings, towers, programs, environs, TV screen, OB van, Bantay Bata van – the images are rendered in full detail. In a striking unity of form and symbol, Jessie chose the cube as his main compositional element, evoking the box where Bantay Bata 163 rescued him from.

Countless children helped by Bantay Bata 163 are now grown up and are leading normal lives. If those who took the initiative to report the abuse knew how much their single act of compassion has helped bring hope, and how it has freed the victim of abuse from the clutches of self pity, loathing fear and anger, then they would have the satisfaction of knowing, that they have been truly part of saving someone's life.

PLANTING SEEDS,
CULTIVATING HEARTS
AND MINDS
for **Mother Earth**

A view of the La Mesa Dam at the La Mesa Nature Reserve Park.

BANTAY KALIKASAN is ABS-CBN

Foundation's environmental arm. It was launched to serve as a catalyst in addressing the concern over the worsening state of the Philippine environment characterized by air and water pollution, denudation of forests, irresponsible waste disposal and their life-threatening effects.





VISION

A sustainable natural environment for our children.

MISSION

To undertake and catalyze initiatives to help ensure an actively protected, adequately rehabilitated and sustainably managed environment.

Goals:

Bantay Kalikasan committed itself to undertake and catalyze initiatives by maximizing media resources to help ensure an actively protected, adequately rehabilitated, and sustainably developed environment. Its current objectives are as follows:

- Develop and implement strategic environmental projects;
- Raise public consciousness on environmental issues and concerns;
- Provide a venue for publicizing and addressing environmental issues, problems and similar concerns; and
- Urge the effective enforcement of relevant environmental policies and laws

HISTORY

Through the years, Bantay Kalikasan has implemented several projects addressing specific, environmental issues at hand.

During the height of the El Nino phenomenon beginning May 1998, it provided food relief for the starving upland communities in Tampacan, South Cotabato through "Butil Para Sa Buhay" (Grain for Life). In exchange for the food, the beneficiaries were asked to help rehabilitate their immediate environment by planting fruit and forest trees and shifting from slash-and-burn activities to more environment-friendly farming practices.

In 1999, Bantay Kalikasan started a reforestation program in the 2,700-hectare La Mesa Watershed Area through its "Save the La Mesa Watershed " campaign. The idea was to get the public involved in saving the watershed by adopting trees.

Bantay Kalikasan Patrol aired in the early 2000s to encourage compliance to environmental laws as it exposed individuals, agencies and companies who abuse the environment. It likewise highlights good practices that promote environmental awareness and conservation. Another project, Bantay Basura promoted awareness and lobbied for an effective solution to the solid waste problem and Bantay Usok which aimed to reduce Metro Manila's vehicular smoke emissions to acceptable standards. It initiated the Clean Air Act Signature Campaign and was instrumental in the passage of the Clean Air Act in the country. Other significant projects of Bantay Kalikasan are the development of the La Mesa Eco-Park, BK Environmental Hotline, Bantay Baterya, Bantay Langis and H2Hope.

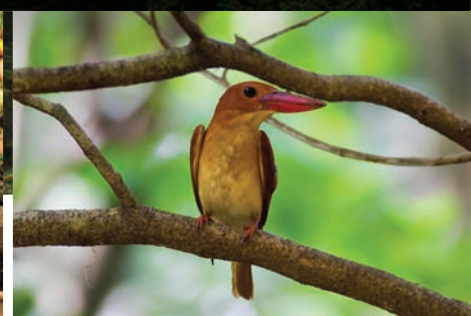
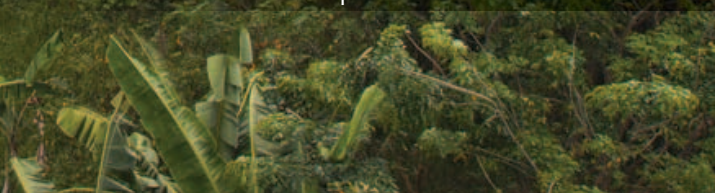
Bantay Kalikasan led the country in efforts to stop mining in Palawan and other key biodiversity areas through a 10 million signature campaign. It operates the BK Eco Academy which promotes ecotourism as an alternative source of livelihood so the communities can upgrade their quality of life through care of the environment.

THE DENUDATION OF A FOREST:

Saving the La Mesa Watershed

The La Mesa Watershed in Quezon City is the primary source of drinking water of about 12 million Metro Manila residents. The property is owned by the Metropolitan Waterworks and Sewerage System (MWSS). The La Mesa Watershed is 2,700 hectares, 700 hectares of which is the reservoir and 2000 hectares of which is the surrounding forest. This forest is the last remaining one of its size in Metro Manila and serves as its carbon dioxide sink. La Mesa Watershed, therefore, is vital to the city, because its forest provide clean air.

Due to lack of funds, illegal settling, poaching and logging, the La Mesa Watershed came into disrepair and ruin. In 1999, ABS-CBN Foundation, Inc. created Bantay Kalikasan (Nature Watch) and, in partnership with the MWSS, undertook the Save La Mesa Watershed Project. The project aimed to rehabilitate, reforest, preserve and protect La Mesa Watershed. The total area that needed reforestation was 1,500 hectares. Today, 87% of the forest have been reforested. There is a 92% survival rate of trees planted.



Above: Once a denuded forest, La Mesa is now filled with trees!

Right: Wildlife went back to its home in La Mesa.

87% of the forest have been reforested.

92% survival rate of trees planted.

124 new species found in La Mesa Forest as of 2011.

Arctic Warbler • Anas sp. • Ashy Minivet • Amethyst Brown-Dove • Bar-bellied Cuckoo-Shrike • Banded Rail • Balicassiao • Blue-Naped Parrot • Bee-eater sp. • Black naped Monarch • Blue throated Bee Eater • Brown Dove sp. • Black-naped Oriole • Brown shrike • Blue-tailed Bee-eater • Bicolored Flower pecker • Black-crowned Night-Heron • Barn Swallow • Black-crowned Night-Heron • Blue-headed Fantail • Buzzing Flower pecker • Brahminy kite • Blue Rock-Thrush • Cattle egret • Chestnut-cheeked starling • Coledo • Crested Myna • Common Moorhen • Common Emerald Dove • Colasi-si • Copper-smith Barbet • Dollar bird • Eurasian Tree-sparrow • Eurasian Coot • Elegant Tit • Guaiabero • Glossy swiflet • Golden-bellied Fly eater • Grey-streaked Flycatcher • Great-eared Nightjar • Grey Wagtail • Grey headed fish Eagle • Grey Faced buzzard • Golden Bellied Gerygone • Grey Heron • House Swift • Hooded pitta • Island Swiftlet • Indigo-banded king fisher • Japanese Sparrow hawk • Large-billed Crow • Little Heron • Lemon throated Leaf-warbler • Long-tailed Shrike • Little Pied Flycatcher • Luzon Hornbill • Lowland White-eye • Minivet sp. • Mangrove Blue Flycatcher • Naked-faced Spider hunter • Narcissus Flycatcher • Osprey • Orange-bellied Flower-pecker • Oriental Magpie-Robin • Olive-backed Sunbird • Oriental Magpie Robin • Oriental Honey buzzard • Owl sp. • Phil. Tailor Bird • Phil. Cauca • Phil. Pygmy wood-pecker • Pacific Swallow • Phil. Bulbul • Pied Fantail • Plain-throated Sunbird • Pied triller • Philippine Serpent Eagle • Pompadour Green-Pigeon • Purple-throated Sunbird • Philippine Pygmy Flower pecker • Philippine Woodpecker • Plain Bush-Hen • Philippine Nightjar • Phili. Falconet • Purple Needle-tail • Phil. Fairy-Blue bird • Pygmy Flowerpecker • Rail sp. • Red jungle fowl • Red crested Malkoha • Rock Dove • Red turtle dove • Red-bellied pitta • Red-keeled Flower-pecker • Rough-crested Malkoha • Rudy King fisher • Scale feathered Malkoha • Swiftlet sp. • Stripe-headed Rhabdornis • Sunbird sp. • Spotted Buttonquail • Spotted Wood-King fisher • Striped Flowerpecker • Scaly-breasted Munia • Tawny Grass bird • Tailorbird sp. • Vraiable Dwarf King Fisher • White-breasted Wood swallow • White-collared Kingfisher • White-eared Brown Dove • White-throated King fisher • Yellow Wattled Bulbul • White-browed Crake • White-throated Kingfisher • White-breasted Wood swallow • White breasted water hen • White-browed Shama • Yellow Vented Bulbul • Yellow Wagtail • Yellow-bellied Whistler • Zebra dove • Slaty Legged Crake • Emerlad Dove • Phil. Scops owl • House Shallow

The La Mesa Eco Park

To sustain the Save La Mesa Watershed Project, Bantay Kalikasan, in partnership with the MWSS and the Q.C. Government, rehabilitated and renovated a 33 hectare public park located right outside the natural boundaries of the watershed and 40 meters below the reservoir. In September 2004, it was renamed La Mesa Ecopark and reopened to the public. All revenues generated by La Mesa Ecopark are utilized for the continuous preservation and protection of La Mesa Watershed.



Above: Various facilities found in the La Mesa Ecopark; Biking trail, Eco Center, Amphitheater and a new swimming pool complex.

Left: Butterfly Haven; Eco park offers fun and adventure (rapelling, zipline/slide for life, tyrolean traverse and paintball)



The La Mesa Ecopark provides healthful outdoor recreation and a true forest experience. It is a living classroom and laboratory for environmental education and aims to be a center for biodiversity conservation. Today, the park continues to be a popular destination for photography shoots, family outings and picnics. The ecopark is likewise the location of choice of professional photographers for pre-nuptial photography shoots. It is dubbed as "the pre-nup capital of the Philippines". New offerings for the park include a giant swing, bungee jumping, butterfly farm and go kart facilities.



Above: Ms. Earth Foundation 2009 visited the Eco Academy at the La Mesa Ecopark.

BANTAY KALIKASAN
ECO  ACADEMY

To further its vision of providing natural hands-on learning about the Environment, Bantay Kalikasan developed the ECO Academy within the La Mesa Eco Park. Guided by its learning philosophy of "let nature be your teacher", the Eco Academy maximizes the La Mesa Eco Park as a natural venue for conducting structure environmental learning activities, advocating environmental issues and developing an ecological consciousness amongst its thousands of visitors and guests.

Bantay Baterya

The Bantay Baterya project promotes repurposing used lead acid batteries earmarked for disposal. It assures proper collection, transport, disposal and recycling of donated batteries. Batteries that have been reprocessed are valued and the proceeds are subsequently donated to Bantay Kalikasan. The benefits of Bantay Baterya is three-fold: economic, environmental and social.

Sources of used lead acid batteries are cars, Motorcycles UPS / including batteries from rechargeable lamps, Genset, Forklifts, Aircrafts and marine vessels.

COLLECTION STATISTICS		ENVIRONMENTAL IMPACT		
YEAR	TOTAL WEIGHT (kg)	LEAD RECOVERED (kg)	SULFURIC ACID TREATED (L)	LANDFILL SPACE SAVED (Cubic Meter)
2008	237,890	178,418	35,684	338
2009	233,684	175,263	35,053	332
2010	309,053	231,790	46,358	439
2011	399,261	299,446	59,889	567



Effects of Lead Pollution to Health

Lead is a natural metal found in the environment, toxic and has no known function in the human body. Young children are most susceptible to the toxic effects of lead. Exposure to lead affects primarily the peripheral nervous system can cause impairment of hearing, vision, and muscle coordination, damages blood, kidneys, heart & reproductive system.



Bantay Langis

The project aims to educate and inform the public on the dangers of improper handling and disposal of used industrial and engine oil; and to disseminate information on the environmentally-sound technology for the treatment and recycling of used oil.

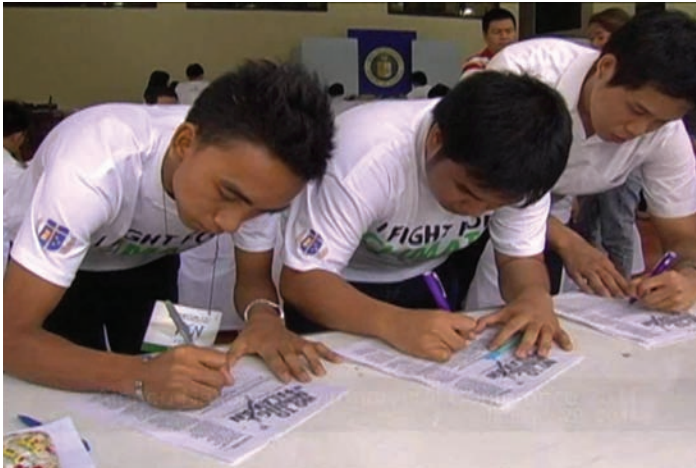
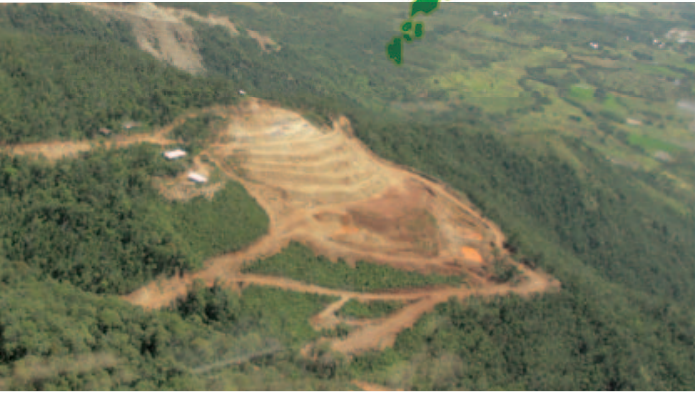
COLLECTION STATISTICS	
YEAR	TOTAL WEIGHT (L)
2008	52,717
2009	57,869
2010	181,463
2011	261,072



Following the Bantay Baterya model, the Bantay Langis Project requests for donations of used industrial and engine oil earmarked for disposal. The value of the re refined oil is donated to Bantay Kalikasan. Recycling used oil renders the following benefits: Saves up to 90% of usable petroleum-based materials; Lowers importation of oil to as much as 75%; and saves as much as 25% in fuel costs as this becomes an alternative fuel or base oil. Bantay Langis has already recovered more than 500,000 liters of used oil from donor companies.

NO TO MINING IN PALAWAN

Ang yaman ng Palawan ay yaman ng Pilipinas



Above (clockwise): Aerial shot of mining on top of the rice fields of Palawan; Closer view of the mining site; polluted soil vs normal farm soil; concerned citizens taking part in the signature campaign.

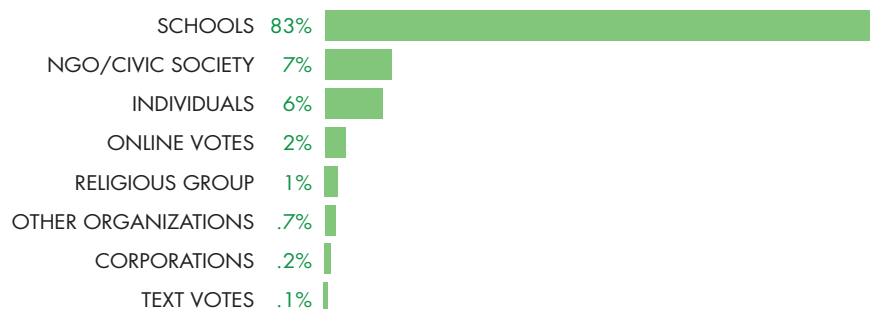
SAVE PALAWAN MOVEMENT

The Save Palawan Movement, a multi-sectoral coalition of concerned environmental, legal religious and other civic groups launched the “No to Mining in Palawan” signature campaign on February 3rd, 2011 in the hope of putting an end to mining activities in Palawan, known as the Philippines’ Last Ecological Frontier. The campaign aims to raise ten million signatures to deliver a strong message to the Philippine and Palawan governments so that they would finally say no to mining in Palawan and help protect one of the Philippines’ last remaining treasures.

7million total signatures gathered*

*as of printing

Percentage breakdown of signatures per sector





SIBUYAN ISLAND

Located literally at the heart of the Philippine archipelago, Sibuyan in Romblon province is an island blessed with a uniquely rich biodiversity and unparalleled beauty. It's commonly dubbed as the Galapagos of Asia but in truth, Sibuyan has even more to offer than the Galapagos. It's an island that's lived in isolation since its birth, and because of that there are nine mammals, seven lizards, two amphibians, three birds and 112 vascular plants that can be found nowhere else in the world but Sibuyan. Even roadside plants turn out to be new species! Within the island are five forest formations with unique ecosystems, namely tropical lowland evergreen rainforest, forest over limestone, forest over ultramafic rocks, beach forest, and mangrove forest. Sibuyan Island is actually known to have the world's densest forest. It still has 75% of its uninterrupted forest cover, a surprisingly high percentage compared to other islands which barely amount to 20%. What's especially unique about Sibuyan is that much of the island still remains undiscovered to this day. Mt. Guiting-guiting, located at the center of the island is famous to mountaineers as one of the most difficult mountains to climb in the country. It's a level 4 technical climb, and due to its inaccessibility the variation and distinctiveness of its flora and fauna are highly sought after by researchers from around the world. On a clear day, the cloudless view of the mountain just right before sunset, with its knife-edged ridges emphasized by the orange hue of the sun is magical, and totally enchanting. Another main feature of the island that sets it apart is the quality of its bodies of water. Its rivers, streams and even the surrounding sea are unanimous in their clarity. Sibuyan is home to the country's cleanest inland body of water, the Cantingas river. The island is also known to have 34 discovered waterfalls, meaning there may even be more in its unexplored areas.

Sadly, the beauty and biodiversity of this treasure of an island are being threatened by mining, logging, dynamite and cyanide fishing. Nature's nobility and soaring beauty is nowhere more apparent, nowhere more startlingly vibrant than in Sibuyan. Sibuyan Island is an extremely valuable jewel of the Philippines that needs to be preserved and protected. *(Space Specific, 2012)*

BROOKE'S POINT

Southern Palawan



Bantay Kalikasan Eco Academy in Brooke's Point is an ecotourism destination in Southern Palawan that features richness both in biodiversity and indigenous culture. It includes classes on environmental preservation and the indigenous cultural heritage of the Pala'uan tribe present in the campsite. Aside from the lecture, the Eco Academy also allows for hands-on learning through activities like eco-trail hiking and solidarity and cultural nights with the indigenous community.

BK Eco Academy - Brooke's Point also features the concept of "glamping" or glamorous camping, which is a fusion of nature and comfort. Guests can choose to stay in tents big enough to house a dressing area and two single beds.

Also within the site is a restaurant that serves indigenous food designed and created the way locals in the community make them.

BK Eco Academy - Brooke's Point is located in Sabsaban Falls, along the slopes of the Mt. Mantalingahan Protected Landscape. It serves as the door to the majestic yet mysterious mountain range that serves as a natural habitat to some of Palawan's endangered and even undiscovered species of flora and fauna.

A woman with dark hair, wearing a black top with a blue and green floral pattern and black leggings, stands on a rustic wooden staircase made of logs. She has her arms outstretched and is looking upwards with a joyful expression. The staircase is set within a dense mangrove forest with many trees and hanging roots. The lighting is bright, suggesting a sunny day.

Eco tourism

Vision

A world class ecotourism destination with a balanced ecosystem and a rich cultural heritage where empowered and committed stakeholders, guided by environmentally sound practices pursue sustainable practices for the best interest of the present and the future generations

Mission

To help position the Philippines as a leading eco tourism destination in the world by conserving and managing the natural attractions and uplifting the socio economic well being of local communities. To this end we will work towards the promotion of sustainable tourism by organizing the stakeholders and catalyzing the development of site specific comprehensive ecotourism plans. We will pursue all these to improve the quality of life of the present and future generations.

Photo shows Gina Lopez enjoying the soothing mangroves of Puerto Princesa, Palawan.

Yes to Eco Tourism!

Eco tourism provides communities an alternative source of livelihood. It gives locals the opportunity to promote local products, cuisine and culture. When people realize that there are more environmentally sound ways of making a living, it less likely that they will engage in activities that will exploit their natural resources and destroy the environment, like mining.

Iwahig River

Milestones/Major Achievements '08-'11

- Launch of Puerto Princesa ecotourism projects in partnership with the Local Government of Palawan and the Department of Tourism

(Bacungan River Cruise, Pambato Reef Snorkeling, Dolphin Watching at Puerto Princesa Bay, Firefly Watching at Iwahig River, Ugong Rock)

	YEAR 2008		YEAR 2009		YEAR 2010		YEAR 2011	
	Visitors	Income (in Million PHP)	Visitors	Income (in Million PHP)	Visitors	Income (in Million PHP)	Visitors	Income (in Million PHP)
Honda Bay Dolphin Watching	43	0.02	633	0.28	724	0.31	--	--
Floating Restaurant/Mangrove River Cruise	254	0.04	928	0.37	474	0.21	90	.05
Iwahig Firefly Watching	283	0.06	2,844	0.53	5,113	1.04	5,195	.62
Honda Bay Pambato Reef	597	0.06	14,645	0.68	18,728	0.94	12,476	1.03
Ugong Rock Spelunking/ Summit View/Zipline	109	0.01	1,333	0.13	4,064	0.35	7,404	1.90
TOTAL	1,286	0.19	20,383	1.99	29,103	2.85	25,165	3.6

Visitors: An average of 42% increase from 2009 to 2010
Income: An average of 43% increase from 2009 to 2010

- Launch of Bicol projects in Girawan
Village immersion (Food demo, Pantomina dance demo, Carabao sled ride, Tree planting activity, Firefly watching, River cruise with buffet dinner)
- Launch of Bicol projects in Matnog
Ecological adventure (Island hopping, Fish farm interactive activity, Spelunking at Kalintaan cave, Swimming at Tikling Subic Bay, Firefly watching at Matnog river, Kayaking at Matnog River)



Clockwise: Ugong Rock spelunking; Dolphins at Puerto Princesa Bay; Hondoy Bay Boat Owners Association; Floating Restaurant; Gina Lopez after exploring Ugong Rock

AWARDS RECEIVED

- Anvil Award of Merit, La Mesa Ecopark Communications Campaign, 2008
- Galing Pook Award, La Mesa Ecopark - Quezon City, 2009
- Pacific Asia Travel Association (PATA) Gold Award, ABS-CBN Foundation-Bantay Kalikasan's Iwahig River Best Community-based Ecotourism Project, Ecotourism Project Category, 2010

BAYANIJUAN integrates ABS-CBN Foundation's (AFI) five monumental community outreach programs: Bantay Bata 163, Bantay Kalikasan, E-Media, Sagip Kapamilya and Bayan Foundation. AFI is leading the private sector in this Private-Public Partnership (PPP), a first among equals, and bringing with it the Lopez Group (LGFI, First Gen, First Balfour, EDC, Rockwell Land, MML and ABS-CBN), the Ayala Group and Habitat for Humanity, Sunlife, San Miguel Corporation and other NGOs.

Leading the government institutions is National Housing Authority (NHA) which owns the land and handles estate management. NHA oversees AFI's project management. Other partners include Department of Energy (electrification), DepEd (schools), TESDA, DOST (livelihood), DOH (health), and the LGU of Pasig City. Completing the PPP is the involvement of the LGU, the barangays and the residents themselves through their Homeowners Association.

bayanijuan





VISION

ABS-CBN Foundation's BAYANIJUAN project aspires to awaken the giving heart in every Filipino, and to encourage each one, to extend a helping hand so that every man, woman and child in the Philippines has a chance to make all of his or her dreams come true.

MISSION

The BAYANIJUAN project, under the aegis of the ABS-CBN Foundation, will lead government, NGOs and the private sector to work together in the spirit of Bayanihan to revitalize and strengthen the Philippines, one community at a time.

Background of the Project

Launched in 2007, Bayanijuan was conceived following ABS-CBN Foundation's extensive experience in various rehabilitation and development programs which includes education, child protection, microfinance and environment. AFI synergized the efforts of these key programs into one project to holistically develop sustainable communities. Rooted from the spirit of Bayanihan, this project partners with the government, NGOs, private groups and various sectors.

Bicol, battered by two powerful typhoons in December 2006 was the first area of implementation of the BNJ project in 2008.

In 2009, the ABS-CBN Foundation launched BNJ in Southville 7 in Calauan, Laguna as part of efforts to help 1,217 families that were relocated from informal settlements along Estero de Paco. They join families from Marikina and Pasig who lost their homes to Typhoon Ondoy and those previously relocated by the National Housing authority.

Today, BNJ sa Southville 7 is home to, 5,215 families.



A NEW COMMUNITY RISES

Before the Bayanijuan Project, the NHA resettlement site in Calauan, Laguna was a 107 hectare area of empty houses, vacant lots and tall grasses. It had no facilities for basic services and no community life. Bayanijuan has been harnessing the support, resources and expertise of various public and private organizations to provide basic social services in the community; such as livable housing units and community facilities, skills development and entrepreneurship programs, progressive and integrative formal basic education, accessible health care, clean and safe environment.

To foster a sense of community among neighbors, BNJ established nine homeowners' associations in partnership with National Housing Authority. To empower the leaders and members of the association, workshops and leadership trainings were conducted. To create livelihood opportunities, BNJ launched various small scale livelihood activities. Grants were given to qualified micro entrepreneurs.

The renovated Dayap Elementary School Annex caters to 1,889 students, mostly children of relocatees. The school has an enhanced curriculum, day care and alternative learning system.

To address the health issues in the community, BNJ has constructed a BNJ clinic and has served 5,375 patients in 2011. To lessen the residual waste in the site, BNJ initiated the plastic redemption system also known as the "Palit-Plastik Project". A Pilot Composting Project was launched to teach residents to compost their biodegradable wastes to help lessen the volume of garbage in the site.

MILESTONES 2009-2011

REHABILITATION AND CONSTRUCTION OF HOUSING UNITS

Housing units were constructed and rehabilitated through various donors (San Miguel Corporation, NHA, Habitat for Humanity, Sunlife Canada, Kingdom of Bahrain, Individual Donors, Zonta, Rotary). Globe Asiatique donated construction materials for the rehabilitation of 800 housing units.

2,244 Housing units constructed and rehabilitated

1,346 occupied houses

DONOR	SITE 1	SITE 2	SITE 3
San Miguel Corporation	300		
Zonta, Rotary and Individual Donors	43		
NHA Rehabilitated houses	908		71
Sunlife			115
Bahrain			157 (105 complete)
Habitat for Humanity		650	



Legacy of Light Village

To commemorate the 115th founding anniversary of SUNLIFE in the Philippines, Sunlife will provide BNJ Southville 7 115 housing units and funding for community development - scholarships, children's park, volleyball court and amphitheater.

COMMUNITY FACILITIES



The **SUNLIFE PLAYGROUND and VOLLEYBALL COURT** serves as a venue for recreational activities that will help enhance physical and mental health of both young and adults.

CASH UTILIZATION

TO DATE

Housing Units	Php 38.48 M
Community Facilities and Infrastructure (Solar streetlights, Shallow wells, Telus Playground, MRF, Pasig School)	Php 18.78 M
Community Development (waste management, sports, marshals, kitchen equipment)	Php 9.7M

COMMUNITY FACILITY	DATE OF COMPLETION	DONOR	LOT/FLOOR AREA	LOCATION	PROJECT COST
Livelihood & Training Center	December 2009	Lopez Group Foundation Inc.	Lot 1, 107 sq.m. Floor 270 sq.m	Site 1, Block 40, Lot 143	Php 2,878,884 each building
Sagip Kapamilya Community Center	July 2012	Prime Minister of Bahrain through Sagip Kapamilya	Lot - 2036.30 sq.m Floor - 827.175 sq.m.	Site 1, Block 105, Lot 1	Php 3,752,157.57
Sunlife Playground	December 2011	Sunlife Financial Canada	Lot - 585 s.qm	Site 3, Residential Bare Lot	Php 498,000
Sunlife Volleyball Court	January 2012	Sunlife Financial Canada	Lot - 938.58 sq.m Floor - 162 sq.m.	Site 3, Block 4, Open Space	Php P778,448
Materials Recovery Facility	March 2012	Union Bank of Switzerland	Lot 1,764.28 sq.m Floor 72 sq.m.	Site 1, Block 5, Lot 1	Php 2,795,000



The **LOPEZ LIVELIHOOD AND TRAINING CENTER** serves as a venue for different entrepreneurial and livelihood projects to educate, train and prepare the community residents for actual job opportunities within or outside BNJ. It aims to help sustain the community and provide them with a steady source of income.



The **COMMUNITY CENTER** donated by the Prime Minister of Kingdom of Bahrain, Khalifah ibn Sulman al-Khalifah through Sagip Kapamilya serves as a venue for community gatherings and social functions.



UNION BANK OF SWITZERLAND (UBS) MATERIALS RECOVERY FACILITY (MRF)

With the absence of a waste management system in the locality, BNJ initiated the hauling of tons of historical wastes in the resettlement site. For the first two years of BNJ Operations, waste management has been a very visible problem, until the establishment of the UBS Material Recovery Facility which was constructed in phases and completed in October 2011.

The MRF receives segregated waste from 9 homeowners Association with a total of 5,215 households. On an average day it processes 300-500 kilos of waste.

Components of MRF:

- Pavers & Stepping Pads Production
- Vermicomposting
- Palit-Plastik Redemption Project
- Walk-in Segregated Garbage Disposal
- Garbage Hauling every quarter



ELECTRIFICATION & WATER

BNJ was a recipient of a 40 million peso grant from the Department of Energy to fund the electrification project for the 1,437 families relocated by AFI and Philippine River Rehabilitation Commission (PRRC). The grant covers MERALCO's installment of facilities for electrification and the acquisition of materials for the construction of firewalls, service entrances, service posts and wiring installation on a per household level.

Meanwhile, 192 solar street lights have been installed around the site especially for security purposes. Ondoy victims from Pasig and Marikina, who are not covered by the grant are using alternative sources of power such as generators provided by the Pasig LGU.



STATUS OF ELECTRICITY

192 Solar street lights installed

265 Homes were provided electricity

WATER SOURCES IN THE SITE

192 Shallow wells
(Operation Blessing/
Zonta/Rotary Club)

8 Community Faucet
(Nawasa)

2 Refilling Station
(Manila Water)

2 Rainwater Harvesting
Facility



EDC TREE PARK

The Energy Development Corporation (EDC) initiated the planting of indigenous trees and established the OML (Oscar M. Lopez) Tree Park in the Bayanijuan sa Southville 7 to foster environment consciousness among the relocatees. They began planting 80 rare species of trees in May 2010.

The project is part of Binhi, a greening legacy project of EDC.

SM MULTI-CENTER, donated by SM Foundation serves as the center of health and wellness in the Bayanijuan community. It provides free and accessible health care that includes services such as consultation, free medicines, medical assistance, pre-natal care, mother and child services, among others.

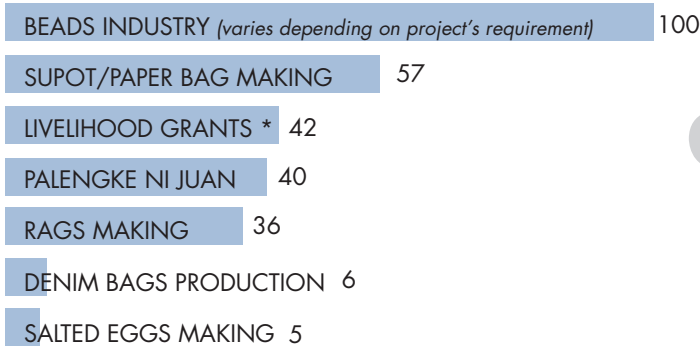
Being operated by Bantay Bata, in close partnership with the Rural Health Unit of Calauan, the facility is staffed with two shifting doctors, one nurse, one midwife. Ten community health workers from among the residents were trained with basic skills, under the Provincial Health Unit who are now serving as front line health care providers in the community.



LIVELIHOOD OPPORTUNITIES

Micro-Enterprises & Livelihood Grants

BNJ initiated skill-based micro-enterprises that are income generating and foster entrepreneurship among the beneficiaries. BNJ assists groups and individuals with start-up capitals, training them to be self-reliant entrepreneurs eventually. Livelihood grants are given to households below poverty threshold upon application for a grant and submission of a business proposal.



Total Number of persons trained **286**

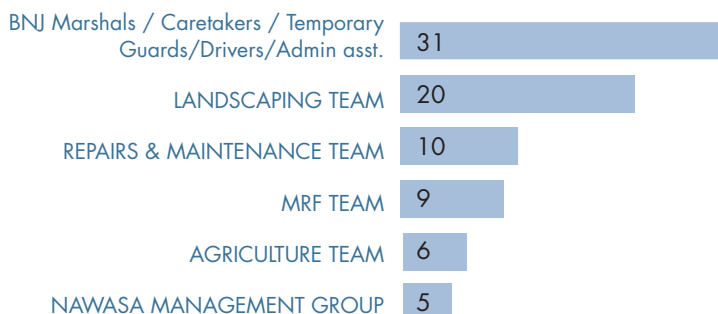
**small-scale businesses such as Salabat ni Juan, Nanay Cora's Special Atchara, sari-sari stores, barbeque stalls, retail of various products, food vending, etc.*



Entrepreneurship practices in BNJ. Products produced locally in BNJ Calauan are being sold every weekend in Rockwell Mall in Makati.

Employment & Job Placement

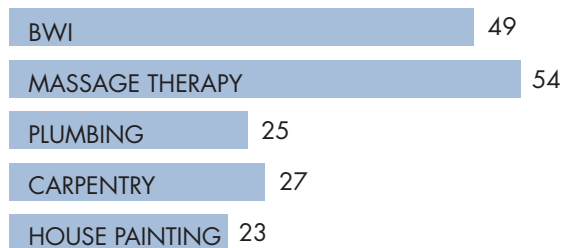
BNJ hired residents from the community for its manpower requirements while providing livelihood for them at the same time.



Total Number of persons hired **81**

Training & Micro-Enterprises

TESDA Skills Training – BNJ partnered with TESDA for the conduct of skills training.



Total Number of persons trained **178**



PALENGKE NI JUAN.

Lot: 2250.37 sq.m.

Floor 504 sq.m

Total Project Cost: 8,145,132.04

The Bayanijuan public market was built to serve as the main trade hub of the community. Built in partnership with D.M. Consunji, it aims to market and sell produce that are fresh and unique to the area and eventually be a venue for display and sale of handcrafted & created goods, borne out of the ingenuity of the community residents.



Mang Roger established his sari-sari store using the livelihood grant by BNJ.



Aling Nita is one of the 92 market vendors who availed of the loan disbursed by Bayan Foundation and used it as a capital for her stall in Palengke ni Juan.



Mang Rogelio now has his own furniture shop in BNJ Southville 7.



Relocatees make the finisher's band made of wood and used magazines for the Marathon each year.

EDUCATION FACILITIES



Oscar M. Lopez Dayap Annex Elementary School

AFI gives a better future for the children in Bayanijuan sa Southville 7 by providing them an excellent venue for learning. The school was rehabilitated by Lopez Group Foundation in 2009. There are 1,857 students currently enrolled.



The PASIG SCHOOL Building. Recognizing that the existing school in Calauan is not sufficient with the increasing population, an additional school building with upbeat facilities are necessary to accommodate the children of Ondoy victims in Pasig. The Pasig Local Government donated 38M for the construction of two 3-storey school buildings with 15 classrooms, Basketball Court and Multi Purpose Hall.



DAYCARE SERVICES

- 170 children are currently enrolled in FirstVille & SMCVille Daycare Centers
- 4 sessions are held daily
- BNJ Daycare Centers acquired 3-Star Accreditation from DSWD
- 64 Daycare pupils graduated in SY 2011-2012

SPORTS & YOUTH DEVELOPMENT

To foster camaraderie, build self confidence, develop discipline and sportsmanship. BNJ Calauan organized different sports clubs – The BNJ Running Club, Futbol Club and Liga Kapamilya. It staged its first Bida Best Family Fun fest in May 2011.



Above: Futbol Club doing their routine exercises before competition.

Left: BNJ Runners after participating in the Run for the Pasig River Marathon.



Community Organizing (HOAs, capacity building)

To strengthen relationships among neighbors, nine Homeowners' Associations were organized in BNJ Southville 7. These associations serve as the core leaders in the community and the primary implementers of development projects. Continuous capacity building trainings and activities are done to hone leaders for future self-governance.

PLANS FOR 2012-2015

- Japan Fund for Poverty Reduction - ADB Grant

To pilot a viable model for strengthening multisectoral partnerships to support sustainable development of poor and underserved communities that can be replicated in the Philippines and other Asian countries; improve the access of 5,896 poor families to basic services and livelihood opportunities.

Performance Indicators:

- **Policies and Guidelines** for replicating partnership framework including PPP initiatives at the community level for consideration by NHA, LGU Calauan and other government agencies;
- **At least 6 communities** wherein the partnership framework can be replicated identified by 3Q 2014
- NHA and partners sign **covenant to replicate framework** in identified communities by 4Q 2014

- Major Infrastructure Projects for 2012 - 2013



Manolo M. Lopez
MML Grandstand



Community Hub and Amphitheater of Sunlife



Chapel of Two Hearts by Rockwell Land

FOR LOVE OF Learning

e media



MEDIA

E MEDIA provides education - related services through the production of educational shows for tv and radio and the distribution of educational video materials to public schools. These products and services aim to bring quality education in the country.

Public elementary students continue to enjoy the benefit of educational television in their classroom.

VISION

To be a principal partner in the education of Filipino children through multi-media assisted instruction

MISSION

To enhance the cognitive and moral development of children through the production, distribution and effective utilization of multi-media instructional materials



Students from Kabulig Elementary School in Panday, Maguindanao show off their medals after winning First Place in the District Quizbee. ETV helped them bag their first ever win in an academic competition.

HISTORY

Educational Television (ETV), E-Media's flagship project introduced television-assisted instruction in partnership with the Department of Education in 1994. The strategy was to produce educational programs that can be used as reference materials by the public education system.

E-media reaches out to the grassroots via the science and technology radio program Bago 'Yan Ah!. Created in June, 1996, the program features young inventors, research studies and conducts school-on-air segments for teachers, farmers and fisherfolk.

In an effort to address specific issues that affect academic performance such as huge class size and lack of instructional resources, E-Media has partnered with the DepEd in school development since 2008. The main components of co-management are: facilities development, curriculum development (teacher trainings), student empowerment, community development with the school. The Dayap Elementary School in Calauan Laguna, a school that caters to relocatees from the Pasig River is among the schools that E-Media co-manages.

Components :

- **Production** - development and production of quality educational tv and radio shows and other multi-media materials
- **Distribution** - cover the widest possible reach where the programs can be implemented
- **Utilization** - strategies and activities that ensure the effective use of multi-media material

PRODUCTION

Educational Television (ETV)

The E-Media Program produces educational television (ETV) programs for classroom learning. It has produced 12 shows on various academic subjects. Selected episodes are available in DVD format and are widely used as reference materials in public elementary schools. For better utilization, trainings for teachers are conducted regularly.



ETV Shows produced and aired between 1994- 2011

SINE'SKWELA – first aired in June 1994. Sineskwela teaches elementary science using attractive illustrations, catchy songs and colorful characters to make learning fun. A research study revealed that students who were regularly exposed to Sine'skwela showed an increase in comprehension and retention of lessons discussed in class by 25%.

MATHTIK - attempts to make math appealing to students by using everyday situations to make them less intimidated and to develop their confidence in handling math equations.

BAYANI - dramatizes the heroism of both national and contemporary Filipino heroes as well as achievements of Filipinos in the fields of music, art and literature. The show was created to foster a deep sense of pride in culture and national identity among children. The show is a popular reference material for HEKASI (Heograpiya, Kasaysayan at Sining).

HIRAYAMANAWARI - Teaches values delivered through comedy, drama or fantasy. The show features inspirational stories that highlight the importance of good virtues vital to character building among children.

EPOL/APPLE - aims to develop confidence among its viewers the use of the English language in everyday situations. It teaches basic grammar and functional English.

ART JAM - an arts and craft show for children. It aims to develop creativity by presenting visual art activities in a fun and easy-to-follow approach. The show is divided into 4 segments: Playtime, Foodtrip, Sketch Pad and Junk Art.

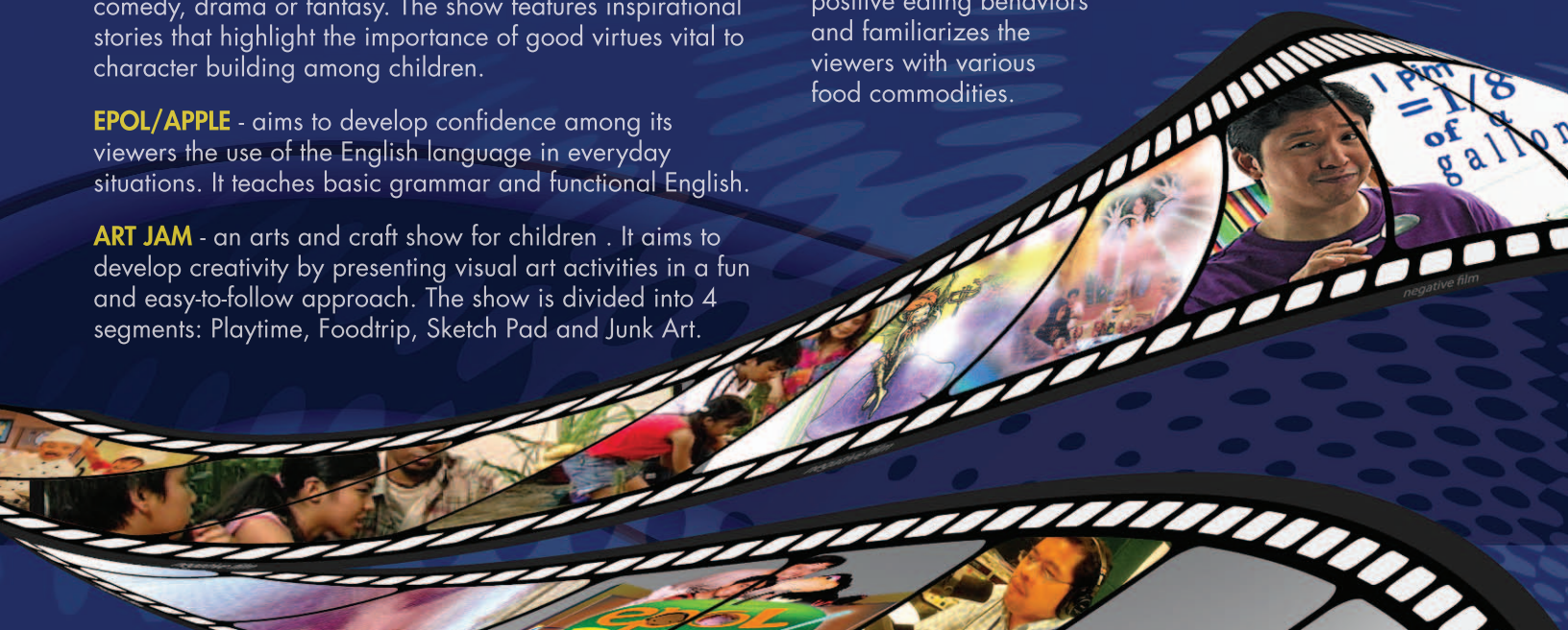
PAHINA - Filipino literary masterpieces shine in Pahina. The budding romance between the lead characters spices up the episodes making the show more interesting and appealing to teen viewers.

SILIP - stands for Sining sa Lipunan. The show gives viewers a peek of historical landmarks in the Philippines and the role these have played in our nation's colorful past.

BASTA SPORTS - features the most loved sports of Filipinos. The show explains the sport's historical background, correct mechanics, equipment and health benefits as well as the values learned and developed when engaging in such activities.

I GOT IT! - of an edutainment magazine for children by broadcasters from nine Southeast Asian countries (Brunei, Cambodia, Indonesia, Lao P.D.R, Malaysia, Myanmar, the Philippines, Thailand and Vietnam).

WHY NOT? - encourages positive eating behaviors and familiarizes the viewers with various food commodities.





BAGO YAN AH! (BYA!) is an educational radio program that aims to develop comprehension and appreciation of science and technology. The program airs Sundays over DZMM. BYA! empowers the grassroots sector by teaching skills on various fields such as fisheries and agriculture, biotechnology and nuclear energy among others.

PROGRAM FORMAT AND TARGET AUDIENCE

Bago Yan Ah! caters to an audience that benefit from science and technology information. The profile of listeners include students, teachers, professionals, farmers and fisher folks. The programs covers a variety of topics in fisheries, agriculture, business, and education presented through live interview with experts, research features, school-on-air and technology updates.

SEGMENTS

- Tekno Pinoy or DOST Technology - imparts the latest government-funded research findings and breakthroughs done by local scientists and researchers.
- Mga Batang Scientists – showcases science and research projects of students.
- Kaya Mo 'Yan Bata! (Do-It-Yourself Project) features practical projects for the youth.
- Internet Report – provides masses with no access to internet global scientific information.
- Sci-Tek Report – features the latest news and updates on science and technology in the local scene. It teaches creative ways of recycling scrap materials using basic science concepts.

Educational Radio



(Above left) Angelo Palmones anchored and headed Educational Radio from 1996 until he took a seat at the Congress in 2010;

(Above Right) Capt. Bong Reamon, a multi-awarded inventor, co-hosts Kaya Mo 'Yan Bata segment.

(Left) Mga Batang Scientists Segment ~ Students from Philippine Science High School present their Science project called "Portable Backpack Solar Battery Charger"

SCHOOL-ON-AIR

A distance learning segment that uses radio as an alternative teaching/learning strategy about a specific module or topic. Listeners are encouraged to enlist and listen to a series of lectures. Questions are asked at the end of each topic. Participants who meet the requirements will receive a certificate of completion.

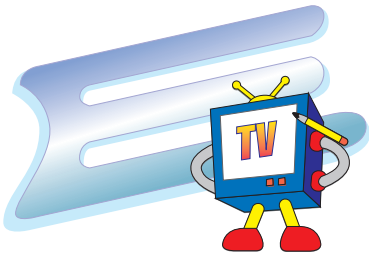
SCHOOL ON-THE-AIR PROJECTS	PARTICIPANTS	AIRING PERIOD	GRADUATION
Radyo Edukasyon Para sa Populasyon	514	July 23 - October 15, 2008	December 15, 2008
Diabetes Academy: Hawak Kamay Laban sa Diabetes, Season 1	286	April 19 - July 5, 2009	July 31, 2010
Diabetes Academy: Hawak Kamay Laban sa Diabetes, Season 2	307	April 11 - June 27, 2010	July 31, 2010
Diabetes Academy: Hawak Kamay Laban sa Diabetes, Season 3	101	May 22 - July 21, 2011	September 3, 2011
Culture of Saline Tilapia & Fresh Water Prawn	158	July - September 2009	February 10, 2010
Culture of Saganid (Danggit)	261	November 2010 - January 2011	March 18, 2012
Bakawan 101 Radyo Aralan	200	April - June 2011	August 12, 2011



Graduates of Bago 'Yan Ah! Bakawan 101 Radyo Aralan



Bago 'Yan Ah! Graduates of Fisheries School on Air



Production Highlights 2008 – 2011 Educational Television

ETV PROGRAMS	DESCRIPTION	PARTNER	NUMBER OF EPISODES
MATHINIK (New season)	provides a venue for Math practice and presents the practical application of Math in real life.	TAN YAN KEE Foundation	40
I GOT IT! (New show)	"a co-production of an Edutainment magazine for children by broadcasters from nine Southeast Asian countries (Brunei, Cambodia, Indonesia, Lao P.D.R, Malaysia, Myanmar, the Philippines, Thailand and Vietnam) in cooperation with the Goethe-Institut and UNESCO.	Goethe-Institut together with 8 ASEAN countries	Season 1,2 & 3 Total: 78 episodes 26 episodes were produced by the Philippine production team
WHY NOT? Phase 1 & 2 (New show)	encourages positive eating behaviors among children as well as familiarity with various food commodities	National Nutrition Council (NNC)	80
SINE'SKWELA (New Season)	teaches science concepts in a fun way	In house	30 episodes
ENTREPSKWELA	20 modules on Grassroots Entrepreneurship and Management (GEMS)	ABS CBN Bayan	20

Awards and Recognition

- 2008**
- 2006 to 2008 | Best Educational Show, USTV Awards | Sine'skwela
 - Best Children's Program, KBP Golden Dove Awards | Sineskwela – Climate Change Episode

- 2009**
- 2001 to 2009 Recipient, Anak TV Seal Award, given by Anak TV Foundation (formerly Southeast Asian Foundation for Children's Television) Sine'skwela, Mathtinik, Epol/Apple, Silip, Art Jam, Basta Sports, Bayani, Hirayamanawari, Pahina
 - Best Educational Show, MTRCB Awards for Television | Sine'skwela

- 2010**
- Best Children's Program, KBP Golden Dove Awards Mathtinik – Simple Interest Episode
 - Chosen as one of the 20 Most Favorite Shows in the Philippines, Anak TV Awards | Sine'skwela
 - Chosen for Exhibition, Science Film Festival Philippines I Got it! – Drinking Water Episode
 - Chosen for Exhibition, Science Film Festival Thailand I Got it! – Drinking Water Episode
 - Chosen for Exhibition, Prix Jeunesse International Film Festival, Munich, Germany

- 2011**
- Anak TV Seal for Why Not & I Got It!
 - The Education Award -Science Film festival- I Got It!



Production Highlights 2008 – 2011 Educational Radio



PROJECT/ACTIVITY	DESCRIPTION	PARTNER	No. OF EPISODES
2008 - Radyo Edukasyon Para sa Populasyon	to educate the listeners about Family Planning	Organon	12
2008 - Scitek Challenge Math Competition within the program	a radio quiz on Math	Science Education Institute	5
2008/2009/2011 - DOST Segment	a feature of DOST technologies	DOST GIA-Funds	52/year
2009 /2010/2011 Diabetes Academy (School-on-Air Project)	awareness campaign on the management and prevention of diabetes.	Educational Grant from MSD through PSEM	52/year
2009 - Culture of Saline Tilapia (School-on-Air Project)	how to culture saline tilapia	PCAMRD	12
2009 - Culture of Fresh Water Prawn (School-on-Air Project)	series of discussion on how to culture freshwater prawn	PCAMRD	12
2010 - Culture of Saganid (Danggit) (School-on-Air Project)	series of discussion on how to culture saline tilapia	PCARMD	12
2010 - Nutrilino	lessons on proper nutrition for children	Kraft Philippines	12
2010-2011 - Bakawan 101	coastal resources management	Alstom/PCMARD DOST	12

Recognition

- 2008**
- Finalist, International Turquoise Award in Turkey
 - Finalist, Best Educational Radio Show, New York Festivals
 - Finalist, Best Informative Program, Asia-Pacific Broadcasting Union (ABU Prize)

- 2009**
- Special Commendation Award, Children Show Category, Asia-Pacific Broadcasting Union (ABU)

- 2010**
- Finalist, Best Educational Radio Show KBP Golden Dove Awards
 - Finalist, Best Educational Radio Show, CMMA Awards

- 2011**
- Finalist, Best Educational Radio Show KBP Golden Dove Awards
 - Finalist, Best Educational Radio Show, CMMA Awards

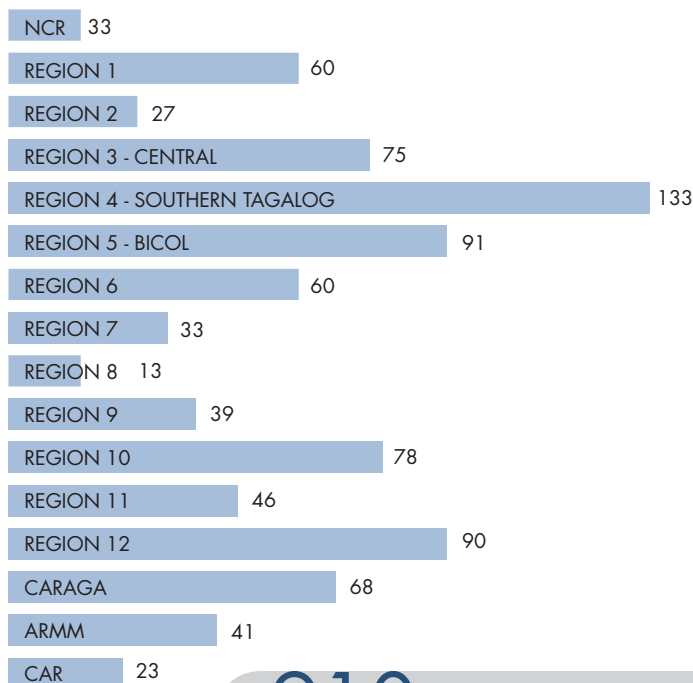


Ace reporter Nelson Lubao and Science and Technology expert Ruby Cristobal replaced Angelo Palmones as the new hosts of Bago Yah Ah!

DISTRIBUTION

To ensure ETV's accessibility, E-Media distributes video libraries to public schools. In 2008, E-Media has transitioned from VHS to its present DVD format. Distribution of the ETV packages has become the main source of revenue of E-Media in recent years. Through partnership with different individuals, private, government and non-government organizations, more than **9,000** public schools nationwide enjoy the benefits of Educational Television.

From 2008-June 2011, 910 schools were given ETV packages. According to the Department of Education's Basic Education Statistics, the average school size for Public Schools is 350 students. Therefore, since 2008, an additional of approximately **350,000** students nationwide are benefiting from ETV every school year.



DONORS	2008	2009	2010	2011
NGO	13%	29%	26%	60%
LGU	24%	3%	1%	24%
Private Corporations	16%	10%	51%	8%
Filipino Communities Overseas	39%	37%	10%	17%
Others	8			
Private Individuals		7%	2%	4%
Schools		14%	10%	10%

910 Total number of schools with ETV packages from 2008-2011

AN ETV PACKAGE

- 29" or 32" inch Television Set
 - DVD player
- 500 episodes of ETV shows (31 volumes in DVD format)
 - teacher training CD
 - Episode Guide





ADOPT-YOUR-HOMETOWN SCHOOL

Adopt-Your-Hometown School Campaign

The Adopt Your Hometown School Campaign was launched in 1998 in San Francisco CA, USA in response to the clamor of Filipinos that were interested in making their hometowns as a beneficiary of fundraising activities. The campaign encourages Filipinos to “adopt” public schools by providing them educational television (ETV) packages.

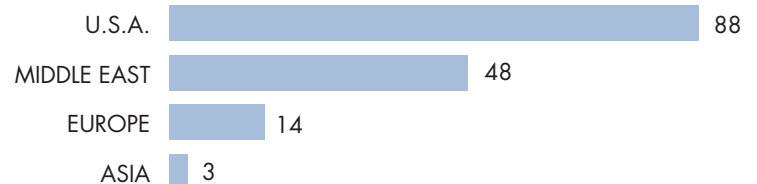
Through the years, overseas based Filipino organizations and individuals have supported the campaign through personal donations or money raised from fundraisers, from senior citizens to children, from doctors to domestic helpers, Pinoys and even other nationalities have made it possible for thousands of schools to enjoy the benefits of television – assisted instruction.



Above: Kalayaan Chicago 2011 Chairman Elbert Regacho (middle) and Ginang Kalayaan Elizabeth Regacho mingle with students and teachers of Payatas A Elementary School.

Left: Novalyn, student of recipient school, shows off educational DVDs

DONOR PROFILE



Total Number of schools adopted from 2008 - 2011 **153**

UTILIZATION

Monitoring And Evaluation

A monitoring and evaluation system was designed to determine if there is proper and effective implementation of the ETV Project in recipient schools. Schools are requested to accomplish and submit monitoring reports after 6 months to one year of project implementation. The monitoring reports include data on recipient schools' actual viewing activities and project outcomes as reported by the School Heads, teachers and students. Collection and submission of monitoring reports are usually coursed through the Department of Education Offices. As of date, close to 1,300 schools have complied with the monitoring report submission.

To validate the data generated from the school reports, school visits are conducted in selected areas. During school visits, the research team conducts an inventory and inspection of donated materials, observes actual integration of ETV viewing in regular classroom activities and conduct interviews with the School Head, ETV Project Coordinator, teachers and randomly selected students.

To assess the long-term benefits of the project, impact studies are periodically carried out to ascertain if there are significant differences among students exposed to ETV viewing and those who do not have access to ETV. Success indicators include concept comprehension, school-related attitudes and character development.

E-MEDIA ETV FEEDBACK REPORT
Annual Report on Educational TV
SY _____ - _____

SCHOOL NAME _____

SCHOOL ADDRESS _____
SCHOOL ID NO. _____ DISTRICT _____
SCHOOL HEAD _____
CONTACT NUMBER _____
ETV COORDINATOR(S) _____
CONTACT NUMBER _____
E-MAIL ADDRESS _____
FAX NUMBER _____

SUREDA INCORPORATED
REG. IN PHILIPPINES, INC.
RETIRO ST. BACORANG, CANTON, SOUTH PANGLOSS, QUEZON CITY 0101
PHONE: 833 4188

SCHOOL PROFILE FORM
SY 20 _____ - 20 _____

SCHOOL NAME _____

Region: _____ Province of: _____
Division of: _____ District: _____
Complete School Address: _____

School Head/ Principal: _____
Contact Number: _____
ETV Coordinator(s): _____
Contact Number: _____

DONOR(S): _____

Donation: TV DVD Player ETV Materials
Please include no. of volumes per show.

___ Sinakwela ___ Mathink ___ Bayani
___ Epol/Apple ___ Bayani
___ Total number of volumes

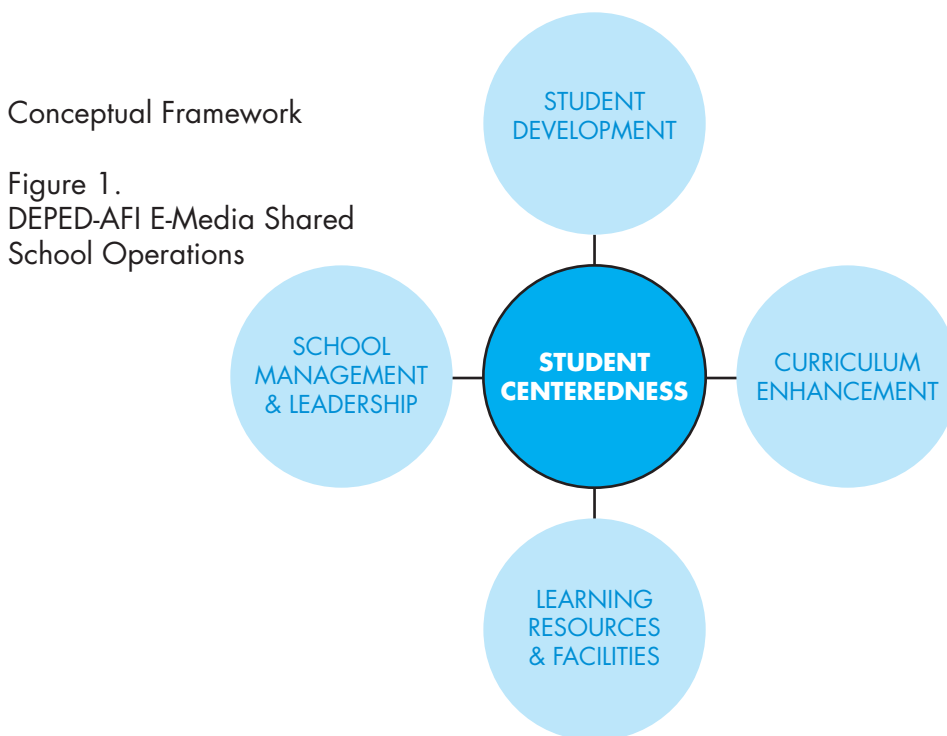


Above: Sample forms used to monitor and evaluate the project implementation.

Left: Photos show AFI Research Team interviewing teachers, a School Head and students. The Impact Study was commissioned by STEAG Statepower in Misamis Oriental for their recipient schools.

School Development of Public Elementary Schools

In 2008, E Media partnered with the local government of Quezon City and the Department of Education to help address problems faced by Betty Go Belmonte Elementary School (BGBES) in Quezon City : huge class sizes, double-shift sessions due to lack of classrooms, traditional instructional practices and limited instructional resources. As part of the intervention, the school was assisted through the development of learning resources and facilities, curricula, teaching methodologies and staffing until the end of school year 2011. Since then E-Media has forged a collaboration in three other public elementary schools, namely, Dayap Elementary School –Annex (DESA) and Sto. Tomas Elementary School Annex (STESA), both in Calauan, Laguna, and Ambasing Elementary School (AES) in the Mountain Province. The partnership would further facilitate the delivery of quality service and education in these school, thus creating “models of excellence” that can be replicated in other public elementary institutions throughout the Philippines



The conceptual framework above depicts the philosophy and practice of Student-centeredness as the foundation and heart of operations. The framework depicts the three main components of AFI’s involvement in the schools: the development of the school’s learning resources and facilities, enhancement of the school’s academic curriculum, and student development. It is also concerned with the quality of and relationship with the schools’ management and leadership.

Learning resources & facilities development refers to the appropriate physical areas, tools and instruments to help students learn more effectively.

Curriculum enhancement refers to contributions to a school’s curriculum based on each particular school’s circumstances and what it needs to more effectively deliver quality education to its students.

Student development/child empowerment refer to practices, processes and activities that aid the student in developing academic discipline, discovering his or her unique strengths and forming and sustaining a healthy sense of himself/herself as an individual, as a member of a community and as a Filipino. E-Media likewise emphasizes the development of scientific thinking skills, the habit of intelligent and effective questioning of the world around them, and of thinking through and initiating solutions to the challenges they face.

School Development/Leadership refers to the administration and headship of the schools.

Schools Developmental Partnership with the Department of Education



DAYAP ELEMENTARY SCHOOL ANNEX

Calauan, Laguna

District and Division Champion in School Learning Resource Center Contest.

Other School Competition Achievements:

District School Press conference

1st place Editorial writing category– Jessa Hiquiana

District Science Fair/Quiz Bee:

1st place – Kimberly Joy Eskasinas

Chess tournament/District-meet level:

1st place – Arian Elisa Corpuz

11th place – Jason Postrado

District Mathrathon:

Sudoku winner – Elisa Arian Corpuz

Gr. 1 – Jerico Postrado

Gr. 2 – Kimberly Joy Eskasinas

District (Geo Power Quiz Bee):

1st place – Aboitiz Makban

2nd Place Aboitiz Makban



BETTY GO BELMONTE ELEMENTARY SCHOOL, Quezon City
NAT ranking from 63rd to 13th in 2010, Division of Quezon City



AMBASSING ELEMENTARY SCHOOL, Sagada, Mt. Province
NAT ranking from 105th in 2008 to 44th in 2010, Division of Mt. Province



OAS NORTH ELEMENTARY SCHOOL, Oas, Albay
From a non-performing school to NUMBER 3 in 2009, Division of Albay

AFI E-MEDIA EXPENSES IN SCHOOLS

E-MEDIA INVOLVEMENT	BETTY GO BELMONTE ES	AMBASSING ES	DAYAP ES Annex
Learning Resources Development	Php 1,705,000	Php 53,000	Php 580,000
Infrastructure		Php 697,616.64	Php 11,487,286
Curriculum Enhancement	Php 375,000		Php 2,360,794
Student Development			Php 400,000
Operations support (payroll, bills)	Php 837,000		Php 350,000
TOTAL	Php 2,917,000	Php 750,616.64	Php 15,178,080



E-MEDIA INVOLVEMENT

BETTY GO BELMONTE ES

AMBASSING ES

DAYAP ES Annex

Learning Resources Development

SY 2010-2011
computers, sports equipment, ETV equipment, musical instruments
SY 2011-2012
audio-visual room facilities, art materials, music room facilities

SY 2009-2010
ETV equipment

SY 2010-2011
provision of Science Laboratory materials, H.E. Room facilities, Computer Laboratory facilities and furniture.
Industrial Arts equipment; library materials and facilities, art supplies; PE Equipment

Infrastructure

SY 2010-2011
air-condition
SY 2011-2012
air-condition, office machines, classroom furniture, clinic instruments and materials

SY 2009-2010
Computer laboratory

SY 2010-2011
provision of ceiling fans; classroom tables and chairs; tables and stools for library, canteen, and HE lab; blackboards; whiteboards
electrical, plumbing, and civil works
SY 2011-2012
water system and plumbing works; canteen extension; quadrangle rehabilitation

Curriculum Enhancement

SY 2008-2009
workshops on Student-Centered Education and Building Teachers' Self-Esteem and Self-Confidence
SY 2009-2010
workshops on Student-Centered Instruction and Training on Dictionary Use
SY 2010-2011
provision of special teachers; workshops on English, ETV Orientation
SY 2011-2012
provision of special teachers; workshop on English

SY 2010-2011
seminars and workshops on Computer Literacy Effective Utilization of ETV, Student-Centered Instruction, English Proficiency
SY 2011-2012
workshop on Creating Breakthroughs, Student-Centered Instruction
selection and training of teacher aides from community

Student Development

SY 2010-2011
Values Formation Program
SY 2011-2012
Leadership Training; Festival of the Arts; Vegetable Production Training; Medical & Dental Services

Operations support (payroll, bills)

Payroll of special teachers (Computer, Art, Music and P.E)

Success Stories

Roderick's Journey

Roderick, like most students in Calanasan, Apayao, is older than the required school age. Aside from poverty, most parents postpone their children's education until they are ready to take the daily punishment of walking kilometers each way to school and home, trekking mountains and crossing rivers on a half-empty stomach. Believing that education is their ticket out of poverty, the children persevere, as if each step meant being closer to better future.

Saddened by the plight of children, the department of Education's TEEP (Third Elementary Education Project) partnered with ABS-CBN Foundation in 2001 to implement ETV or Educational Television in Apayao. For two days each week, children are given access to episodes of Sine'skwela, Mathtinik, Epol/Apple, Bayani and Hirayamanawari. The video tapes were donated with a 21-inch TV set and a VHS player. It is powered by a small generator from the barangay. Even almost a decade later, students

continue to demonstrate the impact of the project - lively class discussions, low dropout rates and high achievement test results.



Amidst the exhausting walk to school, Roderick diligently attends class everyday and garners second honors and Best in Attendance.

Young Basileño's offer a prayer of thanks for the gifts they received and salute their benefactors for their passion to uplift their quality of life.



The courage to bring hope to children in Basilan

It has been a long-time dream for the ABS-CBN Foundation to bring its Educational Television Campaign to Tipo- Tipo. After making educational program like Sine'skwela and Mathtinik accessible in the classrooms of 8,000 schools, people behind the campaign often wondered if it will ever have the chance to share the benefits of media-assisted instruction to the thousand of children who have experienced some of the worst of conflicts the country has seen.

The, "Alay sa Batang Basileño" convoy of E-Media found its way to the Division office of the Department of Education in the Port of Isabela. There, teachers from as far as Tipo-Tipo, Lantawan, Sumisip and Maluso await to catch a glimpse of a goodies enough for 10,000 students shipped by Superferry from Manila. The National Bookstore Foundation shared school supplies while an anonymous couple sent thousands of crayons. Cleene gave toothbrushes and an Indian doctor based in Dubai donated a complete ETV video library for schools.

The day's highlight was a teacher orientation on educational television (ETV) utilization Teachers were trained taught how to use close to 500 episodes of ETV shows as a part of class discussions in lessons. To the teachers, putting education at the center of the community is the key to lasting peace in Tipo-Tipo. "We want our children to aspire for excellence and not for a life in the mountains. It is when they are able to realize that education will open doors of opportunities to improve life will they become less likely to be drawn to extreme ideologies".



ABS-CBN
FOUNDATION, INC.

SAGIP KAPAMILYA

SAGIP KAPAMILYA conducts disaster relief and humanitarian assistance in calamity-stricken areas with the aim of enabling affected families to rebuild their lives and communities to start sustainable rehabilitation programs.



VISION

Sagip Kapamilya envisions a safe, caring and generous community rooted on the values of truth, service and the common good.

HISTORY

Since 2004 Sagip Kapamilya (SK) has been very active in Disaster Relief and Rehabilitation Operations (DRRO). Our staff has crisscrossed the entire country conducting relief and rehabilitation efforts with utmost dedication and professionalism. Daunting the task maybe, our staff never wavered in its commitment to help Filipino families in times of exigency particularly those in local and remote communities. Thus, it is without doubt that SK various community projects and other services for the past eight (8) years truly benefited millions of Filipino families particularly children.

However, Sagip Kapamilya's numerous hard and soft projects need continuity. The mission does not cease after relief operation. In as much as consistency is the driving force of success, sustainability is the essence to a meaningful community rehabilitation effort.

ABS-CBN Foundation, Inc. represents Corporate Social Responsibility (CSR) at its finest.

There is no better proof of the Foundation's sincere devotion to public service than to support community aspirations and see them through to reality, and Sagip Kapamilya is determined to do just that. Yes, the challenge maybe overwhelming but we in Team Sagip Kapamilya firmly believe in the worthiness of it.

GOALS

- To inculcate a culture of preparedness and disaster risk reduction among Filipino families
- To provide immediate, appropriate and timely assistance during emergencies
- To support impact projects for the rehabilitation of disaster-affected communities

CORE PRINCIPLES

- Sagip Kapamilya believes in participative development of a family-friendly community
- Sagip Kapamilya fosters strong partnership and shared responsibility with all stakeholders
- Sagip Kapamilya adheres to an efficient and responsible stewardship of entrusted resources
- Sagip Kapamilya encourages spirit of volunteerism and sense of community among Filipinos worldwide
- Sagip Kapamilya promotes conscientious and nurturing attitude towards the environment in all its activities

SERVICES

1. RELIEF OPERATIONS - Sagip Kapamilya provides immediate, appropriate and timely assistance during emergencies. It serves individuals and communities affected by typhoons, fire incidents, and internal conflicts. Assistance come in various forms like food provisions, medicine and hygiene kits. In cases of evacuation a "Sagip Kapamilya Kanlungan" is set up for nursing mothers and their babies.

2. REHABILITATION - Beyond providing relief assistance, Sagip Kapamilya embarks on rehabilitation projects to "build back better" the lives of affected families. Rehabilitation efforts include the repair of damaged schools, feeding program for children, shelter provision, water system installations, and scholarship programs.

3. RISK REDUCTION - Sagip Kapamilya conducts Disaster Risk Reduction training in various schools and communities. Produces disaster preparedness videos in cases of earthquake, typhoon, fire, and other disasters.



RELIEF DISTRIBUTION SYSTEM

A. Deployment

- **Centralized Data Gathering and Verification** - Verification of data from ABS-CBN News and Current Affairs and appeals sent from snail mails, emails and phone calls.
- **24 / 7 Dispatch Schedule** - Each team headed by a Sagip Kapamilya Officer and a Social Worker to ensure sensitivity and systematic distribution on the ground and the conduct of a needs assessment for possible rehabilitation projects.
- **Area Prioritization** - Coordination with local government to avoid duplication and prioritization on hard-to-reach areas.

B. Logistics

- **Transportation of Goods** - Coordination with vehicle owners and dispatch for the transfer of goods from the warehouse to the ground.
- **Security** - Coordination with the military (AFP, Philippine Navy, Philippine Air Force, BJMP) for operations security.
- **Food** - Provision of food for the volunteers and staff.

C. Warehouse Operations

- **Relief inventory projection** - Monitoring of the in and out flow of goods and issuance of commodity issue and waiver forms.
- **Manning coordination** - Number of people working in the warehouse vs. number of relief packs needed.
- **Activation of extended warehouses in strategic areas** - Internal organization of warehouses: Examiner St. – Northern Luzon operation; Bayoran St. – Metro Manila operations; Bulletin St. – Metro Manila operations; Clark, Pampanga – holds bulk donations in container vans.

2008 RELIEF OPERATIONS

Victims affected by Fire, Flood and other Calamities

Areas Covered

Alba; Antique; Aklan; Camarines Sur; Camarines Norte; Capiz; Compostella Valley; Cagayan Valley; Eastern Samar; General Santos; Isabela; Iloilo; Leyte; Lanao Del Norte; North Cotabato; Negros Oriental; Negros Occidental; Nueva Ecija; Pampanga; Palawan; Sorsogon; Sarangani; Zambales

Beneficiaries Served : **55,570** families

Victims of Armed conflict

Areas Covered

Basilan; Lanao del Norte; North Cotabato; General Santos; Sarangani; Cagayan De Oro; Koronadal

Beneficiaries Served : **5,834** families

Victims affected by Typhoon Cosme

Areas Covered

Santa Cruz, Zambales and 12 Municipalities in Pangasinan- Aguilar, Alaminos, Binmaley, Bugallon, Calasiao, Dagupan, Dasol, Infanta, Lingayen, Mangaldan, Sison and Santa Barbara

Beneficiaries Served : **4,210** families



(Left): ABS-CBN Star Angel Locsin lends Sagip Kapilya a hand in distributing relief goods.



(Right): ABS-CBN Chairman Eugenio "Gabby" Lopez Jr., and President Charo Santos Concio hand over relief packs to Ondoy victims.

DISASTER RELIEF OPERATIONS TYPHOON ONDOY

The presence of stars in relief operations brought joy to the affected families.

(International Name: Ketsana) was the most devastating typhoon in the 2009 Pacific typhoon season with a damage of \$1.09 billion and 747 fatalities. The storm was the twenty-seventh tropical storm, eighth typhoon and the second major typhoon in the season. It was the most devastating typhoon to hit Manila, surpassing the Typhoon Patsy in 1970.

Philippine President Gloria Arroyo declared a "state of calamity" encompassing most of Luzon after at least 86 people were initially reported dead in landslides and other incidents. Flood water levels reached a record 20 feet (6.1 m) in rural areas. As of October 24, 2009, at least 464 deaths in the Philippines were officially reported from the typhoon.

2009

Victims affected by typhoon Ondoy

Areas Covered

Marikina; Manila; Quezon City; Mandaluyong; Caloocan; Pasig and Montalban, Rizal; Ilocos Norte; Ilocos Sur; Pangasinan; Abra; Kalinga; Apayao; Batanes; Mt. Province; Cagayan; Baguio; Nueva Ecija; Pampanga; Bulacan; Camarines Norte; Laguna; Quezon; Batangas; Antipolo; Cavite; Tarlac; Zambales

Beneficiaries Served : **843,352** families; **3,337,410** individuals

Linis Eskwela

Beneficiaries Served: **17,361** students **414** teachers

Schools Cleaned: **10** Schools Received Cleaning Materials: **35**

Schools received school supplies: **11**

In partnership with E-Media, Sagip Kapamilya cleaned schools that were submerged in mud or inundated by flood cause by typhoon Ondoy. Volunteers were mobilized to help the affected schools in Quezon City, Laguna, Malabon, Pangasinan, Muntinlupa, Angono, Marikina, Taytay and Tanay, Rizal. Volunteer groups include - Lopez Group Foundation, Unciano College, Anos Research Manufacturing, La Loma Fire Station, 71 Dreams Foundation, Moppu Cleaning Services, Tutuban Fire Brigade QC Filipino Chinese Volunteers. Aside from cleaning, Sagip Kapamilya distributed hygiene packs, teachers' kits and cleaning materials.

Period covered: October 08 to Nov.10, 2009



RELIEF OPERATIONS

Victims affected by Fire, Flood and other Calamities

Areas Covered: Laguna, Ilocos Norte, Albay, Cagayan, Isabela, Pangasinan, La Union, Dagupan, Tarlac, Apayao, Aparri and Oriental Mindoro

Beneficiaries Served : **21,228** families; **84,912** individuals

2010

Victims affected by Mt. Bulusan Eruption

Areas Covered: Daraga, Albay; Juba and Sorsogon

Beneficiaries Served : **670** families; **2,680** individuals

Victims affected by Typhoon Juan

Areas Covered: Cagayan, Isabela, Kalinga Province, Pangasinan, Zambales, Camiling Tarlac, Dagupan, Ilocos Sur, La Union, Cagayan Valley and Baguio

Beneficiaries Served : **9,500** families; **38,000** individuals



Victims affected by Fire, Flood and other Calamities

Areas Covered: Apayao, Ilocos Norte, Cagayan Province, Cavite, Nueva Ecija, Cotabato City, Camarines Sur, Camarines Norte, Albay, Davao, Pampanga, Cebu, Tarlac, Quezon Province, Laguna, Leyte

Beneficiaries Served : **236,093** families **708,279** individuals

2011

Victims affected by Typhoon Pedring

Cagayan, Isabela, Kalinga Province, Pangasinan, La Union, Cagayan Valley, Baguio, Nueva Ecija, Nueva Vizcaya, Pampanga, Bulacan, Apayao, Tarlac, Bataan, Ifugao, Mountain Province, Navotas City, Rizal, Malabon City, Tondo, Manila, Quezon City, Aurora, Quezon Province, Cagayan De Oro, Iligan City, Bukidnon, Leyte, Dumaguete, Negros Oriental, Dipolog City

Beneficiaries Served : **193,156** families **579,468** individuals

Volunteer Management

Sagip Kapamilya organized a Volunteers' General Assembly to forge a formal partnership with them. The assembly was participated in by more than 100 volunteers.

Total Number: **2,606** volunteers **44** volunteer groups



Kapamilya Shower Na!

DZMM and Sagip Kapamilya's "Kapamilya, Shower Na!", which was conceptualized by anchor Ted Failon, delivered a unique brand of public service through the provision of mobile shower rooms in evacuation centers complete with free towel, soap, shampoo, toothbrush, toothpaste and deodorant. The Kapamilya Shower Na project also aims to prevent the spread of diseases due to poor sanitation.

in 2009...

Beneficiaries Served : **4,282** individuals

in 2011...

Beneficiaries Served : **1,131** individuals

from fire incidents in Navotas City, Brgy. Central Road, Quezon City and Brgy. Cupang, Muntinlupa were treated to free shower services.

the **WRATH** of PEDRING AND SENDONG

In 2011, nineteen tropical cyclones entered the Philippine area of responsibility, ten of which were classified as destructive by the National Disaster Risk Reduction and Management Council (NDRRMC). In September, Typhoon Pedring brought about a staggering Php15Billion worth of damages to properties. In December, Tropical storm Sendong battered the Visayas and Mindanao regions, leaving over 1,500 casualties.

STRATEGIC PARTNERSHIPS. Sagip Kapamilya, in partnership with ABS-CBN Regional Network Group (RNG) and the Armed Forces of the Philippines launched emergency relief operations and other humanitarian responses to the survivors of Typhoon Sendong. Through its network of volunteers, Sagip Kapamilya provided food packs and potable water to affected families. Soup kitchens were immediately set up, with the assistance of national and local government units.

REHABILITATION



Sagip Kalusugan (Supplemental Feeding) 2009-2011

Areas Covered: Quezon Province, Laguna, Rizal, Mindoro, Sorsogon, Tarlac, Saranggani, Camarines Norte, Taytay Rizal, Albay, Pangasinan, General Santos, Virac and Catanduanes.

Total Number of Feeding Sites:

47 schools

Beneficiaries Served :

8,224 children

Sagip Kapamilya - ETV donations to Schools

School Beneficiaries : **77** schools

QUEZON (36 schools) • ALBAY (3 schools) • APAYAO (9 schools) • CATANDUANES (4 schools) • PANGASINAN (1 school) • PAMPANGA (1 school) • BOHOL (1 school) • COTABATO (1 school) • MAGUINDANAO (5 schools) • MINDORO (2 schools) • LAGUNA (1 school) • BARAS (1 school) • SORSOGON (1 school) • LEYTE (1 school) • ISABELA (1 school) • TARLAC (1 school) • GENERAL SANTOS CITY (1 school) • SARANGGANI (1 school) • DAVAO DEL NORTE (1 school) • COMPOSTELLA VALLEY (1 school) • MASBATE (1 school) • SAMAR (1 school) • KALINGA (1 school)

** with complete ETV package (1 TV Set, 1 DVD Player and 31 volumes of DVD materials)*

Medical Dental Missions from 2009-2011

Areas Covered: Pasig, Marikina, Taguig, Quezon City, Muntinlupa, Manila, Caloocan, Laguna, Rizal, Quezon, Pangasinan, Antipolo, Baguio, Kalinga, Nueva Ecija, Bulacan, Abra, Pampanga, Benguet, Zamboanga, Iloilo, Bacolod, Cebu, Albay, Naga City, La Trinidad, Quezon, Bataan, Negros Occidental, Davao, Isabela, Kalinga Province, Bacolod and Camarines Sur, Tuguegarao, Isabela, La Union, Cagayan, Camarines Norte, Malabon, Tarlac and Jolo, Sulu.

Beneficiaries Served :

96,393 individuals



Ronda Pasko 2009-2011

Areas Covered: Maguindanao, North Cotabato, Manila, Pangasinan, Quezon, Rizal, Ilocos Norte, Laguna, Batangas, Cavite, Pampanga, Bicol, Marikina, Quezon City, Valenzuela and Caloocan

Beneficiaries Served :

22,933 families

91,732 individuals



REHABILITATION



Classroom renovation in Oas North Central School in Albay



Pedro "Oloy" N. Roa Sr. Elementary School, Sitio Canlaan, Brgy. Canitoan, CDO City

Sagip Kapamilya believes that helping a community should go beyond the provision of relief aid. It is with this belief that the program embarks on rehabilitation projects that will help affected communities to get back on their feet and "build back better" their lives. Sagip Kapamilya helps communities through the implementation of feeding programs for malnourished children, repair of schools damaged by calamities, shelter provision and installation of water systems and scholarship programs.

GUSTO KONG MAG-ARAL

Educational Packs Distribution: educational materials, supplies and food packs

Beneficiaries Served : **11,038** students

Kapamilya Scholars

Cagayan de Oro, Iligan City and Maguindanao (including children of Maguindanao massacre victims)

Beneficiaries Served : **344** students



EQUITY, NOT DOLE OUTS.

Sagip Kapamilya enlists the involvement of survivors and their families in rehabilitation efforts to ensure that they take ownership of the projects. With this strategy, projects have a better chance of success and sustainability.

Rehabilitation Projects for the Community and Survivors

School Construction (Sagip Karunungan). In partnership with the Armed Forces of the Philippines, Sagip Kapamilya constructs school buildings for both high school and elementary students. Areas

that have been devastated by calamities are given priority.

Scholarship Grants. As a long-term intervention, Sagip Kapamilya implements a Scholarship Program for deserving students affected by the Typhoon Sendong. The project is set to benefit 100 Elementary Pupils, 100 High School Students and 100 College Students across areas of Cagayan De Oro City and Iligan City. Sagip Kapamilya Scholars are trained to become good stewards of the environment and advocates for disaster resiliency.

120 Days Feeding Program. A supplemental feeding program for 10,000 undernourished students is implemented in partnership with schools.

ETV Provision. To complement the new school buildings awarded to selected public schools, an ETV package (one unit 29-inch TV, one DVD Player, and 31 volumes of DVD) are likewise given to allow students to enjoy the benefits of educational television.

PROJECTS



Kapamilya – Simon of Cyrene Village for People with Disabilities (PWDs)



Sagip Kapamilya “Gusto kong Mag-aral” school building project

Infrastructure:

Areas Covered: Aklan, Bicol & Quezon

60 Houses built in Bicol for Persons With Disability (PWD) in Kapamilya - Simone of Cyrene Village

1 Multi-Purpose Hall/Evacuation Center in Bicol

423 Houses built for Sagip Kapamilya - Gawad Kalinga Village in Quezon, Mindoro, Camarines Sur, Camarines Norte, Albay and Santiago, Isabela

- SAGIP KAPAMILYA TRADING CENTER - Kapamilya Sentrong Pamilihan for the Municipality of General Nakar.
Area Covered: General Nakar, Quezon (*Inaugurated in July 21, 2010, it will be managed by Sagip Kapamilya until 2015)
- SAGIP KAPAMILYA BAKERY PROJECT
Virac Elementary School - Virac, Catanduanes, Daraga North Central School - Daraga, Albay

Sagip Kapamilya-Calauan Projects

Sagip Kapamilya funded the following projects in BayaniJuan, Calauan, Laguna

157 Housing Units (Bahrain Funds)

1 Sagip Kapamilya Community Center

School building Repair and Construction Projects

Since 2007, Sagip Kapamilya has built a total of **171** classrooms to assist the Filipino children from the disaster prone and far flung areas nationwide.

Out of 171 classrooms, **50** were built after Typhoon Sendong left severe damage in the areas of Cagayan De Oro City, Misamis Oriental & Iligan City in 2011.

Other Areas Covered: Albay, North Cotabato, Maguindanao, Isabela, Oriental Mindoro, Sorsogon, Leyte, Tarlac, Saranggani, Davao Del Norte, Compostella Valley, Kalinga, Masbate, Eastern Samar & Nueva Ecija.

Beneficiaries Served : **21,121** students



Sagip Kapamilya Disaster Risk Reduction roadshow presentation



Disaster Risk Reduction in SM City, Rosales, Pangasinan

Disaster Risk Reduction Projects 2008-2011

- Produced educational videos on disaster risk reduction.
1st episode: EARTHQUAKE , 2nd episode: TYPHOON
3rd episode: CLIMATE CHANGE
- Conducted Disaster Risk Reduction Road Shows

Areas Covered: Caloocan, Marikina, Bagong Silangan, Muntinlupa, Pasay, Tondo, Bulacan, Quezon, Laguna, Ilocos Norte, Nueva Ecija, Pangasinan, Isabela, Tuguegarao, Panay, Quezon City and Sorsogon, Bicol - *in partnership with ENERGY DEVELOPMENT CORPORATION*

24,969 individuals

27 Road Shows conducted

2011 RECOGNITION

- AWARD OF MERIT – Kampilan, Philippine Army
- STAR AWARD for Ondoy Relief Operation – ABS-CBN Publishing Inc.
- ANVIL AWARD OF EXCELLENCE for Sagip Kapamilya Ondoy Relief Operation Public Relations Society of the Philippines



Sagip Kapamilya has been recognized locally and internationally, but the most significant and cherished recognition comes from the people we have served.

PLANS

84 Additional Classrooms in 42 areas across the Philippines

ABRA (4 classrooms) • PANGASINAN (8 classrooms) • TARIAC (4 classrooms) • NUEVA ECIIA (2 classrooms) • AKLAN (2 classrooms) • ROXAS (2 classrooms) • ILOILO (6 classrooms) • PALAWAN (2 classrooms) • NEGROS ORIENTAL (2 classrooms) • NEGROS OCCIDENTAL (4 classrooms) • NORTHERN SAMAR (6 classrooms) • SURIGAO DEL SUR (4 classrooms) • AGUSAN DEL SUR (2 classrooms) • AGUSAN DEL NORTE (6 classrooms) • LEYTE (2 classrooms) • SORSOGON (4 classrooms) • MASBATE (2 classrooms) • CATANDUANES (2 classrooms) • CAMARINES NORTE (6 classrooms) • ISABELA (8 classrooms) • CAGAYAN (4 classrooms)

REVIVING THE Lifeline OF OUR Nation



Aerial Shot of the Pasig River.

KAPIT BISIG PARA SA ILOG PASIG (KBPIP)

is ABS-CBN Foundation's river rehabilitation project launched in February 2009. It aims to rehabilitate Pasig River and its tributaries to Class C so that it is once more capable of sustaining aquatic life, is suitable for secondary contact sports and, after treatment, may be used for industrial processes. KBPIP literally means "linking arms for the Pasig River," the coming together of different sectors - the youth, corporations, armed forces, nonprofit organizations, people's organizations and local government units and agencies - to once more give a chance to revive the historic Pasig River.

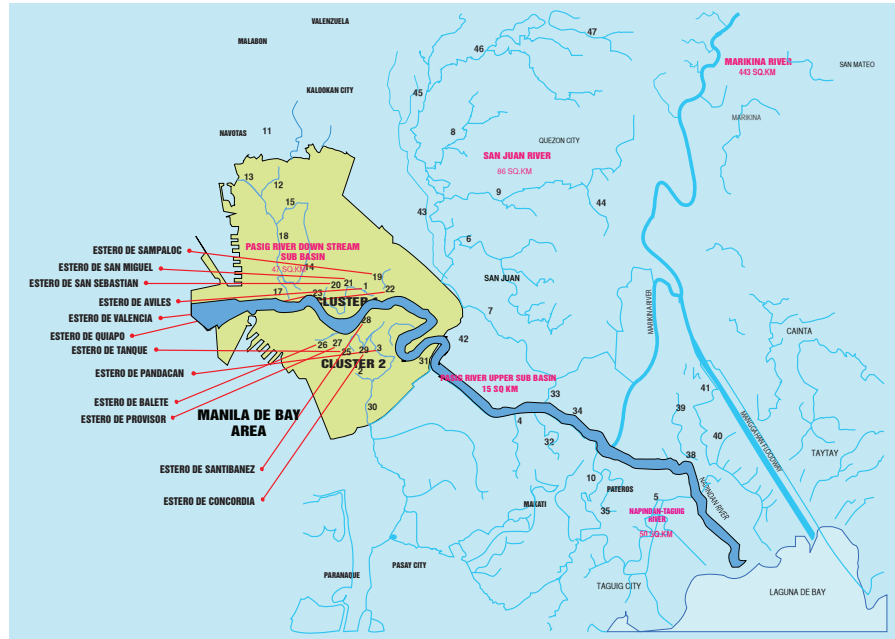


The PASIG RIVER system

The Pasig River is an important river system since it connects two large water bodies in Metro Manila: Laguna de Bay (the largest fresh water lake in the country) and Manila Bay (the country's main port of maritime trade and travel). The flow of the Pasig River through the urban areas comes from its upstream portion located in Laguna de Bay, then moves through the Napindan Channel and joins the Marikina River at the boundary of Pasig and Taguig. It links further with San Juan River and finally flows out into Manila Bay. It is approximately 27 km long, with an average width of 91 m, and depths ranging from 0.5-5.5 m. A stretch of the Pasig River has an average depth of 1.3 m. The deepest portions (4.5 m) are located between Guadalupe Bridge (GB) and C6 Bridge (CB), while the shallowest portion is at the mouth of Manila Bay.

The strategic location of the Pasig River has made it and its tributaries, the San Juan River, Taguig-Pateros River and Marikina River, integral in the economic activity of the metropolis, providing the major means of transport, water sources for domestic and industrial uses, and a place for recreation and shelter to a large variety of fish and other aquatic life. As such, it is a vital ecosystem and an irreplaceable natural resource.

After World War II, shanty towns filled with informal settlers were created where ever there was room, including on stilts over the river. In recent years, mounds of garbage float down the river along side boats and many of the tributaries became non-existing as garbage filled them to the point that there was no water left. A total of 48 esteros contributed to the polluted state of the river.



Timeline of Decay

1930s Fish migration from Laguna Lake slowed

1950s Bathing activities declined

1960s Washing of clothing was forced to stop and ferry service declined

1970s The river began to give off a smell

1980s All fishing activities were forced to stop

1990s The river was declared biologically dead



Pasig River. Fort Santiago, Intramuros, Manila during the American occupation period.



Pasig WWII. The assault upon Intramuros from the north would initiate with an amphibious crossing over the Pasig by the 129th Infantry, whilst the 145th Infantry would move overland west and through the breaches opened by the artillery.

KBPIP envisions that by Year 2016, the Pasig River will be freed from solid wastes, reach an official classification of Class C for the Pasig River and its tributaries based on DENR DAO 34, regain its natural ecosystem, respected, enjoyed, and utilized as a source of transportation by Filipinos.

CLASSIFICATION	BENEFICIAL USE
Class AA	Public Water Supply Class I. This class is intended primarily for waters having watersheds which are uninhabited and otherwise protected and which require only approved disinfection in order to meet the National Standards for Drinking Water (NSDW) of the Philippines
Class A	Public Water Supply Class II. Public Water Supply Class II. For sources of water supply that will require complete treatment in order to meet the NSDW.
Class B	Recreational Water Class I. For primary contact recreation such as bathing swimming, skin diving.
Class C	<ul style="list-style-type: none"> • Fishery Water for the propagation and growth of fish and other aquatic resources; • Recreational Water Class II (Boating, etc.) • Industrial Water Supply Class I (For manufacturing processes after treatment).
Class D	<ul style="list-style-type: none"> • For agriculture, irrigation, livestock, watering, etc. • Industrial Water Supply Class II (e.g. cooling, etc.) • Other inland waters, by their quality, belong to this classification

Water Usage and Classification Water Quality Criteria for Fresh Water Surface Based on DENR DAO 34

OVERALL STRATEGY

With the help of partners and donors, KBPIP adapted the following strategies in rehabilitating esteros, the model of which is Estero de Paco. If proven replicable and effective, this will be implemented in all other areas covered by the rehabilitation initiative. The two remaining years of the 7-year project will be devoted to the rehabilitation of the main river.

- Relocation of informal settler families that reside on the three-meter easement of the estero. An effective relocation program will ensure that the former dwellers will permanently leave the areas for rehabilitation. This requires a holistic program in an acceptable resettlement site.
- Development and remediation techniques on the estero to significantly reduce waste effluents and establish a green hub for the residents to utilize and enjoy.
- Reinforcement of R.A. 9003 or the Ecological Solid Waste Management Act in the barangays surrounding the estero through onground information, education and communication (IEC) campaigns.
- Training of community volunteers called "River Warriors," that guard the estero 24/7.
- Rehabilitation of the Paco Market which used to be a major contributor of waste in the estero.
- Organizing an annual Run for the Pasig River as a fundraising and awareness campaign.
- Monitoring of the water quality improvements by the Pasig River Rehabilitation Commission.

HISTORY

2008

- In March, a Memorandum of Agreement was signed between ABS-CBN Foundation and the Department of Environment and Natural Resources giving co-management in rehabilitating the waterways of Metro Manila.

2009

- Kapit Bisig para sa Ilog Pasig was launched on February 24 at Makati.
- Relocation of the first ten informal settler families from the Apacible area in Estero de Paco to the relocation site in Bayanijuan in Calauan, Laguna in July.
- In April, inauguration of Materials Recovery Facilities in Mandaluyong, Polytechnic University of the Philippines-Sta. Mesa, and Punta, Sta. Ana to implement community-based solid waste management.
- The Philippine International Marathon: A Run for the Pasig River was held in November by ABS-CBN Foundation with 23,000 runners.
- Initial dredging of the riverbed and riprapping of the three-meter easement in the Osmeña area in Estero de Paco during the last quarter of 2009.

2010

- In February, groundbreaking of the Paco Market to mark the beginning of its rehabilitation.
- Training of the first batch of River Warriors, community volunteers from Estero de Paco, in March.
- In April, a boat ride with partners and donors was organized along the stretch of Estero de Paco to show the accomplishments and ongoing works being done.
- Installation of the first set of coco coir and phytoremediation plants such as vetiver grass along Estero de Paco to stabilize its slopes and provide aesthetically pleasing green zones along the estero.
- Launch of Materials Recovery Facilities in Brgy. San Antonio, Quezon City and Baseco.
- Organized the "10.10.10 Run for the Pasig River" in October, which had 116,086 runners that broke the Guinness World Record for the "most participants in a racing event," unequivocally showing that Filipinos want the Pasig River cleaned.

2011

- In March, the first active island reactors were installed, giving oxygen back to the waters of Estero de Paco.
- "Project Disiplinis" was launched in April, which educated the Paco community on solid household-based waste management.
- Inauguration of the Paco Market dry section in April, attended by President Noynoy Aquino.
- Launch of Manila Water's anaerobic baffled reactor, a smaller version of a sewerage treatment plant, which catches the household wastes of the structures along the headwater of Estero de Paco.
- Completion of Maynilad's pipelaying and interceptor box sewer, which captures the household wastes along the whole stretch of Estero de Paco and directs it to its sewerage treatment plant.
- Initial relocation of families in Estero de Uli-Uli, Estero de Aviles and Estero de San Miguel to the relocation site in Gaya-Gaya, Bulacan.
- Organized "11.20.2011 Run for the Pasig River" in November with 86,547 runners, the largest run in the Philippines for the year.



Above: Seroy family was with the first batch of relocatees from Estero de Paco to Bayanijuan Calauan.

Left: Seroy family before relocation.

1,300 families relocated

RELOCATION

Key to the success of river rehabilitation is a humane and effective relocation program. Informal settler families (ISFs) that reside under the bridge, on top, or beside the esteros, live in impoverished conditions and are exposed to flooding, accidents, and water-borne diseases. Also, informal structures that violate the three-meter easement law block the natural flow of waterways and usually directly contribute to waste to the estero.

Relocation of informal settler families involves a step-by-step process categorized as Pre-Relocation, Actual Relocation and Post-Relocation. KBPIP strictly follows these procedures to ensure that the affected families are informed and well-prepared during their transfer. Depending on the area, families are relocated either in Bayanijuan sa Southville 7 or Towerville Subdivision. Bayanijuan is a relocation site in Calauan, Laguna being co-managed by the National Housing Authority (NHA) and ABS-CBN Foundation. Towerville is a relocation site in Brgy. Gaya-Gaya, Bulacan managed by NHA. KBPIP and its partners have relocated more than 1,300 ISFs to these sites so far. KBPIP and PRRC are looking at in-city and on-site relocation for the transfer of families from other esteros.

Aside from the actual transfer of ISFs, the Relocation Unit, in partnership with Metropolitan Manila Development Authority (MMDA), also takes care of clearing structures that illegally encroach on the estero easement.

ESTERO MANAGEMENT

For decades, wastewater was allowed to flow into the estero without restriction; hundreds of informal settlers who had no access to proper sanitation simply used the waterway as an informal latrine and waste bin. It is important therefore to install a proper sewage system in the immediate vicinity of Estero de Paco. Maynilad Water Services laid catchment pipes along Estero de Paco, thus diverting household discharges from the waterway to its sewage treatment facility in Tondo, Manila. It likewise installed Interceptor Box Sewers to handle effluents coming from the storm drainage. Manila Water, meanwhile, set up an Anaerobic Baffled Reactor (ABR) – an ecological sanitation facility that treats solid and liquid waste and processes them into fustigation water (ideal for fertilization), biogas and compost – which is benefitting 500 residents of Estero de Paco.

Before and Current photos of Estero de Paco



The Estero Management Team spearheaded the beautification of Estero de Paco through funds from PRRC and KBPIP’s donors. It repainted and refitted houses along the entire length of easement, constructed linear parks and pocket gardens and painted murals under bridges to make the area generally brighter and more pleasant avenues for people passing through.

To make it possible for organisms to survive, the PRRC, installed four Active Island Reactors in the Paco Market area to breathe oxygen into the water through a process called aeration which expedites the proliferation of beneficial bacteria that consume the accumulated waste. Vetiver grass and other phytoremediating plants were planted along the slope of the waterway from the expanse of the Estero de Paco Headwater until the UN Avenue Bridge to help absorb harmful heavy metals found in the estero including manganese, zinc, copper, cadmium and lead.



- 1 Estero de Paco Headwater
- 2 Paco Market to Trece de Agosto section
- 3 Apacible to Trece de Agosto section
- 4 Apacible to UN Avenue section
- 5 Trece de Agosto to Apacible section



SOLID WASTE MANAGEMENT & IEC

No river rehabilitation project will be successful if there is no paradigm shift among residents living around the estero. If the people are educated and informed, then they won't neglect the estero and treat it as a dumping ground. Instead, they will treat it as a vital part of their city with potential for tourism, transportation and livelihood. Even communities far from esteros will think twice on their careless waste behavior because they know that everything they throw eventually goes back to them.

The Solid Waste Management and Information, Education & Communication Units (IEC) reiterate the **Republic Act 9003** or Ecological Solid Waste Management Act and the **Republic Act 9275** or Clean Water Act in the household to barangay level. KBPIP conducts various activities for the advocacy such as house-to-house campaigns, storytelling with children, and solid waste management and water quality seminars. There are regular volunteer activities in various esteros like clean-ups and segregation box making.

To promote community-based solid waste management, KBPIP with the help of its first corporate sponsor Goldilocks, set-up various Materials Recovery Facilities (MRFs) around Metro Manila, particularly in Mandaluyong, Polytechnic University of the Philippines - Sta. Mesa, Punta, Sta. Ana, Brgy. San Antonio, Quezon City and Baseco. These MRFs have been turned over to their respective local barangay after two years of operation. An MRF currently operates near Estero de Paco to help reduce and recover waste in that area.

733 sacks of garbage were collected weighing 10,401 kgs in May 2011 clean up alone



Clockwise: (above) Educational literature that teach proper waste segregation principles are distributed house to house by the Solid Waste Management Team, community volunteers and organizers; MRF in San Antonio, Quezon City; Workshops on the maintenance of phytoremediating plants, sewage treatment facilities and effective tour guiding are conducted in different barangays in the Paco area.





The RIVER WARRIORS

Gaining the active involvement of residents is essential in the establishment of a sustainable rehabilitation project in riverside communities. Infrastructure development in the esteros will be largely ineffective in terms of improving water quality if residents and barangay leaders remain indifferent and continue to shirk their responsibilities towards their respective esteros. KBPIP believes it is important to reconnect our people back to the river, which is essentially our source of life. To realize this reconnection, KBPIP envisioned a group of community-based volunteers committed to safeguarding the Pasig River. They are called River Warriors.

KBPIP, in partnership with PRRC, the Philippine National Police and the Armed Forces of the Philippines, trained hundreds of River Warriors from communities in Paco, San Miguel, San Juan, Uli-Uli, Aviles, and Santibañez. Together with other project partners, these volunteers underwent training on law enforcement, ecological solid waste management, leadership seminars, estero rehabilitation and livelihood programs.

The River Warriors – Paco Chapter was officially registered as a people's organization under SEC and BIR. It can now venture in business such as catering and vetiver grass cultivation, to sustain its operations. KBPIP will also construct an eco-precinct in all esteros as center of activities for the River Warriors with a Police Environment Desk Officer assigned in each eco-precinct.

KBPIP believes that through continuous training, monitoring and the introduction of socioeconomic progress, the River Warriors will, in the near future, be ready to assume the stewardship of their respective esteros and hopefully preserve the changes that were achieved.

The River Warriors have been deputized as cadres of the police community precinct. They are tasked to watch out for litterbugs, polluters and those disposing of waste and other materials into the estero, the public market and surrounding areas.



PACO MARKET

Back in times the Paco Market, which sits along the edge of the Estero de Paco, was a bustling center of commerce and culture in the area. Local fishermen brought their days catch directly from the ocean down the Pasig River to Estero de Paco. After World War II, when the Pasig River became polluted, it was not able to escape the pollution. The Paco Market was neglected for years and was eventually overrun by filth.



Above: Paco Market before clean up.



Municipal Market, Paco, Manila 1911

When it was built in 1911, Paco Market was a bustling hub of commerce and culture. However, as the years passed, the structure was neglected. People began to throw their trash into Estero de Paco. Shanties sprung up along its banks. It came to a point when one could walk on top of the garbage; so much of it was in there that there was hardly any room for water.

Over a 10 month period, the Paco market was refurbished into an environmentally sustainable world class market. Roughly 3,000 square meters, the new market has remained faithful to the original architecture integrating new and eco-friendly designs.

In keeping with ecological principles, the new structure makes use of recycled material, uses less water and less power. The area is designed to require little to no lighting during the day, and no air conditioning, because of an elevated roof. Its strategically placed windows regulate airflow and let in natural light. It would also be able to manage its water usage—wastewater would be collected, reused, and possibly treated, so that no more waste gets poured into the recovering estero. An Activity Center was created inside the market to develop and promote livelihood through the arts and crafts and raise environmental consciousness among the market's stallholders, customers and neighboring communities.



Above: Paco Market today.

Right: President Benigno S. Aquino III listens to the project briefing of ABS-CBN Foundation Managing Director and concurrent Pasig River Rehabilitation Commission (PRRC) chairperson Gina Lopez on the rehabilitation efforts on the Estero de Paco after gracing the inauguration of the Rustan Wing-Paco Market Redevelopment Project in Angel Linao corner Pedro Gil Sts., Manila in April, 2011.

Below: Interior of the redeveloped Rustan Wing-Paco Market.

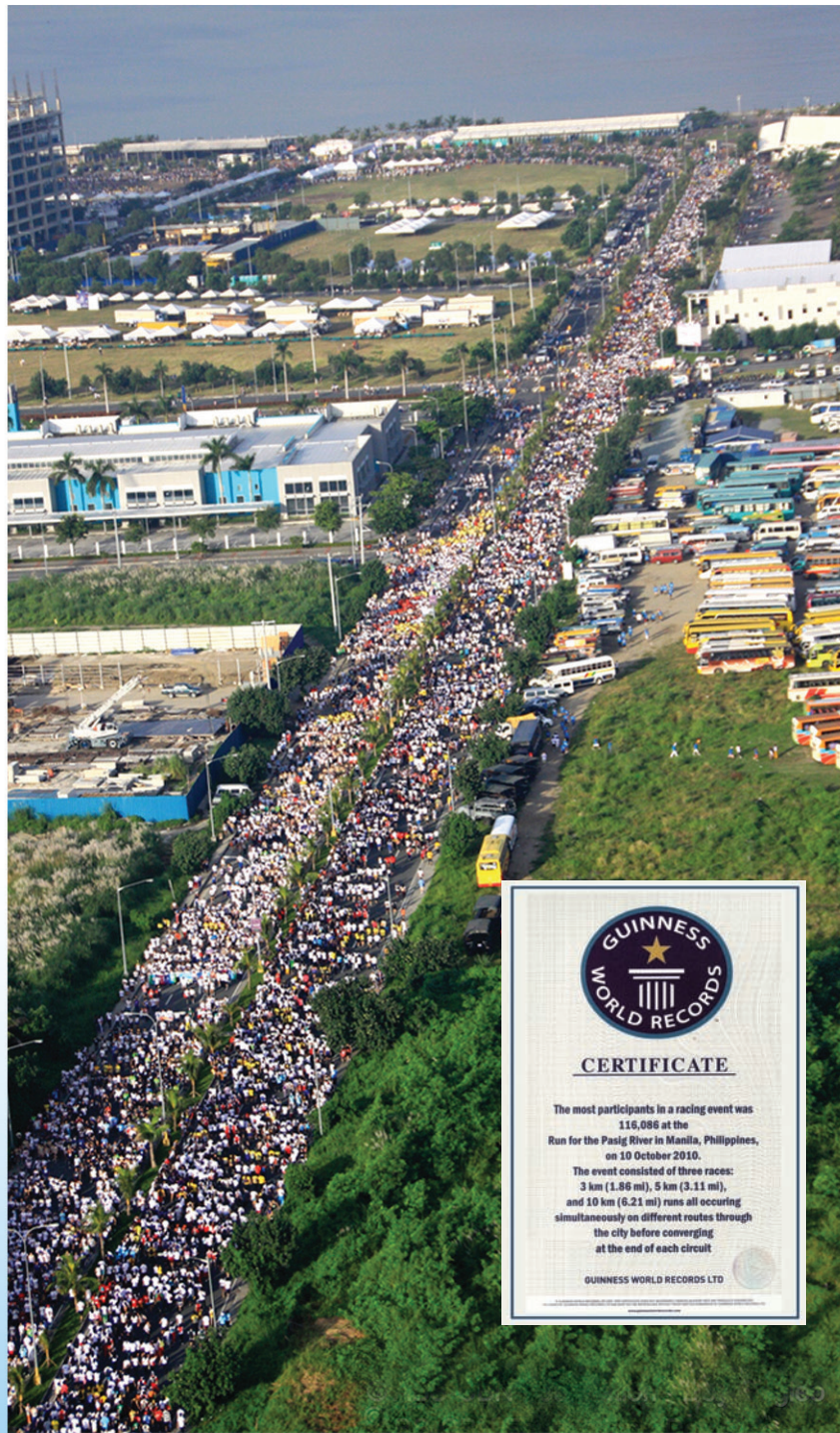


RUN FOR THE PASIG RIVER



Marathon 2009

23,000 runners converged to make a statement to revive the Pasig River.



10.10.10 A WORLD RECORD

116,086 runners set the Guinness World Record for most participants in a racing event.



11.20.2011

86,547 runners | largest run for 2011.

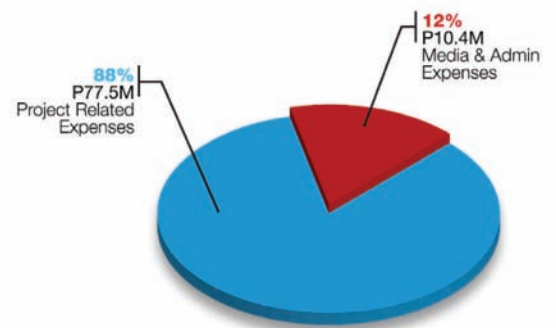
Since its launch, KBPIP has staged successful advocacy runs for the Pasig River which serves as an information and fundraising campaign for its rehabilitation.

KBPIP organized its first marathon last November 8, 2009 tagged as the Philippine International Marathon 2009: A Run for the Pasig River. This was participated by 23,000 runners. The funds raised from the marathon were used in the initial rehabilitation phase of Estero de Paco. On October 10, 2010, KBPIP staged the 10.10.10 Run for the Pasig River, which had 116,087 runners from all walks of life participating. This run effectively broke the long-standing Guinness World Record for the "most participants in a racing event" and also raised funds to finish the last phase of Estero de Paco rehabilitation. The 11.20.2011 Run for the Pasig River had 86,547 participants, the largest run for 2011. With this, KBPIP and its partner agencies is currently rehabilitating Estero de San Miguel and other esteros behind Malacañang Palace—Estero de Uli-Uli, Estero de Aviles, Estero de San Sebastian, Estero de Quiapo, Estero de Sampaloc, and Estero de Valencia.



KBPIP received a total of 87.9 million pesos of donations for 2011. It spent 88% of total monetary donations on project related expenses.

Expenses include estero development projects such as the construction of easements, slope preparation, landscaping and pocket gardening activities, tree planting, clean-up operations and declogging. It also includes seminars on ecological solid waste management, house-to-house campaigns and workshops for kids, livelihood seminars, skills trainings and project orientations. A significant amount was allocated for the redevelopment of the Paco Market and the relocation and demolition operations involved in the resettling of informal settler families. The remaining 12% of resources were spent on media and administrative expenses. Media expenses go to the production of multimedia collaterals aired over television and radio, print and social media. Administrative expenses refer to employee salaries and benefits, office supplies, vehicle maintenance, and office utilities.



AWARDS RECEIVED

2010

- Philippine Quill Award of Merit, For Estero de Paco: the start of the Pasig River clean up (first phase of KBPIP) communication management division category 14: economic, social and environmental development

2011

- Walk on Water Awards winner team category, ABS CBN Foundation Inc.
- Lopez Achievement Award for cleaning the Pasig River and the esteros near Estero de Paco - Estero de Balete, Estero de Concordia, Kapit Bisig Para Sa Ilog Pasig
- Lopez Achievement Award for corporate image building, 10.10.10. Run for the Pasig River breaking a 20-year standing world record for the environment
- Anvil Award for Excellence, 10.10.10 Run for the Pasig River
- Bronze Anvil Award, 10.10.10 Run for the Pasig River



FUTURE PLANS

PASIG RIVER REHABILITATION 2012 – 2016

2012

Rehabilitate the five esteros behind the Malacañang Palace—Estero de San Miguel, Estero de Uli-Uli, Estero de Aviles, Estero de San Sebastian, and Estero de Quiapo—and the esteros connected to Estero de Paco—Estero de Balete, Estero de Concordia, Estero de Pandacan, Estero de Provisor, Estero de Sampaloc, Estero de Sañtibanez, Estero de Tanque and Estero de Valencia.

2013

Take on the esteros and rivers of the Quezon City-San-Juan-Makati basin—Manablo Creek, Talayan Creek, San Francisco Creek, Culiati River, Pasong Tamo River, San Juan River, Kalentong Creek, Maytunas Creek, Ermitanyo Creek, Diliman Creek, Kamias Creek, Balisampan Creek, Estero de Santa Clara, Guadalupe Nuevo Creek, Buayang Bato Creek, and Pineda Creek.

2014

Clean up the the Marikina River and the esteros in Tondo—Estero dela Reina, Estero de Binondo, Estero de Magdalena, Estero de San Lazaro, Estero de Vitas, Estero de Kabulusan, Estero de Sunog Apog.

2015

Rehabilitate the Laguna de Bay and esteros in Taguig—Daang Paa Creek, Pateros-Taguig River, Panday Pira River, Tipas River, Ibayo Tipas Creek, Ilugin River, Riyo Dayap, Mahabang Sapa, and Sapang Buli.

2016

Clean up Manila Bay.

Lifted from **A COST AND BENEFIT ANALYSIS OF ESTERO DE PACO DEVELOPMENT**
EXECUTIVE SUMMARY

Dr. Justino R. Arboleda, Phd
Dr. Freddie R. Obligacion

THE PERCEIVED BENEFITS OF PACO RESIDENTS:

One of the more important intangible benefits to the community is the seemingly unifying factor of the estero development among the residents. The feeling of well being and better access to the neighbours and the common feeling of the need to maintain the cleanliness of the estero. Enclosed is a set of question posed on the residents and the residents' reply:

PERCEIVED BENEFITS OF RESIDENTS OF PACO	AGREE	DISAGREE
Feel Less Sick	89%	11%
Lower Medical Expenses	85%	15%
Community Pride	97%	3%
Happier Community	97%	3%
Stronger Unity	96%	4%
Feel Safer	89%	11%
Motivation to clean up	97%	3%
Greater Peace of Mind	97%	3%
Getting More exercise	100%	0%
Greater Life Satisfaction	97%	3%

SUMMARY OF ESTIMATED BENEFITS FOR THE PROJECT (20 YEARS)

PERCEIVED BENEFITS OF RESIDENTS OF PACO	BENEFITS FOR THE PEOPLE	BENEFITS FOR THE GOVERNMENT
Increase in Land Value	P33,183,263,825	
Increase in yearly Real Property Tax		165,916,319.13
Collected Tax from 2014 to 2034		1,783,443,986.00
Minimized Flooding Benefits	218,400,000.00	
Health Benefits	998,269,272.00	
Recreational Benefits	270,864,000.00	
Negative Relocation Effect	-1,920,000.000.00	
TOTAL	32,750,797,097.00	1,949,360,305.13
GRAND TOTAL	Php 34,700,157,402.00	

FUND ALLOCATION

ABS-CBN FOUNDATION, INC.

Statements of Donations and Expenses ('000 omitted)

	Years Ended December 31			
	2008	2009	2010	2011
Donations	288,546	797,193	415,708	567,283
Cost and Expenses				
Project Costs	248,212	490,802	418,467	358,784
General and Admin Expenses	36,229	30,865	35,200	94,224
Interest expense (income)	(3,140)	(5,113)	(8,929)	(8,286)
Other expense (income) - net	(7,742)	(4,051)	(12,504)	(11,136)
Excess (shortage) of donations over costs and expenses	15,988	284,690	(16,526)	133,697
Fund balance, beginning	183,302	199,289	483,979	467,453
Fund balance, ending	199,289	483,979	467,453	601,151
Year on year growth of donation		175%	-48%	36%
Fund Utilization vs. Funds Available for the year	59%	52%	49%	43%

INDEPENDENT AUDITORS' REPORT

The Board of Trustees
ABS-CBN Foundation, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of ABS-CBN Foundation, Inc. (a nonstock, nonprofit corporation), which comprise the statements of assets, liabilities and fund balances as at December 31, 2011 and 2010, and the statements of income, statements of comprehensive income, statements of changes in fund balances and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of ABS-CBN Foundation, Inc. as at December 31, 2011 and 2010, and its financial performance and its cash flows for the years then ended in accordance with Philippine Financial Reporting Standards.

Report on the Supplementary Information Required Under Revenue Regulations 19-2011 and 15-2010

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information required under Revenue Regulations 19-2011 and 15-2010 in Notes 17 and 18 to the financial statements, respectively, is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. The information is also not required by Securities Regulation Code Rule 68. Such information is the responsibility of the management of ABS-CBN Foundation, Inc. The information has been subjected to the auditing procedures applied in our audit of the basic financial statements. In our opinion, the information is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.



Aldrin M. Cerrado

Partner

CPA Certificate No.86735

SEC Accreditation No. 0113-AR-2 (Group A),

March 4, 2010, valid until March 3, 2013

Tax Identification No. 129-433-783

BIR Accreditation No. 08-001998-45-2009,

June 1, 2009, valid until May 31, 2012

PTR No. 3174586, January 2, 2012, Makati City

April 11, 2012

ABS-CBN FOUNDATION, INC.
(A Nonstock, Nonprofit Corporation)

STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCES

	December 31	
	2011	2010
ASSETS		
Current Assets		
Cash and cash equivalents (Notes 4, 15 and 16)	₱511,257,623	₱332,340,098
Receivables (Notes 5, 15 and 16)	9,448,475	13,489,385
Bantay Bata endowment trust fund (Notes 7,15 and 16)	92,586	6,021,858
Other current assets (Note 6)	19,075,107	11,587,585
Total Current Assets	539,873,791	363,438,926
Noncurrent Assets		
Available-for-sale investments (Notes 10, 15 and 16)	23,674,122	35,623,345
Property and equipment (Note 8)	101,250,333	114,378,315
Intangible assets (Note 9)	6,112,052	6,112,052
Other noncurrent assets	3,438,633	2,864,053
Total Noncurrent Assets	134,475,140	158,977,765
	674,348,931	522,416,691
LIABILITIES AND FUND BALANCES		
Current Liability		
Accounts payable and other current liabilities (Notes 11, 15 and 16)	67,052,739	22,661,076
Noncurrent Liability		
Accrued pension obligation (Note 13)	5,208,496	19,415,900
Fund Balances		
General fund (Note 12)	139,164,371	127,414,107
Specific fund (Note 12)	461,986,131	340,039,191
Fair value changes of available-for-sale investments (Note 10)	937,194	12,886,417
Total Fund Balances	602,087,696	480,339,715
	674,348,931	522,416,691

Readers may request for a complete Notes to the Financial Statements from ABS-CBN Foundation Finance Department.

ABS-CBN FOUNDATION, INC.
(A Nonstock, Nonprofit Corporation)

STATEMENTS OF INCOME

	Years Ended December 31	
	2011	2010
REVENUE		
Donations (Notes 12 and 14)	P567,282,733	P415,707,855
COSTS AND EXPENSES (INCOME)		
Project costs (Note 12)	358,784,067	418,467,101
General and administrative expenses (Note 12)	94,223,911	35,199,898
Interest income (Note 4)	(8,286,158)	(8,928,911)
Others - net (Note 12)	(11,136,291)	(12,504,040)
	433,585,529	432,234,048
NET INCOME (LOSS)	P133,697,204	(P16,526,193)

Readers may request for a complete Notes to the Financial Statements from ABS-CBN Foundation Finance Department.

ABS-CBN FOUNDATION, INC.
(A Nonstock, Nonprofit Corporation)

STATEMENTS OF COMPREHENSIVE INCOME

	Years Ended December 31	
	2011	2010
NET INCOME (LOSS)	P133,697,204	(P16,526,193)
OTHER COMPREHENSIVE INCOME		
Unrealized fair value gain (loss) on available-for-sale investments (Note 10)	(11,949,223)	12,886,417
TOTAL COMPREHENSIVE INCOME (LOSS)	P121,747,981	(P3,639,776)

Readers may request for a complete Notes to the Financial Statements from ABS-CBN Foundation Finance Department.

ABS-CBN FOUNDATION, INC.
(A Nonstock, Nonprofit Corporation)

STATEMENTS OF CHANGES IN FUND BALANCES

	Years Ended December 31	
	2011	2010
GENERAL FUND (Note 12)		
Balance at beginning of year	P127,414,107	P97,862,351
Net income	11,750,264	29,551,756
Balance at end of year	139,164,371	127,414,107
SPECIFIC FUND (Note 12)		
Balance at beginning of year	340,039,191	386,117,140
Net income (loss)	121,946,940	(46,077,949)
Balance at end of year	461,986,131	340,039,191
FAIR VALUE CHANGES OF AVAILABLE-FOR-SALE INVESTMENTS (Note 10)		
	937,194	12,886,417
	P602,087,696	P480,339,715

Readers may request for a complete Notes to the Financial Statements from ABS-CBN Foundation Finance Department.

ABS-CBN FOUNDATION, INC.
(A Nonstock, Nonprofit Corporation)

STATEMENTS OF CASH FLOWS

	Years Ended December 31	
	2011	2010
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income (loss)	₱133,697,204	(₱16,526,193)
Adjustments for:		
Depreciation and amortization (Note 8)	18,339,134	18,220,812
Interest income (Note 4)	(8,286,158)	(8,928,911)
Provision for pension costs (Note 13)	7,648,947	2,840,904
Loss on disposal of property and equipment (Note 8)	331,581	534,611
Unrealized foreign exchange loss - net	230,674	337,390
Interest income from Bantay Bata endowment trust fund (Note 7)	(70,728)	(970,158)
Income (loss) before working capital changes	151,890,654	(4,491,545)
Provision for doubtful accounts (Note 5)	2,838,067	-
Decrease (increase) in:		
Receivables	1,202,843	(760,521)
Other current assets	(7,487,522)	9,022,081
Increase (decrease) in accounts payable and other current liabilities	44,391,663	(15,911,758)
Cash generated from (used for) operations	192,835,705	(12,141,743)
Contributions to the retirement fund	(21,856,351)	-
Interest received	8,286,158	8,928,911
Net cash provided by (used in) operating activities	179,265,512	(3,212,832)
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from Bantay Bata endowment trust fund (Note 7)	6,000,000	8,000,000
Acquisitions of property and equipment (Note 8)	(5,542,733)	(45,333,221)
Decrease (increase) in other noncurrent assets	(574,580)	234,965
Contributions to Bantay Bata endowment trust fund (Note 7)	-	(2,000,000)
Net cash used in investing activities	(117,313)	(39,098,256)
EFFECTS OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS		
	(230,674)	(337,390)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		
	178,917,525	(42,648,478)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR		
	332,340,098	374,988,576
CASH AND CASH EQUIVALENTS AT END OF YEAR (Note 4)		
	₱511,257,623	₱332,340,098

Readers may request for a complete Notes to the Financial Statements from ABS-CBN Foundation Finance Department.

SALAMAT *Kapamilya*

The ABS-CBN Foundation believes in bringing together various sectors of society to help create a better nation. For twenty two years, the collective efforts of partners, supporters and donors have made it possible for us to sustain our programs and continue to touch the lives of millions of Filipinos.

We would like to thank you all for believing in our advocacies and for the outpour of financial, material and moral support through the years.

It has been an honor and privilege to be of service to our country and our people. We look forward with optimism to future partnerships that will realize our shared passion for nation building.

Maraming, maraming salamat po Kapamilya.

The realization of our dreams

TOTALLY DEPENDS ON OUR ABILITY TO

work together

Help protect the children

BANTAY BATA 163:

+ 63 (02) 415.2272 local 3762
+ 63 (02) 415.6625 / 415.6626 / 411.0856
bantaybata163@abs-cbn.com

Help protect the environment

BANTAY KALIKASAN

+ 63 (02) 415.2272 local 4551
Telefax: + 63 (02) 415.2227
kalikasan@abs-cbn.com

ECO TOURISM Marketing

Meggie Ochoa: + 63 (917) 807.6857 | meggie_ochoa@abs-cbn.com
James Bicaldo: + 63 (915) 903.7666 | jasbicaldo@gmail.com

KAPIT BISIG PARA SA ILOG PASIG

+ 63 (02) 415.2272 local 3797 / 3743
+ 63 (02) 416. 1911
ilogpasig@abs-cbn.com

Help uplift the quality of education.

E-MEDIA

+ 63 (02) 415.2272 loc 3751
+ 63 (02) 415.6296 / 415.9059
adopt@abs-cbn.com

Help build a community

BAYANIJUAN

Telefax: + 63 (02) 415.2200

Help rebuild lives of survivors of calamities

SAGIP KAPAMILYA

+ 63 (02) 415.2272 loc 3765
+ 63 (02) 411.4995
sagip@abs-cbn.com

From Vision to Action to Transformation **2008-2011 Annual Report of ABS-CBN Foundation, Inc.**

Contributors /Writers

Faizza Tanggol, Ryan Guzman, Evelyn Valencia, Freda Dador, Wilma de Lara, Suzette Catalla, Rino Ramos, Claudette Sevilla, Kayen de Vera, Grace Panganiban, Mylene Mangilit, Izel Gonzales, Leah Bautista, Kevin Harris, Darryn Castillo, Megie Ochoa

Coordinators

Vicenta Trinidad, Maibelle Aure, Ana Junio

Concept and Design

Laura R. Aguila
Jennifer Chan

Lay out and Graphics

Laura R. Aguila
Jojie Sales

PHOTO CREDITS

Cover - Ron Katagiri (artwork); Laura R. Aguila (photo)
Elvin Aguila p4 (AFI building)
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(River Warriors); Edwin Tuyay p72 (Paco Market before); Malacañang Photo Bureau, Philippine News Agency,
Faizza Tanggol p73 (President Benigno Aquino); Miko Aliño, Jericho Von Miranda,
Faizza Tanggol p73 (Paco Market after);
Alex Agcaoili, Ryan Ramos p74 (Marathon 2009); Doy Ongleo p74 (10.10.10);
Erik Lacson p75 (11.20.2011)

Creative and Editorial Head

Jennifer Chan

Executive-in-Charge

Rodolfo Confesor

Publisher

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